



BOSCH Sales Performance 19/05/2026 9:28 AM

MTD Sales
281.41 L

Brand Share %
5.32 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	166.44	8.23 %
Dishwash	63.83	58.81 %
Fridge	41.37	1.64 %
Mixie	3.57	1.24 %
Chimney	2.44	3.53 %
Small-Ap	1.88	4.89 %
Oven	1.58	3.66 %
Gas-Stov	0.30	0.15 %
Total	281.41	5.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	45.15	7.40 %
SOUTH-01	44.46	6.04 %
CHENNAI-02	29.35	6.25 %
SOUTH ARCOT	27.71	9.29 %
SOUTH-03	26.72	4.85 %
WEST-02	24.64	5.46 %
KL-NORTH	22.49	14.71 %
WEST-01	21.70	5.70 %
NORTH ARCOT	15.91	5.59 %
TRICHY-01	12.28	2.54 %
TIRUPATI-01	5.35	1.40 %
KL-SOUTH	2.90	3.18 %
VIJAYAWADA-01	2.77	0.69 %
Total	281.41	5.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.79	9.61 %
Dishwash	18.14	66.08 %
Fridge	5.13	1.80 %
Small-Ap	0.09	1.59 %
Total	45.15	7.40 %

Branch *	MTD Sales L	Brand Share %
CH16	2.16	5.07 %
CH42	0.82	2.45 %
CH45	0.73	4.09 %
CH07	0.73	2.28 %
CH08	0.65	1.79 %
GUD1	0.52	3.34 %
GUD2	0.31	2.91 %
CH38	0.29	2.39 %
CH30	0.27	1.53 %
AVD1	0.26	3.09 %
CH22	0.25	1.74 %
SKL1	0.18	1.58 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.77	4.95 %
Total	45.15	7.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.09	9.29 %
Fridge	8.78	2.68 %
Dishwash	7.42	59.70 %
Small-Ap	0.17	2.90 %
Total	44.46	6.04 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.94	3.16 %
TKS1	0.62	2.25 %
PKD1	0.56	4.47 %
MAR1	0.54	2.17 %
VNR2	0.46	1.73 %
TKY1	0.41	3.87 %
RND1	0.36	1.22 %
SVK1	0.31	1.42 %
APK1	0.23	2.06 %
VNR1	0.18	2.45 %
SNL1	0.17	1.24 %
ASM1	0.15	1.43 %
VKM1	0.11	1.11 %
SGT1	0.11	2.58 %
PDI1	0.11	0.75 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
Total	44.46	6.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.21	8.70 %
Dishwash	8.67	77.79 %
Fridge	3.72	1.61 %
Chimney	0.68	18.64 %
Small-Ap	0.07	3.00 %
Total	29.35	6.25 %

Branch *	MTD Sales L	Brand Share %
CH03	2.21	4.32 %
CH21	0.97	3.95 %
CH43	0.65	4.79 %
CH23	0.50	4.94 %
CH12	0.20	0.62 %
CH41	0.13	0.71 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	29.35	6.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	18.35	14.65 %
Fridge	5.31	3.90 %
Dishwash	4.06	59.01 %
Total	27.71	9.29 %

Branch *	MTD Sales L	Brand Share %
POY2	0.62	2.57 %
TRK1	0.41	2.43 %
VPM2	0.19	1.75 %
TVM1	0.18	3.80 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	27.71	9.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.56	7.69 %
Fridge	4.86	1.89 %
Dishwash	4.69	65.10 %
Small-Ap	0.41	8.90 %
Chimney	0.20	2.14 %
Total	26.72	4.85 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.66	2.72 %
KRR1	0.32	3.92 %
MLR1	0.29	2.07 %
PNI1	0.29	4.28 %
PKM1	0.27	3.48 %
NKI1	0.24	2.52 %
BNR1	0.19	1.94 %
MDU7	0.17	1.05 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	26.72	4.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.60	8.89 %
Fridge	5.20	2.62 %
Dishwash	2.61	69.42 %
Chimney	0.22	2.67 %
Total	24.64	5.46 %

Branch *	MTD Sales L	Brand Share %
KVP1	0.51	4.63 %
ERD1	0.46	2.19 %
OML1	0.14	1.01 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
SLM3	-0.30	-1.89 %
Total	24.64	5.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	10.53	23.84 %
Dishwash	8.00	79.21 %
Oven	1.58	18.94 %
Chimney	1.34	16.14 %
Fridge	0.56	0.88 %
Gas-Stov	0.30	3.07 %
Small-Ap	0.18	6.59 %
Total	22.49	14.71 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	22.49	14.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.16	8.53 %
Dishwash	6.07	57.44 %
Fridge	2.22	1.41 %
Small-Ap	0.25	9.22 %
Total	21.70	5.70 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.65	3.71 %
MPM1	0.58	3.83 %
KMR1	0.57	1.90 %
CBE1	0.43	2.57 %
SNR1	0.38	2.15 %
UAM1	0.33	1.94 %
AVI1	0.27	2.30 %
PDM1	0.19	2.50 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.70	5.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.76	11.31 %
Fridge	2.77	1.98 %
Dishwash	0.38	20.68 %
Total	15.91	5.59 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.31	5.13 %
SBR1	0.25	1.76 %
CGM1	0.24	3.39 %
KPM1	0.16	1.82 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.07 %
Total	15.91	5.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.89	3.73 %
Dishwash	3.34	49.96 %
Fridge	2.05	0.87 %
Total	12.28	2.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.62	3.40 %
MVM1	1.09	3.44 %
TRY4	0.46	2.53 %
MSI1	0.35	4.18 %
KUM1	0.28	1.31 %
PTK1	0.25	1.18 %
TVR1	0.18	1.82 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	12.28	2.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.76	15.32 %
Wash-Mac	1.73	1.37 %
Dishwash	0.46	8.39 %
Small-Ap	0.40	13.26 %
Total	5.35	1.40 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.76	1.99 %
CTO1	0.67	3.10 %
KDA1	0.26	2.22 %
PDT1	0.25	1.90 %
KNL2	0.22	2.65 %
KOU1	0.22	2.42 %
KHT1	0.11	0.86 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VK11		0.00 %
Total	5.35	1.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.12	6.45 %
Fridge	0.77	1.72 %
Total	2.90	3.18 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	3.74 %
PAS1	0.63	5.29 %
KLR1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	2.90	3.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.65	1.32 %
Mixie	0.81	4.70 %
Small-Ap	0.31	10.20 %
Total	2.77	0.69 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	2.86 %
RMV1	0.52	3.40 %
GNT1	0.46	2.23 %
OGL1	0.37	1.78 %
CRL1	0.26	1.62 %
PAP1	0.17	0.96 %
VJW1	0.16	1.40 %
ELU1	0.10	1.06 %
GNT2	0.07	1.17 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	2.77	0.69 %