

MTD Sales
332.38 L

Brand Share %
5.93 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	162.13	6.91 %
Fridge	106.70	4.03 %
Dishwash	51.94	44.67 %
Mixie	5.28	1.54 %
Chimney	2.67	3.37 %
Hob	2.22	16.84 %
Small-Ap	1.43	2.60 %
Total	332.38	5.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.61	7.31 %
CHENNAI-01	50.75	7.43 %
CHENNAI-02	29.24	5.52 %
SOUTH ARCOT	28.14	8.25 %
SOUTH-03	26.17	4.80 %
WEST-02	24.97	7.32 %
NORTH ARCOT	22.79	6.39 %
TRICHY-01	19.47	3.69 %
TIRUPATI-01	16.42	4.44 %
WEST-01	16.12	6.03 %
WEST-03	12.76	6.22 %
KL-NORTH	11.71	6.25 %
VIJAYAWADA-01	8.76	2.54 %
KL-SOUTH	5.95	5.23 %
HYDERABAD-01	1.79	23.90 %
KL-CENTRAL	1.72	8.63 %
Total	332.38	5.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.70	7.77 %
Fridge	18.68	5.31 %
Dishwash	11.70	68.46 %
Chimney	0.37	4.83 %
Small-Ap	0.16	2.97 %
Total	55.61	7.31 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.22	3.86 %
TKS1	0.96	3.49 %
RND1	0.95	3.65 %
VNR2	0.35	1.49 %
UDN1	0.35	2.99 %
SNL1	0.34	1.71 %
APK1	0.33	4.28 %
PKD1	0.33	2.12 %
RND2	0.32	1.31 %
VKM1	0.30	3.04 %
PDI1	0.27	2.17 %
SDI1	0.27	1.09 %
ASM1	0.22	2.30 %
KYR1	0.22	2.24 %
SKD1	0.22	1.92 %
TKY1	0.22	3.84 %
TYI1	0.18	1.25 %
ARM1	0.17	2.16 %
KSM1	0.13	2.31 %
MMT1	0.11	0.98 %
COL1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV	-0.11	4.79 %
Total	55.61	7.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.33	8.86 %
Fridge	14.99	4.70 %
Dishwash	9.88	37.06 %
Small-Ap	0.28	3.82 %
Chimney	0.27	4.18 %
Total	50.75	7.43 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	4.52 %
CH42	1.87	5.90 %
GUD1	1.22	4.59 %
AVD1	1.13	3.86 %
CH07	1.08	4.29 %
CH28	0.93	2.61 %
CH22	0.82	4.38 %
CH14	0.67	1.69 %
CH08	0.40	1.95 %
CH39	0.27	2.89 %
CH30	0.27	1.09 %
CH26	0.11	2.59 %
CH38	0.11	0.74 %
KNR1	0.11	0.92 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
MRM1		0.00 %
Total	50.75	7.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.62	7.47 %
Fridge	9.47	3.79 %
Dishwash	2.02	19.72 %
Chimney	0.13	2.74 %
Total	29.24	5.52 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	4.34 %
CH20	1.02	5.45 %
CH06	0.87	3.57 %
CH50	0.46	1.65 %
CH23	0.33	4.73 %
CH43	0.28	1.69 %
CH34	0.17	0.84 %
UKI1	0.13	1.13 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.51	-7.34 %
WCHN	-1.01	4.34 %
Total	29.24	5.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.51	9.72 %
Fridge	7.48	4.69 %
Dishwash	5.94	87.68 %
Chimney	0.22	7.95 %
Total	28.14	8.25 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.97	5.93 %
VPM2	0.71	3.69 %
TRK1	0.65	2.43 %
VPM1	0.27	4.58 %
ULP1	0.11	0.64 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	28.14	8.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.70	6.36 %
Fridge	8.76	3.36 %
Dishwash	2.60	44.98 %
Chimney	0.12	1.40 %
Total	26.17	4.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	3.25 %
MDU2	1.70	5.02 %
MDU4	0.52	4.27 %
TEN1	0.47	3.58 %
TDI1	0.33	4.38 %
NKI1	0.25	2.02 %
TMM1	0.22	1.80 %
ODM1	0.12	2.71 %
CBM1	0.11	0.71 %
DKI1	0.11	0.59 %
KYK1	0.11	2.09 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
SZSD	-0.14	4.94 %
Total	26.17	4.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.66	7.75 %
Fridge	11.30	7.19 %
Dishwash	1.61	90.49 %
Chimney	0.30	4.19 %
Small-Ap	0.10	5.75 %
Total	24.97	7.32 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.58	5.23 %
EPI1	0.53	4.31 %
SLM2	0.33	2.94 %
SLM3	0.24	1.36 %
EDP1	0.22	3.34 %
BMD1	0.11	1.15 %
OML1	0.11	0.80 %
SGI1	0.11	1.26 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.16	-4.83 %
Total	24.97	7.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.75	8.88 %
Fridge	5.18	3.14 %
Dishwash	3.74	37.46 %
Chimney	0.12	2.11 %
Total	22.79	6.39 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.01	3.89 %
SBR1	0.66	3.15 %
TRR1	0.58	2.65 %
ABR1	0.53	3.07 %
VSI1	0.52	5.31 %
WJP1	0.52	4.43 %
WJD1	0.32	2.85 %
CYR1	0.30	4.14 %
GDM1	0.12	1.13 %
BGR1	0.11	1.31 %
CGM1	0.11	1.43 %
PLR1	0.11	1.66 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	22.79	6.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.51	4.48 %
Dishwash	4.01	45.58 %
Wash-Mac	2.96	1.48 %
Total	19.47	3.69 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.40	5.09 %
TRY1	0.89	1.61 %
KUM1	0.88	2.98 %
PBR2	0.84	2.71 %
TVR2	0.73	2.68 %
PDK2	0.57	2.97 %
TTP1	0.53	5.40 %
NGT1	0.52	2.19 %
TVR1	0.51	3.91 %
MSI1	0.46	4.62 %
JKM1	0.40	2.42 %
KRN1	0.33	4.99 %
PTK1	0.33	1.31 %
TNJ1	0.16	0.54 %
KIK1	0.11	0.43 %
NCK1	0.11	1.68 %
TRY2	0.11	2.79 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	2.05 %
Total	19.47	3.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.07	4.90 %
Mixie	3.60	18.04 %
Fridge	3.45	1.80 %
Dishwash	1.80	36.36 %
Small-Ap	0.36	7.49 %
Chimney	0.14	2.95 %
Total	16.42	4.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.61	3.70 %
RCY1	0.52	3.82 %
PMR1	0.49	3.24 %
NDL1	0.39	4.26 %
KNL1	0.36	3.01 %
KVL1	0.31	3.37 %
KHT1	0.29	3.34 %
RJP1	0.27	2.04 %
KAR1	0.18	1.71 %
TPY1	0.16	1.40 %
KOU1	0.14	1.51 %
PGR1	0.11	1.30 %
KDA1	0.07	0.49 %
PUT1	0.06	0.75 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	16.42	4.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.68	6.33 %
Fridge	6.56	5.90 %
Dishwash	1.75	37.48 %
Chimney	0.13	1.66 %
Total	16.12	6.03 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.75	5.92 %
UMP1	0.49	3.81 %
CBE5	0.44	4.09 %
KMR1	0.41	1.48 %
UAM1	0.11	1.31 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	16.12	6.03 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	7.26	7.22 %
Fridge	5.10	6.01 %
Dishwash	0.40	13.55 %
Total	12.76	6.22 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.58	5.16 %
ERD1	0.37	1.33 %
TPR1	0.27	1.54 %
CMI1	0.11	1.48 %
KGM1	0.11	1.90 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	12.76	6.22 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	68.94 %
Wash-Mac	3.75	5.79 %
Hob	1.79	17.94 %
Chimney	0.89	10.18 %
Fridge	0.31	0.41 %
Mixie	0.28	2.06 %
Small-Ap	0.13	1.91 %
Total	11.71	6.25 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.75 %
VLC1		0.00 %
Total	11.71	6.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.09	4.31 %
Mixie	1.08	6.72 %
Dishwash	0.95	11.97 %
Fridge	0.38	0.22 %
Small-Ap	0.27	5.14 %
Total	8.76	2.54 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.51	4.59 %
TVU1	0.41	3.96 %
NZV1	0.35	5.76 %
VJW4	0.33	3.27 %
TNK1	0.32	2.32 %
ELU1	0.31	4.62 %
VJW3	0.31	1.91 %
PPM1	0.05	1.22 %
RMV1	0.03	0.27 %
VJW5	0.03	0.79 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	8.76	2.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	9.93 %
Fridge	1.45	2.42 %
Mixie	0.26	3.63 %
Small-Ap	0.07	2.27 %
Total	5.95	5.23 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.41	5.41 %
TVP1	1.33	2.80 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.95	5.23 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	18.07 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.07	100.00 %
Mixie	0.05	38.39 %
Total	1.79	23.90 %

Branch *	MTD Sales L	Brand Share %
Total	1.79	23.90 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	13.52 %
Fridge	0.43	4.97 %
Dishwash	0.42	49.77 %
Total	1.72	8.63 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	8.63 %