

MTD Sales
261.37 L

Brand Share %
5.25 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	154.38	8.15 %
Dishwash	59.51	58.48 %
Fridge	37.98	1.60 %
Mixie	3.45	1.27 %
Chimney	2.44	3.69 %
Small-Ap	1.72	4.67 %
Oven	1.58	3.93 %
Gas-Stov	0.30	0.16 %
Total	261.37	5.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.95	7.49 %
SOUTH-01	40.90	5.90 %
CHENNAI-02	28.94	6.39 %
SOUTH-03	24.68	4.70 %
WEST-02	24.36	5.69 %
KL-NORTH	21.96	15.00 %
WEST-01	20.21	5.63 %
SOUTH ARCOT	19.70	7.99 %
NORTH ARCOT	14.75	5.49 %
TRICHY-01	11.61	2.55 %
TIRUPATI-01	4.96	1.37 %
KL-SOUTH	2.90	3.43 %
VIJAYAWADA-01	2.44	0.67 %
Total	261.37	5.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.86	9.48 %
Dishwash	18.14	66.08 %
Fridge	4.86	1.79 %
Small-Ap	0.09	1.68 %
Total	43.95	7.49 %

Branch *	MTD Sales L	Brand Share %
CH42	0.82	2.57 %
CH45	0.73	4.31 %
CH07	0.73	2.38 %
CH08	0.65	1.86 %
GUD1	0.52	3.41 %
GUD2	0.31	3.22 %
CH30	0.27	1.59 %
AVD1	0.26	3.40 %
CH22	0.25	1.75 %
SKL1	0.18	1.60 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	43.95	7.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.90	9.06 %
Fridge	7.96	2.60 %
Dishwash	6.87	60.37 %
Small-Ap	0.17	3.06 %
Total	40.90	5.90 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.94	3.27 %
TKS1	0.62	2.34 %
MAR1	0.54	2.25 %
VNR2	0.46	1.84 %
PKD1	0.44	3.72 %
TKY1	0.41	4.19 %
RND1	0.36	1.35 %
SVK1	0.31	1.55 %
APK1	0.23	2.36 %
VNR1	0.18	2.45 %
SNL1	0.17	1.36 %
ASM1	0.15	1.56 %
VKM1	0.11	1.16 %
SGT1	0.11	2.58 %
PDI1	0.11	0.77 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
Total	40.90	5.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.92	8.96 %
Dishwash	8.67	77.79 %
Fridge	3.60	1.61 %
Chimney	0.68	20.48 %
Small-Ap	0.07	3.16 %
Total	28.94	6.39 %

Branch *	MTD Sales L	Brand Share %
CH03	2.21	4.49 %
CH21	0.97	4.15 %
CH43	0.65	5.02 %
CH12	0.20	0.64 %
CH41	0.13	0.73 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	28.94	6.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.96	7.80 %
Fridge	4.52	1.84 %
Dishwash	3.59	58.85 %
Small-Ap	0.41	9.18 %
Chimney	0.20	2.23 %
Total	24.68	4.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.66	2.85 %
KRR1	0.32	4.01 %
MLR1	0.29	2.08 %
PNI1	0.29	4.28 %
PKM1	0.27	3.64 %
NKI1	0.24	2.63 %
BNR1	0.19	2.05 %
MDU7	0.17	1.16 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	24.68	4.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.60	9.40 %
Fridge	4.92	2.59 %
Dishwash	2.61	69.42 %
Chimney	0.22	2.73 %
Total	24.36	5.69 %

Branch *	MTD Sales L	Brand Share %
KVP1	0.51	4.73 %
ERD1	0.46	2.23 %
OML1	0.14	1.08 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
SLM3	-0.30	-1.89 %
Total	24.36	5.69 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	10.53	25.47 %
Dishwash	7.60	79.67 %
Oven	1.58	20.16 %
Chimney	1.34	16.55 %
Fridge	0.43	0.70 %
Gas-Stov	0.30	3.09 %
Small-Ap	0.18	6.67 %
Total	21.96	15.00 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	21.96	15.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.79	8.77 %
Dishwash	5.20	53.61 %
Fridge	2.06	1.38 %
Small-Ap	0.16	6.17 %
Total	20.21	5.63 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.58	3.91 %
KMR1	0.57	2.12 %
CBE1	0.43	2.65 %
SNR1	0.38	2.32 %
UAM1	0.33	2.13 %
AVI1	0.27	2.42 %
PDM1	0.19	2.64 %
TPR1	0.17	1.04 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	20.21	5.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.89	12.92 %
Fridge	4.16	3.61 %
Dishwash	2.65	53.23 %
Total	19.70	7.99 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.41	2.57 %
POY2	0.33	2.23 %
VPM2	0.19	1.95 %
TVM1	0.18	4.05 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.70	7.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.60	10.92 %
Fridge	2.77	2.10 %
Dishwash	0.38	20.68 %
Total	14.75	5.49 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.25	1.80 %
CGM1	0.24	3.62 %
KPM1	0.16	1.85 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.07 %
Total	14.75	5.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.34	3.66 %
Dishwash	3.34	52.59 %
Fridge	1.94	0.86 %
Total	11.61	2.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.25	3.05 %
MVM1	1.09	3.72 %
TRY4	0.46	2.57 %
MSI1	0.35	4.27 %
KUM1	0.28	1.38 %
PTK1	0.25	1.38 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.61	2.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.71	15.93 %
Wash-Mac	1.39	1.18 %
Dishwash	0.46	8.39 %
Small-Ap	0.40	13.55 %
Total	4.96	1.37 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.76	2.05 %
CTO1	0.67	3.30 %
MPL1	0.65	4.52 %
KDA1	0.26	2.48 %
PDT1	0.25	1.98 %
KNL2	0.22	2.69 %
KOU1	0.22	2.45 %
KHT1	0.11	0.87 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.96	1.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.12	6.81 %
Fridge	0.77	1.91 %
Total	2.90	3.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.27	4.05 %
KLR1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	2.90	3.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.47	1.27 %
Mixie	0.74	4.64 %
Small-Ap	0.24	8.35 %
Total	2.44	0.67 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	2.92 %
GNT1	0.46	2.63 %
RMV1	0.33	2.30 %
OGL1	0.29	1.60 %
CRL1	0.26	1.76 %
PAP1	0.17	1.11 %
ELU1	0.10	2.01 %
VJW1	0.09	0.88 %
GNT2	0.07	1.19 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	2.44	0.67 %