

MTD Sales
94.08 L

Brand Share %
3.46 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **3.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	61.73	2.33 %
Dishwash	32.35	48.29 %
Total	94.08	3.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.46	5.40 %
CHENNAI-02	13.58	5.23 %
SOUTH-01	12.66	3.30 %
WEST-01	11.58	4.19 %
SOUTH-03	11.55	3.86 %
WEST-02	9.83	3.51 %
SOUTH ARCOT	9.59	5.09 %
TRICHY-01	2.98	1.12 %
NORTH ARCOT	2.34	1.56 %
KL-SOUTH	1.78	7.90 %
TIRUPATI-01	0.50	0.32 %
VIJAYAWADA-01	0.23	0.20 %
Total	94.08	3.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.29	3.00 %
Dishwash	8.17	61.90 %
Total	17.46	5.40 %

Branch *	MTD Sales L	Brand Share %
CH42	0.49	3.40 %
CH30	0.31	2.01 %
MRM1	0.31	3.45 %
CH07		0.00 %
AVD1		0.00 %
CGL1		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	17.46	5.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.04	3.96 %
Dishwash	3.54	57.56 %
Total	13.58	5.23 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH09		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	13.58	5.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.08	2.41 %
Dishwash	3.58	45.42 %
Total	12.66	3.30 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.94	2.71 %
KVT1	0.50	2.73 %
RPM1	0.48	2.34 %
TUT2	0.47	2.59 %
SKD1	0.21	1.94 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	12.66	3.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Dishwash	7.58	51.52 %
Wash-Mac	3.99	1.53 %
Total	11.58	4.19 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.49	1.67 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.58	4.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.85	3.00 %
Dishwash	2.70	59.27 %
Total	11.55	3.86 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.36	2.29 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	11.55	3.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.09	2.60 %
Dishwash	2.74	39.46 %
Total	9.83	3.51 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.35	2.16 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.83	3.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.02	4.32 %
Dishwash	1.58	52.04 %
Total	9.59	5.09 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	9.59	5.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.35	0.90 %
Dishwash	0.62	16.03 %
Total	2.98	1.12 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.31	0.87 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.98	1.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.39	0.94 %
Dishwash	0.95	54.81 %
Total	2.34	1.56 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.34	1.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.89	70.59 %
Wash-Mac	0.88	4.16 %
Total	1.78	7.90 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	1.78	7.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.50	0.33 %
Total	0.50	0.32 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.18	3.13 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.50	0.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.23	0.20 %
Total	0.23	0.20 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.23	1.90 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.23	0.20 %