

MTD Sales
288.84 L

Brand Share %
5.89 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	141.53	6.91 %
Fridge	90.53	3.90 %
Dishwash	46.44	45.11 %
Mixie	4.72	1.57 %
Chimney	2.54	3.64 %
Hob	1.88	15.68 %
Small-Ap	1.20	2.53 %
Total	288.84	5.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.22	6.97 %
CHENNAI-01	44.26	7.58 %
CHENNAI-02	26.20	5.68 %
SOUTH ARCOT	23.81	8.22 %
SOUTH-03	23.38	4.89 %
WEST-02	21.09	6.96 %
NORTH ARCOT	20.89	6.59 %
TRICHY-01	17.44	3.75 %
TIRUPATI-01	14.04	4.34 %
WEST-01	13.62	5.86 %
KL-NORTH	10.85	6.70 %
WEST-03	10.81	6.02 %
VIJAYAWADA-01	7.21	2.37 %
KL-SOUTH	4.62	4.55 %
HYDERABAD-01	1.79	24.73 %
KL-CENTRAL	1.61	9.21 %
Total	288.84	5.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.35	7.63 %
Fridge	15.77	5.01 %
Dishwash	9.65	64.72 %
Chimney	0.37	5.09 %
Small-Ap	0.08	1.78 %
Total	47.22	6.97 %

Branch *	MTD Sales L	Brand Share %
RND1	0.95	4.03 %
TKS1	0.77	3.36 %
TKS2	0.66	2.30 %
UDN1	0.35	3.48 %
SNL1	0.34	1.86 %
APK1	0.33	4.51 %
PDI1	0.27	2.43 %
SDI1	0.27	1.25 %
VNR2	0.24	1.15 %
KYR1	0.22	2.52 %
PKD1	0.22	1.58 %
SKD1	0.22	2.18 %
TKY1	0.22	4.00 %
RND2	0.21	0.97 %
VKM1	0.19	2.11 %
TYI1	0.18	1.47 %
ARM1	0.17	2.37 %
MMT1	0.11	1.09 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV		0.00 %
S2SD	-0.11	-12.84 %
Total	47.22	6.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.01	9.10 %
Fridge	13.24	4.80 %
Dishwash	8.55	35.83 %
Chimney	0.27	5.25 %
Small-Ap	0.19	3.36 %
Total	44.26	7.58 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	5.61 %
CH42	1.48	5.79 %
CH07	1.08	4.94 %
GUD1	1.07	4.70 %
CH28	0.93	3.06 %
AVD1	0.85	3.26 %
CH22	0.47	3.01 %
CH08	0.40	1.95 %
CH39	0.27	3.23 %
CH30	0.27	1.18 %
MRM1	0.17	1.07 %
CH14	0.11	0.34 %
CH26	0.11	3.10 %
CH38	0.11	0.92 %
KNR1	0.11	1.05 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	44.26	7.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.88	7.21 %
Fridge	8.78	4.07 %
Dishwash	2.42	24.05 %
Chimney	0.13	3.02 %
Total	26.20	5.68 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	4.85 %
CH06	0.87	4.07 %
CH20	0.50	2.91 %
CH23	0.33	5.25 %
CH43	0.28	1.87 %
CH50	0.25	1.02 %
CH34	0.17	0.96 %
UKI1	0.13	1.35 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
WCHN	-0.25	1.47 %
CH36	-0.51	-8.76 %
Total	26.20	5.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.41	9.83 %
Fridge	6.17	4.51 %
Dishwash	5.02	92.11 %
Chimney	0.22	9.84 %
Total	23.81	8.22 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.71	4.16 %
TRK1	0.54	2.93 %
NVL2	0.50	3.57 %
VPM1	0.27	5.03 %
ULP1	0.11	0.68 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	23.81	8.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.46	6.65 %
Fridge	7.61	3.35 %
Dishwash	2.20	40.91 %
Chimney	0.12	1.49 %
Total	23.38	4.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	3.51 %
MDU2	1.48	5.09 %
MDU6	1.46	5.52 %
MDU4	0.52	4.89 %
TEN1	0.47	4.06 %
TDI1	0.33	4.80 %
NKI1	0.25	2.16 %
PNI1	0.12	2.08 %
ODM1	0.12	3.20 %
CBM1	0.11	0.78 %
DKI1	0.11	1.02 %
KYK1	0.11	2.32 %
TMM1	0.11	1.17 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
SZSD	-0.14	4.94 %
Total	23.38	4.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.22	7.50 %
Fridge	8.86	6.47 %
Dishwash	1.61	90.49 %
Chimney	0.30	4.65 %
Small-Ap	0.10	6.33 %
Total	21.09	6.96 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.58	5.67 %
EPI1	0.53	4.68 %
SLM3	0.24	1.54 %
BMD1	0.11	1.32 %
EDP1	0.11	1.75 %
OML1	0.11	0.94 %
SGI1	0.11	1.44 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.37	-17.25 %
Total	21.09	6.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.81	9.32 %
Fridge	4.63	3.14 %
Dishwash	3.33	40.89 %
Chimney	0.12	2.31 %
Total	20.89	6.59 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.01	4.30 %
TRR1	0.58	2.97 %
SBR1	0.55	3.02 %
ABR1	0.53	3.62 %
WJP1	0.41	4.11 %
WJD1	0.32	3.39 %
CYR1	0.30	4.84 %
GDM1	0.12	1.21 %
BGR1	0.11	1.42 %
CGM1	0.11	1.49 %
PLR1	0.11	2.05 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	20.89	6.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.85	4.40 %
Dishwash	4.01	51.78 %
Wash-Mac	2.58	1.48 %
Total	17.44	3.75 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.90	4.26 %
TRY1	0.89	1.87 %
PBR2	0.84	3.35 %
KUM1	0.77	2.97 %
TRY3	0.66	5.13 %
TVR2	0.62	2.55 %
NGT1	0.52	2.49 %
TVR1	0.51	4.22 %
TTP1	0.42	4.82 %
JKM1	0.40	2.71 %
MSI1	0.35	3.98 %
PDK2	0.35	2.02 %
KRN1	0.33	5.67 %
PTK1	0.33	1.40 %
TNJ1	0.16	0.69 %
NCK1	0.11	1.80 %
TRY2	0.11	3.10 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	2.35 %
Total	17.44	3.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.35	5.00 %
Mixie	3.39	19.07 %
Fridge	2.54	1.51 %
Dishwash	1.41	39.38 %
Small-Ap	0.36	8.62 %
Total	14.04	4.34 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.16	3.14 %
NLR1	0.62	5.67 %
RCY1	0.49	3.97 %
PMR1	0.49	3.94 %
NDL1	0.39	4.49 %
KNL1	0.36	3.48 %
KHT1	0.29	3.93 %
RJP1	0.27	2.10 %
KAR1	0.18	1.93 %
PGR1	0.11	1.45 %
KOU1	0.09	1.18 %
KDA1	0.07	0.52 %
PUT1	0.06	1.01 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	14.04	4.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.34	6.06 %
Fridge	5.40	5.61 %
Dishwash	1.75	34.44 %
Chimney	0.13	1.73 %
Total	13.62	5.86 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.33	3.84 %
UMP1	0.22	1.98 %
KMR1	0.17	0.74 %
UAM1	0.11	1.42 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	13.62	5.86 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.55	79.26 %
Wash-Mac	3.44	5.96 %
Hob	1.45	16.51 %
Chimney	0.89	12.61 %
Mixie	0.28	2.36 %
Small-Ap	0.13	2.27 %
Fridge	0.11	0.17 %
Total	10.85	6.70 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.61	2.09 %
VLC1		0.00 %
Total	10.85	6.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.50	7.43 %
Fridge	4.31	5.77 %
Total	10.81	6.02 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	1.53 %
TPR1	0.27	1.69 %
TCG1	0.18	1.76 %
CMI1	0.11	1.64 %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD	-0.01	-2.09 %
Total	10.81	6.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.87	4.00 %
Dishwash	0.95	14.37 %
Mixie	0.74	5.32 %
Fridge	0.38	0.25 %
Small-Ap	0.27	5.78 %
Total	7.21	2.37 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	4.26 %
TVU1	0.41	5.10 %
VJW4	0.33	3.85 %
ELU1	0.31	5.03 %
VJW3	0.31	2.20 %
TNK1	0.29	2.50 %
OGL1	0.06	0.68 %
PPM1	0.05	1.35 %
RMV1	0.03	0.32 %
VJW5	0.03	0.87 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	7.21	2.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.45	9.19 %
Fridge	0.91	1.71 %
Mixie	0.26	3.96 %
Total	4.62	4.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.33	3.10 %
KOM1	0.91	3.97 %
PAS1	0.77	5.03 %
PNL1		0.00 %
WHTM	-0.15	4.20 %
Total	4.62	4.55 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	18.49 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.07	100.00 %
Mixie	0.05	38.39 %
Total	1.79	24.73 %

Branch *	MTD Sales L	Brand Share %
Total	1.79	24.73 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	16.00 %
Dishwash	0.42	49.77 %
Fridge	0.32	4.12 %
Total	1.61	9.21 %

Branch *	MTD Sales L	Brand Share %
Total	1.61	9.21 %