

MTD Sales
246.53 L

Brand Share %
5.32 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	146.14	8.28 %
Dishwash	56.61	58.52 %
Fridge	35.07	1.59 %
Mixie	3.24	1.29 %
Chimney	2.01	3.28 %
Oven	1.58	4.19 %
Small-Ap	1.57	4.64 %
Gas-Stov	0.30	0.17 %
Total	246.53	5.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	41.17	7.65 %
SOUTH-01	39.58	6.13 %
CHENNAI-02	25.29	6.09 %
WEST-02	23.45	5.91 %
SOUTH-03	22.69	4.67 %
KL-NORTH	20.78	15.05 %
SOUTH ARCOT	19.15	8.15 %
WEST-01	18.89	5.74 %
NORTH ARCOT	14.42	5.74 %
TRICHY-01	11.46	2.69 %
TIRUPATI-01	4.51	1.31 %
KL-SOUTH	2.77	3.59 %
VIJAYAWADA-01	2.37	0.68 %
Total	246.53	5.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.61	9.82 %
Dishwash	17.00	67.71 %
Fridge	4.46	1.78 %
Small-Ap	0.09	1.79 %
Total	41.17	7.65 %

Branch *	MTD Sales L	Brand Share %
CH16	1.26	3.47 %
CH42	0.82	2.88 %
CH45	0.73	4.58 %
CH07	0.73	2.64 %
CH08	0.65	1.99 %
GUD1	0.52	3.56 %
GUD2	0.31	3.43 %
AVD1	0.26	3.40 %
CH22	0.25	2.00 %
SKL1	0.18	1.60 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	41.17	7.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.73	9.66 %
Fridge	6.91	2.43 %
Dishwash	6.87	60.37 %
Small-Ap	0.07	1.50 %
Total	39.58	6.13 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.82	3.03 %
TKS1	0.62	2.61 %
MAR1	0.54	2.38 %
VNR2	0.46	1.98 %
TKY1	0.41	4.52 %
RND1	0.36	1.43 %
PKD1	0.32	2.83 %
SVK1	0.31	1.71 %
VNR1	0.18	2.74 %
SNL1	0.17	1.49 %
ASM1	0.15	1.91 %
APK1	0.12	1.31 %
VKM1	0.11	1.21 %
SGT1	0.11	2.83 %
PDI1	0.11	0.84 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
Total	39.58	6.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.16	8.70 %
Dishwash	7.83	78.43 %
Fridge	2.98	1.45 %
Chimney	0.24	8.47 %
Small-Ap	0.07	3.56 %
Total	25.29	6.09 %

Branch *	MTD Sales L	Brand Share %
CH03	1.87	4.13 %
CH21	0.97	4.69 %
CH43	0.65	5.28 %
CH12	0.20	0.69 %
CH41	0.13	0.82 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	25.29	6.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.70	9.59 %
Fridge	4.92	2.81 %
Dishwash	2.61	69.42 %
Chimney	0.22	2.80 %
Total	23.45	5.91 %

Branch *	MTD Sales L	Brand Share %
KVP1	0.51	5.24 %
ERD1	0.46	2.30 %
OML1	0.14	1.26 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
SLM3	-0.30	-1.98 %
Total	23.45	5.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.50	7.54 %
Fridge	4.40	1.94 %
Dishwash	3.19	55.91 %
Small-Ap	0.41	10.44 %
Chimney	0.20	2.41 %
Total	22.69	4.67 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.66	3.07 %
MLR1	0.29	2.34 %
PNI1	0.29	4.83 %
PKM1	0.27	3.75 %
NKI1	0.24	2.75 %
BNR1	0.19	2.19 %
MDU7	0.17	1.22 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	22.69	4.67 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	9.92	25.41 %
Dishwash	7.08	78.50 %
Oven	1.58	22.05 %
Chimney	1.34	17.08 %
Fridge	0.43	0.74 %
Gas-Stov	0.30	3.25 %
Small-Ap	0.13	5.10 %
Total	20.78	15.05 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	20.78	15.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.45	13.08 %
Fridge	4.05	3.69 %
Dishwash	2.65	53.23 %
Total	19.15	8.15 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.41	2.72 %
POY2	0.33	2.30 %
VPM2	0.19	2.09 %
TVM1	0.18	4.12 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.15	8.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.65	8.69 %
Dishwash	5.20	53.61 %
Fridge	1.89	1.37 %
Small-Ap	0.16	6.45 %
Total	18.89	5.74 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.58	4.18 %
KMR1	0.57	2.32 %
CBE1	0.43	3.11 %
SNR1	0.38	2.49 %
UAM1	0.33	2.20 %
AVI1	0.27	2.59 %
PDM1	0.19	2.82 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	18.89	5.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.43	11.53 %
Fridge	2.60	2.11 %
Dishwash	0.38	20.68 %
Total	14.42	5.74 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.25	1.93 %
CGM1	0.24	3.69 %
KPM1	0.16	1.88 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.08 %
Total	14.42	5.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.34	3.88 %
Dishwash	3.34	52.59 %
Fridge	1.79	0.86 %
Total	11.46	2.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.25	3.20 %
MVM1	1.09	4.07 %
TRY4	0.46	2.72 %
MSI1	0.35	4.37 %
KUM1	0.28	1.43 %
PTK1	0.25	1.49 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.46	2.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.58	16.08 %
Wash-Mac	1.07	0.95 %
Dishwash	0.46	9.11 %
Small-Ap	0.40	14.13 %
Total	4.51	1.31 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	4.60 %
TPY2	0.76	2.13 %
CTO1	0.67	3.63 %
MPL1	0.65	4.79 %
KDA1	0.26	2.60 %
PDT1	0.25	2.16 %
KOU1	0.22	2.59 %
KNL2	0.15	2.08 %
KHT1	0.11	0.94 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.51	1.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.12	7.50 %
Fridge	0.64	1.73 %
Total	2.77	3.59 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.14	4.32 %
KLR1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	2.77	3.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.47	1.34 %
Mixie	0.66	4.34 %
Small-Ap	0.24	8.58 %
Total	2.37	0.68 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	3.01 %
GNT1	0.46	2.78 %
RMV1	0.33	2.58 %
CRL1	0.26	1.86 %
OGL1	0.22	1.26 %
PAP1	0.17	1.11 %
ELU1	0.10	2.08 %
VJW1	0.09	0.91 %
GNT2	0.07	1.30 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	2.37	0.68 %