

MTD Sales
299.48 L

Brand Share %
5.85 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	147.92	6.89 %
Fridge	93.57	3.86 %
Dishwash	47.46	45.20 %
Mixie	4.83	1.54 %
Chimney	2.54	3.52 %
Hob	1.88	14.87 %
Small-Ap	1.29	2.59 %
Total	299.48	5.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.91	7.03 %
CHENNAI-01	46.29	7.57 %
CHENNAI-02	26.41	5.49 %
SOUTH ARCOT	24.71	8.02 %
SOUTH-03	24.19	4.87 %
WEST-02	21.72	6.91 %
NORTH ARCOT	21.61	6.57 %
TRICHY-01	17.82	3.70 %
TIRUPATI-01	14.60	4.33 %
WEST-01	14.43	5.89 %
WEST-03	11.35	6.08 %
KL-NORTH	11.16	6.44 %
VIJAYAWADA-01	7.24	2.26 %
KL-SOUTH	4.62	4.46 %
HYDERABAD-01	1.79	23.95 %
KL-CENTRAL	1.61	9.14 %
Total	299.48	5.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.07	7.84 %
Fridge	16.13	4.90 %
Dishwash	10.26	67.96 %
Chimney	0.37	4.95 %
Small-Ap	0.08	1.63 %
Total	49.91	7.03 %

Branch *	MTD Sales L	Brand Share %
RND1	0.95	3.87 %
TKS2	0.84	2.74 %
TKS1	0.77	3.21 %
UDN1	0.35	3.25 %
SNL1	0.34	1.77 %
APK1	0.33	4.38 %
PDI1	0.27	2.30 %
SDI1	0.27	1.13 %
VNR2	0.24	1.09 %
KYR1	0.22	2.46 %
PKD1	0.22	1.53 %
SKD1	0.22	2.07 %
TKY1	0.22	4.00 %
RND2	0.21	0.93 %
VKM1	0.19	2.07 %
TYI1	0.18	1.44 %
ARM1	0.17	2.27 %
KSM1	0.13	2.87 %
MMT1	0.11	1.08 %
ASM1		0.00 %
COL1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
S2SD	-0.11	-12.84 %
WHTV	-0.11	4.79 %
Total	49.91	7.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.19	9.15 %
Fridge	13.61	4.71 %
Dishwash	8.95	36.89 %
Small-Ap	0.28	4.54 %
Chimney	0.27	5.25 %
Total	46.29	7.57 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	5.33 %
CH07	1.08	4.68 %
GUD1	1.07	4.53 %
AVD1	1.02	3.78 %
CH28	0.93	2.94 %
CH22	0.82	4.93 %
CH08	0.40	1.95 %
CH39	0.27	3.05 %
CH30	0.27	1.17 %
CH14	0.11	0.33 %
CH26	0.11	2.74 %
CH38	0.11	0.86 %
KNR1	0.11	1.04 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
MRM1		0.00 %
Total	46.29	7.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.68	7.26 %
Fridge	8.58	3.82 %
Dishwash	2.02	20.92 %
Chimney	0.13	3.14 %
Total	26.41	5.49 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	4.59 %
CH20	0.91	5.04 %
CH06	0.87	3.82 %
CH50	0.46	1.78 %
CH23	0.33	5.25 %
CH43	0.28	1.83 %
CH34	0.17	0.94 %
UKI1	0.13	1.28 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.51	-7.76 %
WCHN	-0.84	4.40 %
Total	26.41	5.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.84	9.57 %
Fridge	6.63	4.54 %
Dishwash	5.02	85.75 %
Chimney	0.22	9.84 %
Total	24.71	8.02 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.71	4.03 %
TRK1	0.54	2.33 %
NVL2	0.50	3.41 %
VPM1	0.27	4.83 %
ULP1	0.11	0.65 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	24.71	8.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.84	6.57 %
Fridge	8.03	3.41 %
Dishwash	2.20	40.91 %
Chimney	0.12	1.49 %
Total	24.19	4.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	3.46 %
MDU2	1.48	4.95 %
MDU6	1.46	5.40 %
MDU4	0.52	4.63 %
TEN1	0.47	3.96 %
TDI1	0.33	4.80 %
NKI1	0.25	2.12 %
PNI1	0.12	2.02 %
ODM1	0.12	3.20 %
CBM1	0.11	0.76 %
DKI1	0.11	0.94 %
KYK1	0.11	2.24 %
TMM1	0.11	1.09 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
SZSD	-0.14	4.94 %
WHMD	-0.19	5.04 %
Total	24.19	4.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.42	7.44 %
Fridge	9.30	6.47 %
Dishwash	1.61	90.49 %
Chimney	0.30	4.52 %
Small-Ap	0.10	6.24 %
Total	21.72	6.91 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.58	5.44 %
EPI1	0.53	4.51 %
SLM3	0.24	1.50 %
BMD1	0.11	1.24 %
EDP1	0.11	1.70 %
OML1	0.11	0.90 %
SGI1	0.11	1.38 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.37	-13.92 %
Total	21.72	6.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.01	9.13 %
Fridge	4.74	3.10 %
Dishwash	3.74	41.65 %
Chimney	0.12	2.23 %
Total	21.61	6.57 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.01	4.11 %
TRR1	0.58	2.91 %
SBR1	0.55	2.91 %
ABR1	0.53	3.41 %
VSI1	0.52	5.83 %
WJP1	0.41	4.05 %
WJD1	0.32	3.14 %
CYR1	0.30	4.59 %
GDM1	0.12	1.16 %
BGR1	0.11	1.41 %
CGM1	0.11	1.46 %
PLR1	0.11	1.98 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	21.61	6.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.85	4.26 %
Dishwash	4.01	48.52 %
Wash-Mac	2.96	1.63 %
Total	17.82	3.70 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.29	5.73 %
TYR1	0.98	5.63 %
TRY1	0.89	1.81 %
PBR2	0.84	3.17 %
KUM1	0.77	2.84 %
TRY3	0.66	5.07 %
TVR2	0.62	2.36 %
NGT1	0.52	2.38 %
TVR1	0.51	4.13 %
TTP1	0.42	4.80 %
JKM1	0.40	2.61 %
MSI1	0.35	3.90 %
PDK2	0.35	2.01 %
KRN1	0.33	5.52 %
PTK1	0.33	1.37 %
TNJ1	0.16	0.65 %
NCK1	0.11	1.76 %
TRY2	0.11	2.98 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	2.35 %
Total	17.82	3.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.55	4.98 %
Mixie	3.47	18.68 %
Fridge	2.82	1.61 %
Dishwash	1.41	39.38 %
Small-Ap	0.36	8.36 %
Total	14.60	4.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.21	3.13 %
NLR1	0.62	5.52 %
RCY1	0.49	3.97 %
PMR1	0.49	3.69 %
NDL1	0.39	4.37 %
KNL1	0.36	3.23 %
KHT1	0.29	3.48 %
RJP1	0.27	2.09 %
KAR1	0.18	1.86 %
TPY1	0.16	1.54 %
KVL1	0.12	1.81 %
PGR1	0.11	1.40 %
KOU1	0.09	1.13 %
KDA1	0.07	0.50 %
PUT1	0.06	0.94 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	14.60	4.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.73	6.08 %
Fridge	5.81	5.71 %
Dishwash	1.75	37.48 %
Chimney	0.13	1.70 %
Total	14.43	5.89 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.33	3.47 %
KMR1	0.30	1.25 %
UMP1	0.22	1.92 %
UAM1	0.11	1.38 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	14.43	5.89 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.67	7.28 %
Fridge	4.68	6.08 %
Total	11.35	6.08 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	1.44 %
TPR1	0.27	1.61 %
TCG1	0.18	1.76 %
CMI1	0.11	1.52 %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	11.35	6.08 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	79.26 %
Wash-Mac	3.75	6.14 %
Hob	1.45	15.36 %
Chimney	0.89	11.60 %
Mixie	0.28	2.30 %
Small-Ap	0.13	2.11 %
Fridge	0.11	0.16 %
Total	11.16	6.44 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.95 %
VLC1		0.00 %
Total	11.16	6.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.87	3.71 %
Dishwash	0.95	13.33 %
Mixie	0.77	5.22 %
Fridge	0.38	0.24 %
Small-Ap	0.27	5.61 %
Total	7.24	2.26 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	3.81 %
TVU1	0.41	4.63 %
VJW4	0.33	3.29 %
ELU1	0.31	4.71 %
VJW3	0.31	2.07 %
TNK1	0.29	2.41 %
OGL1	0.06	0.66 %
PPM1	0.05	1.24 %
RMV1	0.03	0.29 %
VJW5	0.03	0.83 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	7.24	2.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.45	8.90 %
Fridge	0.91	1.69 %
Mixie	0.26	3.89 %
Total	4.62	4.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.33	3.05 %
KOM1	0.91	3.92 %
PAS1	0.77	4.89 %
PNL1		0.00 %
WHTM	-0.15	4.20 %
Total	4.62	4.46 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	17.34 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.07	100.00 %
Mixie	0.05	38.39 %
Total	1.79	23.95 %

Branch *	MTD Sales L	Brand Share %
Total	1.79	23.95 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	16.00 %
Dishwash	0.42	49.77 %
Fridge	0.32	4.15 %
Total	1.61	9.14 %

Branch *	MTD Sales L	Brand Share %
Total	1.61	9.14 %