

MTD Sales
230.97 L

Brand Share %
4.09 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	152.42	6.38 %
Dishwash	73.39	54.95 %
Chimney	1.34	2.22 %
Small-Ap	1.33	2.75 %
Mixie	1.25	0.41 %
Fridge	0.63	0.03 %
Gas-Stov	0.60	0.27 %
Total	230.97	4.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.91	6.63 %
SOUTH-01	41.17	5.24 %
CHENNAI-02	31.18	6.13 %
WEST-02	24.54	4.25 %
SOUTH-03	21.56	3.54 %
WEST-01	18.27	3.85 %
SOUTH ARCOT	14.42	4.78 %
NORTH ARCOT	11.28	3.65 %
TRICHY-01	8.36	1.72 %
VIJAYAWADA-01	7.06	1.65 %
KL-NORTH	6.55	11.23 %
KL-SOUTH	1.46	2.63 %
TIRUPATI-01	1.22	0.31 %
Total	230.97	4.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.21	8.82 %
Dishwash	17.12	69.44 %
Fridge	0.63	0.22 %
Small-Ap	0.41	6.61 %
Gas-Stov	0.35	1.32 %
Chimney	0.19	4.14 %
Total	43.91	6.63 %

Branch *	MTD Sales L	Brand Share %
CH16	1.23	2.50 %
CH14	1.00	2.67 %
CH28	0.99	3.24 %
CH22	0.61	3.25 %
SKL1	0.39	2.76 %
CH45	0.37	1.77 %
CH38	0.30	1.92 %
TKM1	0.29	3.90 %
CH26	0.17	3.77 %
GUD1	0.17	1.06 %
CH08		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	43.91	6.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.99	7.11 %
Dishwash	14.15	54.67 %
Chimney	0.46	6.30 %
Small-Ap	0.31	4.68 %
Gas-Stov	0.25	0.83 %
Total	41.17	5.24 %

Branch *	MTD Sales L	Brand Share %
TCN1	0.61	2.83 %
TUT2	0.61	2.19 %
VNR2	0.57	1.98 %
SVK1	0.47	1.78 %
SNL1	0.20	1.72 %
SGT1	0.16	2.67 %
STU2	0.16	1.41 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	41.17	5.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.71	9.49 %
Dishwash	9.47	63.32 %
Total	31.18	6.13 %

Branch *	MTD Sales L	Brand Share %
CH12	1.01	3.30 %
CH43	0.81	3.76 %
CH20	0.63	3.68 %
CH23	0.35	4.02 %
CH01		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	31.18	6.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.76	8.19 %
Dishwash	3.78	52.63 %
Total	24.54	4.25 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.54	2.14 %
KVP1	0.32	3.28 %
PMP1	0.29	3.57 %
HRR1	0.19	2.06 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	24.54	4.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.06	4.78 %
Dishwash	8.28	73.44 %
Chimney	0.14	1.47 %
Small-Ap	0.08	1.48 %
Total	21.56	3.54 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.75	3.36 %
MDU7	0.54	2.33 %
BNR1	0.49	4.05 %
TEN1	0.46	3.76 %
MDU4	0.46	3.07 %
PKM1	0.25	2.75 %
TPT1	0.25	1.75 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	21.56	3.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.37	5.62 %
Dishwash	6.53	45.64 %
Small-Ap	0.23	5.12 %
Chimney	0.14	1.75 %
Total	18.27	3.85 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.61	2.20 %
CBE1	0.41	2.50 %
TPR3	0.32	2.89 %
PPI1	0.18	1.44 %
KGI1	0.16	2.50 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
GBM1		0.00 %
Total	18.27	3.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.18	8.43 %
Dishwash	4.24	77.28 %
Total	14.42	4.78 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.71	3.59 %
TDM1	0.47	3.19 %
NVL2	0.25	1.65 %
POY2	0.06	0.32 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	14.42	4.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.91	5.73 %
Dishwash	3.37	60.43 %
Total	11.28	3.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.94	4.00 %
WJD1	0.37	3.23 %
ABR1	0.32	2.40 %
TRT1	0.17	1.30 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	11.28	3.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.27	3.14 %
Dishwash	2.09	29.13 %
Total	8.36	1.72 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.07	3.44 %
TRY1	0.65	1.13 %
TVR2	0.47	1.42 %
MDI1	0.44	1.88 %
TRY3	0.36	2.51 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	8.36	1.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.30	3.54 %
Dishwash	1.43	15.90 %
Mixie	0.24	1.21 %
Small-Ap	0.08	1.56 %
Total	7.06	1.65 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.28	1.88 %
GVM1	0.26	2.35 %
VJW3	0.25	1.50 %
OGL1	0.12	0.98 %
GNT1	0.08	0.42 %
RMV1	0.06	0.24 %
CRL1	0.06	0.28 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT2	-0.33	-5.01 %
Total	7.06	1.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.22	26.38 %
Dishwash	1.92	70.29 %
Chimney	0.41	13.31 %
Total	6.55	11.23 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	6.55	11.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	1.01	100.00 %
Wash-Mac	0.45	2.33 %
Total	1.46	2.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.90	3.64 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total	1.46	2.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.01	5.03 %
Small-Ap	0.21	5.98 %
Total	1.22	0.31 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.24	0.98 %
MPL1	0.24	1.42 %
TPY2	0.21	0.60 %
NLR1	0.18	1.76 %
KHT1	0.17	1.02 %
CTO1	0.13	0.48 %
KOU1	0.05	0.49 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.22	0.31 %