

MTD Sales
352.52 L

Brand Share %
5.95 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	172.74	6.95 %
Fridge	113.68	4.07 %
Dishwash	53.92	43.85 %
Mixie	5.66	1.56 %
Chimney	2.67	3.26 %
Hob	2.22	16.39 %
Small-Ap	1.62	2.78 %
Total	352.52	5.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.31	7.32 %
CHENNAI-01	54.46	7.40 %
SOUTH ARCOT	30.30	8.47 %
CHENNAI-02	29.17	5.16 %
SOUTH-03	28.31	4.99 %
WEST-02	27.76	7.65 %
NORTH ARCOT	23.79	6.30 %
TRICHY-01	21.04	3.79 %
TIRUPATI-01	18.62	4.80 %
WEST-01	17.00	5.72 %
WEST-03	12.87	5.89 %
KL-NORTH	11.92	6.12 %
VIJAYAWADA-01	9.48	2.63 %
KL-SOUTH	5.98	5.10 %
HYDERABAD-01	1.79	22.43 %
KL-CENTRAL	1.72	8.59 %
Total	352.52	5.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.76	7.74 %
Fridge	19.82	5.39 %
Dishwash	12.10	67.07 %
Chimney	0.37	4.74 %
Small-Ap	0.26	4.66 %
Total	58.31	7.32 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.22	3.71 %
TKS1	1.07	3.75 %
RND1	0.95	3.58 %
APK1	0.44	5.09 %
SDI1	0.38	1.49 %
VNR2	0.35	1.45 %
UDN1	0.35	2.90 %
SNL1	0.34	1.65 %
PKD1	0.33	2.06 %
RND2	0.32	1.28 %
VKM1	0.30	2.78 %
PDI1	0.27	2.08 %
ASM1	0.22	2.11 %
KYR1	0.22	2.21 %
SKD1	0.22	1.90 %
TKY1	0.22	3.79 %
TYI1	0.18	1.23 %
ARM1	0.17	2.09 %
KSM1	0.13	1.64 %
MMT1	0.11	0.96 %
COL1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV	-0.11	4.79 %
Total	58.31	7.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.44	8.63 %
Fridge	16.01	4.65 %
Dishwash	11.47	38.49 %
Small-Ap	0.28	3.59 %
Chimney	0.27	3.88 %
Total	54.46	7.40 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	4.22 %
CH42	1.87	5.51 %
CH07	1.26	4.71 %
GUD1	1.22	4.33 %
AVD1	1.13	3.59 %
CH14	0.95	2.18 %
CH28	0.93	2.43 %
CH22	0.82	4.23 %
CH08	0.40	1.95 %
CH39	0.27	2.60 %
CH30	0.27	1.01 %
CH26	0.11	2.49 %
CH38	0.11	0.70 %
KNR1	0.11	0.82 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
MRM1		0.00 %
Total	54.46	7.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.06	10.26 %
Fridge	8.08	4.84 %
Dishwash	5.94	87.68 %
Chimney	0.22	7.51 %
Total	30.30	8.47 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.97	5.60 %
TRK1	0.76	2.70 %
VPM1	0.27	4.42 %
ULP1	0.11	0.60 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	30.30	8.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.80	7.05 %
Fridge	9.22	3.47 %
Dishwash	2.02	17.98 %
Chimney	0.13	2.63 %
Total	29.17	5.16 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	4.09 %
CH20	1.02	5.01 %
CH06	0.87	3.30 %
CH50	0.46	1.55 %
CH23	0.33	4.19 %
CH43	0.28	1.51 %
CH34	0.17	0.81 %
UKI1	0.13	1.07 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.51	-6.79 %
WCHN	-1.26	5.31 %
Total	29.17	5.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.29	6.75 %
Fridge	9.31	3.43 %
Dishwash	2.60	43.68 %
Chimney	0.12	1.40 %
Total	28.31	4.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.98	3.41 %
MDU6	1.79	5.90 %
MDU2	1.70	4.76 %
TEN1	0.79	5.54 %
MDU4	0.52	4.21 %
TDI1	0.44	5.34 %
PVI1	0.28	1.10 %
NKI1	0.25	1.99 %
TMM1	0.22	1.72 %
ODM1	0.12	2.71 %
BTU1	0.11	1.46 %
CBM1	0.11	0.70 %
DKI1	0.11	0.57 %
KYK1	0.11	1.83 %
MNM1	0.11	1.68 %
ATG1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
SZSD	-0.14	4.94 %
Total	28.31	4.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.99	8.17 %
Fridge	12.76	7.58 %
Dishwash	1.61	90.49 %
Chimney	0.30	3.96 %
Small-Ap	0.10	5.53 %
Total	27.76	7.65 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.64	4.96 %
PLC1	0.58	5.11 %
EDP1	0.33	4.77 %
SLM2	0.33	2.83 %
SLM3	0.24	1.28 %
BMD1	0.11	1.06 %
OML1	0.11	0.72 %
SGI1	0.11	1.26 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-4.83 %
Total	27.76	7.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.40	8.75 %
Fridge	5.53	3.16 %
Dishwash	3.74	37.46 %
Chimney	0.12	2.00 %
Total	23.79	6.30 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.01	3.69 %
SBR1	0.66	3.02 %
TRR1	0.58	2.41 %
ABR1	0.53	2.93 %
VSI1	0.52	5.07 %
WJP1	0.52	4.17 %
WJD1	0.32	2.65 %
CYR1	0.30	3.99 %
GDM1	0.12	1.13 %
BGR1	0.11	1.27 %
CGM1	0.11	1.36 %
PLR1	0.11	1.66 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	23.79	6.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	13.39	4.59 %
Dishwash	4.01	45.58 %
Wash-Mac	3.65	1.71 %
Total	21.04	3.79 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.53	5.72 %
TNJ2	1.62	5.46 %
TRY1	1.09	1.78 %
PBR2	1.06	3.21 %
KUM1	0.99	3.15 %
TVR2	0.73	2.63 %
PDK2	0.68	3.50 %
TTP1	0.53	5.29 %
NGT1	0.52	2.13 %
TVR1	0.51	3.80 %
MSI1	0.46	4.40 %
JKM1	0.40	2.31 %
KRN1	0.33	4.99 %
PTK1	0.33	1.30 %
TNJ1	0.27	0.87 %
KIK1	0.11	0.42 %
NCK1	0.11	1.51 %
TRY2	0.11	2.59 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	1.97 %
Total	21.04	3.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.62	5.66 %
Fridge	3.85	1.94 %
Mixie	3.76	17.82 %
Dishwash	1.80	30.20 %
Small-Ap	0.45	8.62 %
Chimney	0.14	2.86 %
Total	18.62	4.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.98	4.29 %
NLR1	0.75	5.68 %
NDL1	0.56	5.57 %
TPY1	0.53	4.29 %
PMR1	0.49	3.14 %
ADI1	0.40	5.60 %
KNL1	0.39	3.14 %
KHT1	0.34	3.61 %
KVL1	0.31	2.95 %
RJP1	0.27	1.82 %
KAR1	0.18	1.69 %
SPE1	0.17	1.51 %
KOU1	0.14	1.46 %
PGR1	0.11	1.26 %
KDA1	0.07	0.48 %
PUT1	0.06	0.74 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	18.62	4.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.07	5.98 %
Fridge	7.05	5.68 %
Dishwash	1.75	37.48 %
Chimney	0.13	1.62 %
Total	17.00	5.72 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.75	4.63 %
UMP1	0.49	3.55 %
CBE5	0.44	3.75 %
KMR1	0.41	1.36 %
UAM1	0.11	1.24 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	17.00	5.72 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	7.26	6.77 %
Fridge	5.21	5.80 %
Dishwash	0.40	11.82 %
Total	12.87	5.89 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.58	4.89 %
PDR1	0.43	5.87 %
ERD1	0.37	1.26 %
TPR1	0.27	1.44 %
CMI1	0.11	1.35 %
KGM1	0.11	1.90 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	12.87	5.89 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	68.94 %
Wash-Mac	3.75	5.59 %
Hob	1.79	17.31 %
Chimney	0.89	9.68 %
Fridge	0.53	0.66 %
Mixie	0.28	1.97 %
Small-Ap	0.13	1.85 %
Total	11.92	6.12 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.72 %
VLC1		0.00 %
Total	11.92	6.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.60	4.50 %
Mixie	1.28	7.42 %
Dishwash	0.95	11.97 %
Fridge	0.38	0.21 %
Small-Ap	0.27	4.96 %
Total	9.48	2.63 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.81	5.78 %
OGL1	0.51	4.53 %
TVU1	0.41	4.07 %
ELU1	0.36	5.35 %
NZV1	0.35	5.76 %
TNK1	0.35	2.44 %
VJW4	0.33	3.01 %
VJW3	0.31	1.79 %
PPM1	0.05	1.20 %
RMV1	0.03	0.25 %
VJW5	0.03	0.79 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	9.48	2.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	9.61 %
Fridge	1.45	2.37 %
Mixie	0.29	3.81 %
Small-Ap	0.07	2.10 %
Total	5.98	5.10 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	5.40 %
TVP1	1.33	2.69 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	5.10 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	18.07 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.07	76.61 %
Mixie	0.05	26.33 %
Total	1.79	22.43 %

Branch *	MTD Sales L	Brand Share %
Total	1.79	22.43 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.52 %
Fridge	0.43	4.97 %
Dishwash	0.42	49.77 %
Total	1.72	8.59 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	8.59 %