

MTD Sales
114.11 L

Brand Share %
5.00 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	80.76	4.11 %
Dishwash	31.90	44.20 %
Chimney	1.00	2.70 %
Gas-Stov	0.45	0.21 %
Total	114.11	5.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.55	9.95 %
SOUTH-01	15.41	5.12 %
SOUTH-03	14.59	5.46 %
CHENNAI-02	12.98	5.80 %
WEST-01	12.21	5.48 %
WEST-02	10.33	4.50 %
SOUTH ARCOT	7.80	5.86 %
NORTH ARCOT	5.27	3.99 %
TRICHY-01	5.19	2.57 %
VIJAYAWADA-01	0.46	0.36 %
TIRUPATI-01	0.32	0.24 %
KL-SOUTH		0.00 %
Total	114.11	5.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.27	7.64 %
Dishwash	10.28	59.51 %
Total	29.55	9.95 %

Branch *	MTD Sales L	Brand Share %
CH14	0.55	3.80 %
CH42	0.34	2.10 %
CH07	0.31	2.63 %
CH28	0.29	2.29 %
CH22	0.15	1.54 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	29.55	9.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.20	3.58 %
Dishwash	6.21	54.18 %
Total	15.41	5.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.85	3.68 %
TVL1	0.32	1.38 %
TCN1	0.18	2.27 %
SVK1	0.17	1.37 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	15.41	5.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.11	3.54 %
Dishwash	6.47	68.97 %
Total	14.59	5.46 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.47	4.52 %
TPT1	0.29	4.85 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD		0.00 %
KYK1	-0.33	-8.57 %
Total	14.59	5.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.68	4.40 %
Dishwash	2.86	45.18 %
Chimney	1.00	32.36 %
Gas-Stov	0.45	2.57 %
Total	12.98	5.80 %

Branch *	MTD Sales L	Brand Share %
CH21	0.55	4.94 %
CH12	0.53	3.96 %
MJR1	0.29	3.57 %
CH06		0.00 %
CH09		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	12.98	5.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.89	5.32 %
Dishwash	2.32	30.93 %
Total	12.21	5.48 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.43	4.11 %
UMP1	0.17	2.52 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	12.21	5.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.64	4.77 %
Dishwash	0.69	57.41 %
Total	10.33	4.50 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.17	2.76 %
VPD1	0.17	1.68 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	10.33	4.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.33	6.18 %
Dishwash	0.47	26.19 %
Total	7.80	5.86 %

Branch *	MTD Sales L	Brand Share %
POY2	0.37	2.45 %
CUD1	0.35	2.73 %
NVL2	0.29	3.32 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	7.80	5.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.28	3.69 %
Dishwash	0.99	43.70 %
Total	5.27	3.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	4.53 %
SBR1	0.17	3.10 %
AKM1	0.17	3.13 %
VEL2	0.16	1.89 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	5.27	3.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.90	2.23 %
Dishwash	1.29	22.10 %
Total	5.19	2.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.10	3.23 %
TNJ1	0.32	2.29 %
KUM1	0.17	1.11 %
TNJ2	0.16	1.28 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	5.19	2.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.46	0.44 %
Total	0.46	0.36 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.31	3.64 %
OGL1	0.15	2.15 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.46	0.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Dishwash	0.32	8.44 %
Total	0.32	0.24 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.32	0.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %