

MTD Sales
266.79 L

Brand Share %
4.74 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	174.33	7.91 %
Dishwash	83.24	61.09 %
Mixie	3.31	1.04 %
Small-Ap	2.06	4.34 %
Chimney	2.02	2.53 %
Gas-Stov	0.76	0.35 %
Fridge	0.70	0.03 %
Oven	0.38	0.72 %
Total	266.79	4.74 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	45.72	6.47 %
CHENNAI-02	38.08	7.19 %
SOUTH-01	34.29	4.61 %
SOUTH-03	26.43	4.18 %
WEST-02	25.12	4.78 %
WEST-01	22.87	5.62 %
SOUTH ARCOT	21.95	7.26 %
NORTH ARCOT	20.93	6.90 %
KL-NORTH	14.62	10.63 %
TRICHY-01	10.43	2.06 %
TIRUPATI-01	3.57	0.95 %
VIJAYAWADA-01	2.31	0.64 %
KL-SOUTH	0.48	0.49 %
Total	266.79	4.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.55	9.85 %
Dishwash	17.73	68.69 %
Fridge	0.25	0.08 %
Chimney	0.12	1.35 %
Small-Ap	0.07	0.97 %
Total	45.72	6.47 %

Branch *	MTD Sales L	Brand Share %
CH08	1.95	4.66 %
CH14	1.32	3.11 %
CH07	0.79	2.47 %
CH45	0.59	2.65 %
CH22	0.53	3.03 %
CH16	0.52	1.24 %
CH28	0.16	0.55 %
GUD1	0.16	0.69 %
TKM1	0.16	1.82 %
AVD1		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	45.72	6.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.12	10.95 %
Dishwash	12.56	72.07 %
Fridge	0.45	0.19 %
Mixie	0.44	1.71 %
Chimney	0.33	8.41 %
Small-Ap	0.18	4.97 %
Total	38.08	7.19 %

Branch *	MTD Sales L	Brand Share %
CH50	0.69	3.11 %
CH34	0.56	3.04 %
MJR1	0.39	2.54 %
PON1	0.31	3.56 %
CH23	0.29	2.89 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	38.08	7.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.41	7.83 %
Dishwash	9.98	68.09 %
Gas-Stov	0.37	1.13 %
Small-Ap	0.31	4.76 %
Chimney	0.21	2.20 %
Total	34.29	4.61 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.98	3.09 %
RND1	0.70	2.41 %
TCN1	0.52	2.26 %
TYI1	0.45	4.08 %
RPM1	0.38	1.44 %
ERL2	0.35	2.63 %
MMT1	0.25	2.09 %
SDI1	0.22	1.92 %
PDI1	0.17	1.59 %
MAR1	0.16	0.69 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	34.29	4.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.75	6.19 %
Dishwash	10.43	76.13 %
Small-Ap	0.25	4.68 %
Total	26.43	4.18 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.10	4.24 %
MDU2	1.36	4.08 %
MPA1	0.40	1.69 %
MDU4	0.30	2.19 %
PNI1	0.26	4.07 %
KRR1	0.18	1.95 %
MDU3	0.17	0.87 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	26.43	4.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.69	9.31 %
Dishwash	4.13	48.61 %
Chimney	0.23	2.41 %
Small-Ap	0.08	4.22 %
Total	25.12	4.78 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.90	2.40 %
CMI1	0.17	2.64 %
PMP1	0.17	1.90 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.72 %
Total	25.12	4.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.52	7.70 %
Dishwash	10.35	66.80 %
Total	22.87	5.62 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.79	3.38 %
KMR1	0.61	2.34 %
UMP1	0.37	4.00 %
MPM1	0.33	1.54 %
CBE1	0.18	1.10 %
SUL1	0.16	1.25 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	22.87	5.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.13	14.05 %
Dishwash	4.82	65.03 %
Total	21.95	7.26 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	3.64 %
VPM2	0.46	2.96 %
KML1	0.38	2.92 %
VCM1	0.18	3.44 %
TVM2	0.17	3.86 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	21.95	7.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.99	13.36 %
Dishwash	2.94	42.68 %
Total	20.93	6.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.17	4.37 %
SBR1	0.37	2.02 %
KPM1	0.33	3.40 %
VSI1	0.27	2.25 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	20.93	6.90 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	6.48	78.71 %
Wash-Mac	5.95	19.53 %
Chimney	1.14	13.00 %
Gas-Stov	0.38	3.57 %
Oven	0.38	5.69 %
Small-Ap	0.28	7.37 %
Total	14.62	10.63 %

Branch *	MTD Sales L	Brand Share %
Total	14.62	10.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.10	3.26 %
Dishwash	3.33	49.34 %
Total	10.43	2.06 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.46	4.10 %
TRY1	1.21	1.90 %
MVM1	0.56	1.63 %
PBR2	0.31	0.99 %
JKM1	0.30	1.66 %
TRY3	0.28	1.88 %
TRY2	0.16	3.59 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.43	2.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.91	12.31 %
Wash-Mac	1.22	1.01 %
Small-Ap	0.45	18.43 %
Total	3.57	0.95 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.63	1.86 %
ATP1	0.40	1.89 %
KHT1	0.38	3.86 %
CTO1	0.36	1.58 %
NLR1	0.35	3.41 %
PDT1	0.12	0.81 %
KDA1	0.12	1.00 %
KOU1	0.12	2.41 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	3.57	0.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.96	5.39 %
Wash-Mac	0.91	0.81 %
Small-Ap	0.44	11.16 %
Total	2.31	0.64 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.61	4.39 %
OGL1	0.39	2.65 %
RMV1	0.33	3.22 %
VJW5	0.27	3.38 %
CRL1	0.22	1.36 %
ELU1	0.13	1.15 %
VJW1	0.06	0.46 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.31	0.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Total	0.48	0.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.48	1.07 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.48	0.49 %