

MTD Sales
247.99 L

Brand Share %
4.72 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	161.25	7.72 %
Dishwash	78.94	61.30 %
Mixie	3.04	1.01 %
Chimney	2.02	2.69 %
Small-Ap	1.91	4.33 %
Fridge	0.45	0.02 %
Gas-Stov	0.37	0.19 %
Total	247.99	4.72 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.59	6.68 %
CHENNAI-02	33.96	6.97 %
SOUTH-01	33.11	4.73 %
SOUTH-03	23.83	3.99 %
WEST-02	23.37	4.75 %
WEST-01	21.80	5.73 %
NORTH ARCOT	20.31	7.22 %
SOUTH ARCOT	19.88	6.92 %
KL-NORTH	12.31	10.43 %
TRICHY-01	10.26	2.16 %
TIRUPATI-01	2.78	0.79 %
VIJAYAWADA-01	2.31	0.68 %
KL-SOUTH	0.48	0.52 %
Total	247.99	4.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.92	9.86 %
Dishwash	17.35	69.51 %
Fridge	0.13	0.04 %
Chimney	0.12	1.43 %
Small-Ap	0.07	1.08 %
Total	43.59	6.68 %

Branch *	MTD Sales L	Brand Share %
CH14	1.16	2.98 %
CH45	0.59	2.94 %
CH22	0.53	3.11 %
CH16	0.52	1.34 %
CH07	0.47	1.55 %
CH39	0.36	3.39 %
CH28	0.16	0.61 %
GUD1	0.16	0.76 %
TKM1	0.16	1.98 %
AVD1		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	43.59	6.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.25	10.70 %
Dishwash	10.44	72.24 %
Mixie	0.44	1.82 %
Chimney	0.33	8.79 %
Fridge	0.33	0.15 %
Small-Ap	0.18	5.47 %
Total	33.96	6.97 %

Branch *	MTD Sales L	Brand Share %
CH50	0.69	3.35 %
CH34	0.56	3.32 %
PON1	0.31	3.79 %
CH23	0.29	3.19 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	33.96	6.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.31	7.85 %
Dishwash	9.98	68.09 %
Gas-Stov	0.37	1.21 %
Small-Ap	0.23	3.81 %
Chimney	0.21	2.34 %
Total	33.11	4.73 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.98	3.34 %
TCN1	0.52	2.31 %
TYI1	0.45	4.71 %
RPM1	0.38	1.52 %
RND1	0.37	1.33 %
ERL2	0.35	2.72 %
MMT1	0.25	2.19 %
SDI1	0.22	2.03 %
PDI1	0.17	1.76 %
MAR1	0.16	0.74 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	33.11	4.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.00	5.76 %
Dishwash	9.57	76.74 %
Small-Ap	0.25	4.93 %
Total	23.83	3.99 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.10	4.45 %
MDU2	1.36	4.35 %
CBM1	0.69	4.31 %
MPA1	0.40	1.73 %
MDU4	0.30	2.33 %
PNI1	0.26	4.52 %
KRR1	0.18	2.00 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	23.83	3.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.93	9.02 %
Dishwash	4.13	48.61 %
Chimney	0.23	2.55 %
Small-Ap	0.08	4.30 %
Total	23.37	4.75 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.90	2.59 %
CMI1	0.17	2.71 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.75 %
Total	23.37	4.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.90	7.69 %
Dishwash	9.90	66.56 %
Total	21.80	5.73 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.79	3.46 %
KMR1	0.61	2.47 %
UMP1	0.37	4.11 %
MPM1	0.33	1.70 %
CBE1	0.18	1.17 %
SUL1	0.16	1.37 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.80	5.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.37	13.61 %
Dishwash	2.94	45.22 %
Total	20.31	7.22 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.37	2.31 %
KPM1	0.33	3.74 %
VSI1	0.27	2.29 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	20.31	7.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.56	13.40 %
Dishwash	4.33	62.54 %
Total	19.88	6.92 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	3.79 %
CDM1	0.75	4.36 %
VPM2	0.46	3.12 %
KML1	0.38	2.96 %
VCM1	0.18	3.44 %
TVM2	0.17	3.97 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.88	6.92 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	6.48	83.37 %
Wash-Mac	4.47	16.71 %
Chimney	1.14	14.30 %
Small-Ap	0.22	6.27 %
Total	12.31	10.43 %

Branch *	MTD Sales L	Brand Share %
Total	12.31	10.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.93	3.37 %
Dishwash	3.33	49.34 %
Total	10.26	2.16 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.46	4.29 %
TRY1	1.21	1.97 %
MVM1	0.56	1.73 %
PBR2	0.31	1.08 %
JKM1	0.30	1.80 %
TRY3	0.28	2.03 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.26	2.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.64	11.23 %
Wash-Mac	0.69	0.60 %
Small-Ap	0.45	19.57 %
Total	2.78	0.79 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.72	4.69 %
TPY2	0.49	1.57 %
KHT1	0.38	4.05 %
CTO1	0.36	1.63 %
NLR1	0.28	2.86 %
ATP1	0.24	1.21 %
KDA1	0.12	1.13 %
KOU1	0.12	2.46 %
PDT1	0.06	0.42 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	2.78	0.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.96	5.79 %
Wash-Mac	0.91	0.85 %
Small-Ap	0.44	11.60 %
Total	2.31	0.68 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.39	2.92 %
RMV1	0.33	3.48 %
VJW5	0.27	3.73 %
CRL1	0.22	1.38 %
ELU1	0.13	1.21 %
VJW1	0.06	0.48 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.31	0.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Total	0.48	0.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.48	1.13 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.48	0.52 %