

MTD Sales
304.59 L

Brand Share %
5.25 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	179.44	8.13 %
Dishwash	70.20	59.47 %
Fridge	44.70	1.61 %
Mixie	3.68	1.17 %
Chimney	2.58	3.44 %
Small-Ap	2.11	4.99 %
Oven	1.58	3.31 %
Gas-Stov	0.30	0.13 %
Total	304.59	5.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.46	6.11 %
CHENNAI-01	47.55	7.24 %
CHENNAI-02	32.09	6.35 %
SOUTH ARCOT	29.61	8.99 %
SOUTH-03	28.89	4.75 %
WEST-02	27.53	5.55 %
WEST-01	24.48	5.88 %
KL-NORTH	22.84	13.20 %
NORTH ARCOT	17.37	5.54 %
TRICHY-01	13.63	2.55 %
TIRUPATI-01	5.46	1.32 %
KL-SOUTH	2.90	2.90 %
VIJAYAWADA-01	2.77	0.62 %
Total	304.59	5.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.64	9.29 %
Fridge	9.35	2.60 %
Dishwash	9.16	67.08 %
Small-Ap	0.17	2.66 %
Chimney	0.14	1.66 %
Total	49.46	6.11 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.43	4.24 %
TKS1	0.91	2.92 %
MAR1	0.85	3.04 %
SVK1	0.79	3.24 %
PKD1	0.56	4.04 %
VNR2	0.46	1.58 %
APK1	0.41	3.43 %
TKY1	0.41	3.78 %
RND1	0.36	1.11 %
VNR1	0.18	2.35 %
SNL1	0.17	1.17 %
ASM1	0.15	1.31 %
VKM1	0.11	1.04 %
PDI1	0.11	0.71 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
Total	49.46	6.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.02	9.39 %
Dishwash	19.02	67.14 %
Fridge	5.42	1.77 %
Small-Ap	0.09	1.47 %
Total	47.55	7.24 %

Branch *	MTD Sales L	Brand Share %
CH16	2.16	4.74 %
CH42	0.82	2.34 %
CH08	0.82	2.05 %
CH45	0.73	3.81 %
CH07	0.73	2.09 %
GUD1	0.52	2.94 %
GUD2	0.31	2.83 %
CH38	0.29	2.17 %
CH30	0.27	1.37 %
AVD1	0.26	3.02 %
CH22	0.25	1.62 %
KNR1	0.25	5.17 %
SKL1	0.18	1.44 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.77	4.10 %
Total	47.55	7.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.51	8.77 %
Dishwash	9.72	72.51 %
Fridge	4.11	1.66 %
Chimney	0.68	17.77 %
Small-Ap	0.07	2.87 %
Total	32.09	6.35 %

Branch *	MTD Sales L	Brand Share %
CH03	2.21	3.94 %
CH21	1.13	4.27 %
CH43	0.65	4.59 %
CH12	0.20	0.60 %
CH41	0.13	0.65 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	32.09	6.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.47	14.09 %
Fridge	5.58	3.70 %
Dishwash	4.56	61.82 %
Total	29.61	8.99 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.68	4.74 %
POY2	0.62	2.28 %
TRK1	0.41	2.29 %
VPM2	0.19	1.48 %
TVM1	0.18	3.54 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	29.61	8.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.21	7.34 %
Dishwash	5.59	68.98 %
Fridge	5.26	1.84 %
Small-Ap	0.63	11.86 %
Chimney	0.20	2.03 %
Total	28.89	4.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.95	3.03 %
MDU7	0.58	3.06 %
KRR1	0.32	3.30 %
MLR1	0.29	2.02 %
PNI1	0.29	3.58 %
PKM1	0.27	3.46 %
NKI1	0.24	2.28 %
BNR1	0.19	1.67 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	28.89	4.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.93	9.29 %
Fridge	5.36	2.43 %
Dishwash	3.03	72.45 %
Chimney	0.22	2.45 %
Total	27.53	5.55 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.87	3.53 %
KVP1	0.51	4.34 %
SLM3	0.24	1.30 %
OML1	0.14	1.00 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	27.53	5.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.90	8.79 %
Dishwash	6.95	60.71 %
Fridge	2.39	1.39 %
Small-Ap	0.25	8.25 %
Total	24.48	5.88 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.65	3.47 %
MPM1	0.58	3.40 %
KMR1	0.57	1.73 %
CBE1	0.43	2.35 %
SNR1	0.38	1.91 %
UAM1	0.33	1.75 %
AVI1	0.27	2.19 %
PDM1	0.19	2.35 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	24.48	5.88 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	10.39	21.25 %
Dishwash	8.00	75.98 %
Oven	1.58	17.99 %
Chimney	1.34	14.59 %
Fridge	1.06	1.42 %
Gas-Stov	0.30	2.66 %
Small-Ap	0.18	5.76 %
Total	22.84	13.20 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	22.84	13.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.78	11.23 %
Fridge	3.21	2.06 %
Dishwash	0.38	16.46 %
Total	17.37	5.54 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.31	4.58 %
SBR1	0.25	1.49 %
CGM1	0.24	3.10 %
KPM1	0.16	1.74 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.07 %
Total	17.37	5.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.09	3.92 %
Dishwash	3.34	49.96 %
Fridge	2.20	0.85 %
Total	13.63	2.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.62	3.17 %
MVM1	1.09	3.04 %
TRY4	0.65	3.41 %
PTK1	0.43	1.74 %
MSI1	0.35	3.94 %
KUM1	0.28	1.10 %
TVR1	0.18	1.64 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	13.63	2.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.88	14.68 %
Wash-Mac	1.73	1.27 %
Dishwash	0.46	7.67 %
Small-Ap	0.40	12.54 %
Total	5.46	1.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	1.96 %
CTO1	0.67	2.78 %
KDA1	0.26	1.83 %
PDT1	0.25	1.72 %
KNL2	0.22	2.57 %
KOU1	0.22	2.24 %
KHT1	0.17	1.35 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VK11		0.00 %
Total	5.46	1.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.12	6.01 %
Fridge	0.77	1.56 %
Total	2.90	2.90 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	3.52 %
PAS1	0.63	4.41 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	2.90	2.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.65	1.19 %
Mixie	0.81	4.29 %
Small-Ap	0.31	9.37 %
Total	2.77	0.62 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	2.71 %
RMV1	0.52	3.18 %
GNT1	0.46	2.09 %
OGL1	0.37	1.69 %
CRL1	0.26	1.40 %
PAP1	0.17	0.92 %
VJW1	0.16	1.27 %
ELU1	0.10	0.95 %
GNT2	0.07	1.04 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	2.77	0.62 %