

MTD Sales
305.02 L

Brand Share %
4.96 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	194.29	8.16 %
Dishwash	96.27	62.74 %
Mixie	3.49	1.01 %
Fridge	3.18	0.11 %
Chimney	2.69	3.05 %
Small-Ap	2.40	4.69 %
Gas-Stov	1.38	0.58 %
Oven	1.31	2.19 %
Total	305.02	4.96 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	51.21	6.85 %
SOUTH-01	43.44	5.32 %
CHENNAI-02	42.45	7.42 %
SOUTH-03	28.27	4.09 %
WEST-02	27.44	4.82 %
WEST-01	24.10	5.48 %
SOUTH ARCOT	23.83	7.07 %
KL-NORTH	23.22	14.63 %
NORTH ARCOT	22.10	6.76 %
TRICHY-01	11.97	2.11 %
TIRUPATI-01	3.76	0.91 %
VIJAYAWADA-01	2.59	0.65 %
KL-SOUTH	0.65	0.62 %
Total	305.02	4.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.17	10.27 %
Dishwash	19.89	71.10 %
Fridge	0.96	0.29 %
Chimney	0.12	1.24 %
Small-Ap	0.07	0.90 %
Total	51.21	6.85 %

Branch *	MTD Sales L	Brand Share %
CH14	1.47	3.30 %
CH16	1.10	2.46 %
CH07	1.08	3.13 %
CH45	0.59	2.42 %
CH22	0.53	2.95 %
TKM1	0.35	3.79 %
AVD1	0.17	1.09 %
CH28	0.16	0.52 %
GUD1	0.16	0.66 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	51.21	6.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.28	8.06 %
Dishwash	15.07	75.66 %
Fridge	1.20	0.33 %
Gas-Stov	0.37	1.04 %
Small-Ap	0.31	4.52 %
Chimney	0.21	2.06 %
Total	43.44	5.32 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.98	2.92 %
RND1	0.70	2.25 %
TCN1	0.52	2.12 %
APK1	0.45	3.47 %
TKY1	0.44	4.77 %
RPM1	0.38	1.35 %
ERL2	0.35	2.40 %
ARM1	0.34	3.05 %
MMT1	0.25	1.90 %
SDI1	0.22	1.71 %
PDI1	0.17	1.46 %
MAR1	0.16	0.65 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	43.44	5.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.40	11.22 %
Dishwash	14.33	68.60 %
Fridge	0.76	0.30 %
Mixie	0.44	1.61 %
Chimney	0.33	8.41 %
Small-Ap	0.18	4.56 %
Total	42.45	7.42 %

Branch *	MTD Sales L	Brand Share %
CH12	1.32	4.46 %
CH34	0.72	3.61 %
CH50	0.69	3.03 %
CH44	0.45	2.61 %
CH41	0.40	2.02 %
MJR1	0.39	2.34 %
PON1	0.31	3.38 %
CH23	0.29	2.75 %
CH46	0.26	3.85 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	42.45	7.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.39	5.97 %
Dishwash	11.36	77.65 %
Fridge	0.27	0.08 %
Small-Ap	0.25	4.41 %
Total	28.27	4.09 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.24	4.17 %
MDU2	1.36	3.86 %
MDU7	1.02	4.54 %
CBM1	0.86	4.43 %
MPA1	0.40	1.62 %
MDU4	0.30	2.03 %
PNI1	0.26	3.77 %
KRR1	0.18	1.79 %
MDU3	0.17	0.77 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	28.27	4.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.00	9.71 %
Dishwash	4.13	48.61 %
Chimney	0.23	2.07 %
Small-Ap	0.08	4.08 %
Total	27.44	4.82 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.90	2.21 %
CMI1	0.17	2.50 %
PMP1	0.17	1.81 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.93 %
Total	27.44	4.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.30	7.71 %
Dishwash	10.80	64.20 %
Total	24.10	5.48 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.79	3.17 %
KMR1	0.61	2.29 %
UMP1	0.37	3.59 %
MPM1	0.33	1.38 %
CBE1	0.18	1.04 %
SUL1	0.16	1.19 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	24.10	5.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	18.65	13.83 %
Dishwash	5.18	62.66 %
Total	23.83	7.07 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.93	4.82 %
KLM1	0.75	3.19 %
VPM2	0.46	2.77 %
KML1	0.38	2.53 %
VCM2	0.28	4.71 %
VCM1	0.18	3.33 %
TVM2	0.17	3.52 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	23.83	7.07 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	10.00	26.74 %
Dishwash	8.76	87.14 %
Chimney	1.80	18.23 %
Oven	1.31	15.70 %
Gas-Stov	1.01	8.25 %
Small-Ap	0.34	8.11 %
Total	23.22	14.63 %

Branch *	MTD Sales L	Brand Share %
Total	23.22	14.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.16	13.34 %
Dishwash	2.94	41.65 %
Total	22.10	6.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.17	4.10 %
TRL1	1.14	4.47 %
SBR1	0.37	1.87 %
KPM1	0.33	3.04 %
ANI1	0.32	4.73 %
VSI1	0.27	2.01 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	22.10	6.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.64	3.56 %
Dishwash	3.33	46.32 %
Total	11.97	2.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.21	1.70 %
MVM1	0.56	1.51 %
PDK1	0.35	4.29 %
PBR2	0.31	0.80 %
JKM1	0.30	1.48 %
TRY3	0.28	1.76 %
TRY2	0.16	3.30 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.97	2.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.09	12.12 %
Wash-Mac	1.22	0.92 %
Small-Ap	0.45	16.60 %
Total	3.76	0.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.63	1.71 %
KHT1	0.45	3.99 %
ATP1	0.40	1.87 %
CTO1	0.36	1.48 %
NLR1	0.35	3.27 %
KOU1	0.18	1.92 %
PDT1	0.18	1.16 %
KDA1	0.12	0.90 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	3.76	0.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.96	4.94 %
Wash-Mac	0.91	0.75 %
Small-Ap	0.72	15.70 %
Total	2.59	0.65 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.75	4.74 %
RMV1	0.40	3.64 %
OGL1	0.39	2.43 %
KND1	0.30	4.75 %
VJW5	0.27	3.20 %
CRL1	0.22	1.16 %
ELU1	0.20	1.65 %
VJW1	0.06	0.41 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.59	0.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Wash-Mac	0.17	0.58 %
Total	0.65	0.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.65	1.34 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.65	0.62 %