

MTD Sales
314.75 L

Brand Share %
5.91 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	154.89	6.95 %
Fridge	99.09	3.93 %
Dishwash	49.95	45.85 %
Mixie	5.05	1.55 %
Chimney	2.54	3.36 %
Hob	1.88	14.87 %
Small-Ap	1.35	2.60 %
Total	314.75	5.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.42	7.16 %
CHENNAI-01	48.32	7.55 %
CHENNAI-02	27.18	5.44 %
SOUTH ARCOT	26.72	8.25 %
SOUTH-03	24.92	4.86 %
WEST-02	23.18	7.07 %
NORTH ARCOT	22.18	6.50 %
TRICHY-01	18.59	3.69 %
TIRUPATI-01	15.85	4.52 %
WEST-01	15.36	6.02 %
WEST-03	12.23	6.21 %
KL-NORTH	11.16	6.28 %
VIJAYAWADA-01	7.97	2.41 %
KL-SOUTH	5.13	4.75 %
HYDERABAD-01	1.79	23.42 %
KL-CENTRAL	1.72	9.57 %
Total	314.75	5.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.83	7.78 %
Fridge	16.99	5.04 %
Dishwash	11.16	69.75 %
Chimney	0.37	4.95 %
Small-Ap	0.08	1.55 %
Total	52.42	7.16 %

Branch *	MTD Sales L	Brand Share %
RND1	0.95	3.74 %
TKS2	0.84	2.73 %
TKS1	0.77	3.04 %
VNR2	0.35	1.55 %
UDN1	0.35	3.24 %
SNL1	0.34	1.75 %
APK1	0.33	4.28 %
PDI1	0.27	2.29 %
SDI1	0.27	1.12 %
KYR1	0.22	2.25 %
PKD1	0.22	1.51 %
SKD1	0.22	2.04 %
TKY1	0.22	3.90 %
RND2	0.21	0.90 %
VKM1	0.19	1.97 %
TYI1	0.18	1.27 %
ARM1	0.17	2.20 %
KSM1	0.13	2.85 %
ASM1	0.11	1.23 %
MMT1	0.11	1.03 %
COL1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV	-0.11	4.79 %
Total	52.42	7.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.03	9.01 %
Fridge	14.40	4.79 %
Dishwash	9.35	37.12 %
Small-Ap	0.28	4.03 %
Chimney	0.27	4.64 %
Total	48.32	7.55 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	4.98 %
CH42	1.69	5.81 %
AVD1	1.13	4.05 %
CH07	1.08	4.50 %
GUD1	1.07	4.38 %
CH28	0.93	2.84 %
CH22	0.82	4.70 %
CH08	0.40	1.95 %
CH14	0.40	1.12 %
CH39	0.27	3.04 %
CH30	0.27	1.14 %
CH26	0.11	2.69 %
CH38	0.11	0.78 %
KNR1	0.11	1.01 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
MRM1		0.00 %
Total	48.32	7.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.22	7.29 %
Fridge	8.82	3.74 %
Dishwash	2.02	20.83 %
Chimney	0.13	3.02 %
Total	27.18	5.44 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	4.47 %
CH20	0.91	5.03 %
CH06	0.87	3.78 %
CH50	0.46	1.74 %
CH23	0.33	4.89 %
CH43	0.28	1.76 %
CH34	0.17	0.88 %
UKI1	0.13	1.18 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.51	-7.46 %
WCHN	-1.01	4.72 %
Total	27.18	5.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.09	9.95 %
Fridge	7.00	4.59 %
Dishwash	5.42	86.66 %
Chimney	0.22	7.95 %
Total	26.72	8.25 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.86	5.59 %
VPM2	0.71	3.83 %
TRK1	0.65	2.54 %
VPM1	0.27	4.83 %
ULP1	0.11	0.65 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	26.72	8.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.17	6.54 %
Fridge	8.43	3.45 %
Dishwash	2.20	40.91 %
Chimney	0.12	1.43 %
Total	24.92	4.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	3.35 %
MDU2	1.48	4.78 %
MDU4	0.52	4.47 %
TEN1	0.47	3.71 %
TDI1	0.33	4.57 %
NKI1	0.25	2.06 %
TMM1	0.22	2.00 %
PNI1	0.12	2.02 %
ODM1	0.12	3.00 %
CBM1	0.11	0.73 %
DKI1	0.11	0.92 %
KYK1	0.11	2.19 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
SZSD	-0.14	4.94 %
WHMD	-0.19	5.04 %
Total	24.92	4.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.05	7.66 %
Fridge	10.13	6.68 %
Dishwash	1.61	90.49 %
Chimney	0.30	4.40 %
Small-Ap	0.10	6.03 %
Total	23.18	7.07 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.58	5.36 %
EPI1	0.53	4.43 %
SLM2	0.33	2.98 %
SLM3	0.24	1.44 %
BMD1	0.11	1.22 %
EDP1	0.11	1.70 %
OML1	0.11	0.83 %
SGI1	0.11	1.29 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.37	-13.92 %
Total	23.18	7.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.36	9.09 %
Fridge	4.96	3.10 %
Dishwash	3.74	41.65 %
Chimney	0.12	2.23 %
Total	22.18	6.50 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.01	4.04 %
TRR1	0.58	2.75 %
SBR1	0.55	2.83 %
ABR1	0.53	3.15 %
VSI1	0.52	5.73 %
WJP1	0.52	4.53 %
WJD1	0.32	3.00 %
CYR1	0.30	4.43 %
GDM1	0.12	1.14 %
BGR1	0.11	1.32 %
CGM1	0.11	1.43 %
PLR1	0.11	1.91 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	22.18	6.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	11.62	4.35 %
Dishwash	4.01	48.52 %
Wash-Mac	2.96	1.56 %
Total	18.59	3.69 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.42	5.89 %
TNJ2	1.29	5.04 %
TRY1	0.89	1.72 %
KUM1	0.88	3.16 %
PBR2	0.84	2.80 %
TRY3	0.77	5.78 %
TVR2	0.62	2.36 %
NGT1	0.52	2.31 %
TVR1	0.51	4.06 %
PDK2	0.46	2.54 %
TTP1	0.42	4.37 %
JKM1	0.40	2.57 %
MSI1	0.35	3.73 %
KRN1	0.33	4.99 %
PTK1	0.33	1.36 %
TNJ1	0.16	0.59 %
NCK1	0.11	1.76 %
TRY2	0.11	2.86 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	2.05 %
Total	18.59	3.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.07	5.17 %
Mixie	3.52	18.51 %
Fridge	3.10	1.70 %
Dishwash	1.80	40.23 %
Small-Ap	0.36	8.23 %
Total	15.85	4.52 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.61	3.94 %
RCY1	0.49	3.88 %
PMR1	0.49	3.46 %
NDL1	0.39	4.31 %
KNL1	0.36	3.18 %
KHT1	0.29	3.35 %
RJP1	0.27	2.07 %
KAR1	0.18	1.71 %
TPY1	0.16	1.41 %
KVL1	0.12	1.77 %
PGR1	0.11	1.33 %
KOU1	0.09	1.09 %
KDA1	0.07	0.50 %
PUT1	0.06	0.85 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	15.85	4.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.29	6.33 %
Fridge	6.19	5.82 %
Dishwash	1.75	37.48 %
Chimney	0.13	1.66 %
Total	15.36	6.02 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.49	4.19 %
CBE5	0.33	3.40 %
KMR1	0.30	1.16 %
UAM1	0.11	1.37 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	15.36	6.02 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.85	7.07 %
Fridge	4.97	6.16 %
Dishwash	0.40	13.55 %
Total	12.23	6.21 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.58	5.24 %
ERD1	0.37	1.43 %
TPR1	0.27	1.57 %
CMI1	0.11	1.52 %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	12.23	6.21 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	74.33 %
Wash-Mac	3.75	6.05 %
Hob	1.45	15.36 %
Chimney	0.89	11.10 %
Mixie	0.28	2.18 %
Small-Ap	0.13	2.00 %
Fridge	0.11	0.15 %
Total	11.16	6.28 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.86 %
VLC1		0.00 %
Total	11.16	6.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.44	4.05 %
Dishwash	0.95	13.33 %
Mixie	0.93	6.04 %
Fridge	0.38	0.23 %
Small-Ap	0.27	5.37 %
Total	7.97	2.41 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.86	5.49 %
TVU1	0.41	4.32 %
NZV1	0.35	5.76 %
VJW4	0.33	3.29 %
ELU1	0.31	4.64 %
VJW3	0.31	1.95 %
TNK1	0.29	2.34 %
OGL1	0.09	0.94 %
PPM1	0.05	1.22 %
RMV1	0.03	0.28 %
VJW5	0.03	0.83 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	7.97	2.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.90	9.79 %
Fridge	0.91	1.60 %
Mixie	0.26	3.78 %
Small-Ap	0.07	2.33 %
Total	5.13	4.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.33	2.99 %
KOM1	1.15	4.55 %
PNL1		0.00 %
WHTM	-0.15	4.20 %
Total	5.13	4.75 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	17.34 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.07	100.00 %
Mixie	0.05	38.39 %
Total	1.79	23.42 %

Branch *	MTD Sales L	Brand Share %
Total	1.79	23.42 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	15.77 %
Fridge	0.43	5.50 %
Dishwash	0.42	49.77 %
Total	1.72	9.57 %

Branch *	MTD Sales L	Brand Share %
Total	1.72	9.57 %