

MTD Sales  
222.29 L

Brand Share %  
4.64 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **4.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	144.15	7.51 %
Dishwash	71.17	61.88 %
Mixie	2.64	0.96 %
Chimney	1.82	2.79 %
Small-Ap	1.68	4.18 %
Fridge	0.45	0.02 %
Gas-Stov	0.37	0.20 %
<b>Total</b>	<b>222.29</b>	<b>4.64 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	37.01	6.23 %
CHENNAI-02	30.83	7.09 %
SOUTH-01	30.37	4.78 %
WEST-02	21.81	4.82 %
SOUTH-03	21.68	4.01 %
WEST-01	20.28	5.80 %
NORTH ARCOT	18.04	6.98 %
SOUTH ARCOT	17.47	6.56 %
KL-NORTH	10.52	9.97 %
TRICHY-01	9.11	2.06 %
TIRUPATI-01	2.45	0.77 %
VIJAYAWADA-01	2.24	0.73 %
KL-SOUTH	0.48	0.58 %
<b>Total</b>	<b>222.29</b>	<b>4.64 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.25	9.27 %
Dishwash	14.44	66.84 %
Fridge	0.13	0.05 %
Chimney	0.12	1.64 %
Small-Ap	0.07	1.22 %
<b>Total</b>	<b>37.01</b>	<b>6.23 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	1.00	2.74 %
CH45	0.59	3.17 %
CH22	0.53	3.40 %
CH16	0.52	1.44 %
CH39	0.36	3.53 %
CH28	0.16	0.66 %
GUD1	0.16	0.78 %
AVD1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>37.01</b>	<b>6.23 %</b>

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.63	10.45 %
Dishwash	9.93	73.41 %
Mixie	0.44	1.97 %
Chimney	0.33	9.23 %
Fridge	0.33	0.17 %
Small-Ap	0.18	6.25 %
<b>Total</b>	<b>30.83</b>	<b>7.09 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	1.01	4.39 %
CH50	0.69	4.27 %
CH34	0.56	3.67 %
PON1	0.31	3.80 %
CH23	0.29	3.25 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>30.83</b>	<b>7.09 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	20.68	7.97 %
Dishwash	8.94	70.31 %
Gas-Stov	0.37	1.38 %
Chimney	0.21	3.07 %
Small-Ap	0.17	3.03 %
<b>Total</b>	<b>30.37</b>	<b>4.78 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	0.98	3.61 %
TCN1	0.52	2.43 %
RPM1	0.38	1.69 %
RND1	0.37	1.44 %
ERL2	0.35	3.21 %
VNR1	0.31	3.00 %
MMT1	0.25	2.50 %
SDI1	0.22	2.23 %
PDI1	0.17	1.83 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>30.37</b>	<b>4.78 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	18.43	9.40 %
Dishwash	3.15	44.84 %
Chimney	0.23	2.72 %
<b>Total</b>	<b>21.81</b>	<b>4.82 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	0.90	4.30 %
ERD1	0.90	2.75 %
SLM3	0.64	3.76 %
CMI1	0.17	2.87 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>21.81</b>	<b>4.82 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	11.94	5.34 %
Dishwash	9.57	88.05 %
Small-Ap	0.17	3.59 %
<b>Total</b>	<b>21.68</b>	<b>4.01 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	1.11	3.68 %
CBM1	0.53	3.50 %
MPA1	0.40	1.76 %
MDU4	0.30	2.77 %
KRR1	0.18	2.22 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>21.68</b>	<b>4.01 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	10.90	7.59 %
Dishwash	9.38	66.52 %
<b>Total</b>	<b>20.28</b>	<b>5.80 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	0.79	3.81 %
KMR1	0.61	2.75 %
UMP1	0.37	4.31 %
MPM1	0.33	1.91 %
CBE1	0.18	1.30 %
SUL1	0.16	1.56 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>20.28</b>	<b>5.80 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Wash-Mac	15.92	13.51 %
Dishwash	2.12	39.12 %
<b>Total</b>	<b>18.04</b>	<b>6.98 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	0.99	4.52 %
TRL1	0.85	4.19 %
SBR1	0.37	2.46 %
KPM1	0.33	3.99 %
VSI1	0.27	2.57 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>18.04</b>	<b>6.98 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.14	12.30 %
Dishwash	4.33	62.54 %
<b>Total</b>	<b>17.47</b>	<b>6.56 %</b>

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	4.11 %
CDM1	0.57	3.54 %
VPM2	0.46	3.41 %
KML1	0.38	3.02 %
VCM1	0.18	3.46 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>17.47</b>	<b>6.56 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.49	80.94 %
Wash-Mac	3.87	16.28 %
Chimney	0.94	14.64 %
Small-Ap	0.22	6.66 %
<b>Total</b>	<b>10.52</b>	<b>9.97 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>10.52</b>	<b>9.97 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	5.78	3.01 %
Dishwash	3.33	49.34 %
<b>Total</b>	<b>9.11</b>	<b>2.06 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	1.29	3.95 %
TRY1	1.21	2.11 %
MVM1	0.56	1.98 %
PBR2	0.31	1.18 %
JKM1	0.30	1.85 %
TRY3	0.28	2.16 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>9.11</b>	<b>2.06 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	1.31	9.92 %
Wash-Mac	0.69	0.66 %
Small-Ap	0.45	19.98 %
<b>Total</b>	<b>2.45</b>	<b>0.77 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.38	1.33 %
KHT1	0.35	4.32 %
CTO1	0.30	1.46 %
NLR1	0.28	3.16 %
KDA1	0.12	1.34 %
KOU1	0.12	2.51 %
ATP1	0.12	0.70 %
PDT1	0.06	0.48 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>2.45</b>	<b>0.77 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	0.91	0.91 %
Mixie	0.89	5.97 %
Small-Ap	0.44	12.21 %
<b>Total</b>	<b>2.24</b>	<b>0.73 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	0.39	3.18 %
RMV1	0.33	3.59 %
VJW5	0.27	3.77 %
CRL1	0.22	1.54 %
ELU1	0.07	0.65 %
VJW1	0.06	0.53 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>2.24</b>	<b>0.73 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
<b>Total</b>	<b>0.48</b>	<b>0.58 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.48	1.26 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
<b>Total</b>	<b>0.48</b>	<b>0.58 %</b>