

MTD Sales  
87.81 L

Brand Share %  
3.51 %

Information:

MTD : 01-08-2025 To 17-08-2025

\* Branch where in Brand Share % is less than Overall Company's Brand Share **3.51 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 57.52       | 2.36 %        |
| Dishwash | 30.29       | 47.60 %       |
| Total    | 87.81       | 3.51 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| CHENNAI-01    | 16.20       | 5.48 %        |
| CHENNAI-02    | 12.85       | 5.38 %        |
| WEST-01       | 11.58       | 4.51 %        |
| SOUTH-03      | 11.35       | 4.08 %        |
| SOUTH-01      | 10.48       | 3.04 %        |
| WEST-02       | 9.48        | 3.58 %        |
| SOUTH ARCOT   | 8.76        | 4.92 %        |
| TRICHY-01     | 2.98        | 1.19 %        |
| NORTH ARCOT   | 2.34        | 1.67 %        |
| KL-SOUTH      | 1.05        | 6.36 %        |
| TIRUPATI-01   | 0.50        | 0.37 %        |
| VIJAYAWADA-01 | 0.23        | 0.22 %        |
| Total         | 87.81       | 3.51 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.85        | 3.12 %        |
| Dishwash | 7.35        | 59.38 %       |
| Total    | 16.20       | 5.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 0.52        | 2.81 %        |
| CH07     | 0.34        | 2.32 %        |
| CH30     | 0.31        | 2.09 %        |
| AVD1     |             | 0.00 %        |
| CGL1     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC02     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| Total    | 16.20       | 5.48 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 9.63        | 4.14 %        |
| Dishwash | 3.22        | 51.46 %       |
| Total    | 12.85       | 5.38 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH01     |             | 0.00 %        |
| CH09     |             | 0.00 %        |
| CH12     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 12.85       | 5.38 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Dishwash | 7.58        | 52.87 %       |
| Wash-Mac | 3.99        | 1.65 %        |
| Total    | 11.58       | 4.51 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.49        | 1.70 %        |
| AVI1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 11.58       | 4.51 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.66        | 3.16 %        |
| Dishwash | 2.70        | 59.27 %       |
| Total    | 11.35       | 4.08 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU6     | 0.36        | 2.34 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU2     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 11.35       | 4.08 %        |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.38        | 2.19 %        |
| Dishwash | 3.10        | 43.58 %       |
| Total    | 10.48       | 3.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 0.94        | 3.01 %        |
| RPM1     | 0.48        | 2.57 %        |
| TUT2     | 0.47        | 2.86 %        |
| KVT1     | 0.30        | 1.78 %        |
| SKD1     | 0.21        | 2.30 %        |
| APK1     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| ERL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 10.48       | 3.04 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.75        | 2.62 %        |
| Dishwash | 2.74        | 39.46 %       |
| Total    | 9.48        | 3.58 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.35        | 2.22 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 9.48        | 3.58 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.18        | 4.10 %        |
| Dishwash | 1.58        | 52.04 %       |
| Total    | 8.76        | 4.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 8.76        | 4.92 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.35        | 0.96 %        |
| Dishwash | 0.62        | 17.40 %       |
| Total    | 2.98        | 1.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 0.31        | 0.93 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TNJ1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TVR2     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 2.98        | 1.19 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 1.39        | 1.00 %        |
| Dishwash | 0.95        | 54.81 %       |
| Total    | 2.34        | 1.67 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 2.34        | 1.67 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.60        | 3.82 %        |
| Dishwash | 0.45        | 54.66 %       |
| Total    | 1.05        | 6.36 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 1.05        | 6.36 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.50        | 0.37 %        |
| Total    | 0.50        | 0.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY1     | 0.18        | 3.28 %        |
| ADI1     |             | 0.00 %        |
| ATP1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 0.50        | 0.37 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.23        | 0.23 %        |
| Total    | 0.23        | 0.22 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 0.23        | 2.23 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 0.23        | 0.22 %        |