

MTD Sales
97.51 L

Brand Share %
4.16 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	63.99	2.83 %
Dishwash	33.51	41.12 %
Total	97.51	4.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	20.15	8.30 %
SOUTH-03	16.09	5.40 %
WEST-02	12.83	4.73 %
SOUTH-01	12.66	3.99 %
CHENNAI-02	9.98	5.50 %
WEST-01	9.00	4.17 %
SOUTH ARCOT	8.01	6.28 %
NORTH ARCOT	3.57	3.18 %
TRICHY-01	3.35	1.68 %
KL-SOUTH	0.95	9.60 %
TIRUPATI-01	0.62	0.34 %
VIJAYAWADA-01	0.31	0.16 %
Total	97.51	4.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Dishwash	10.29	56.10 %
Wash-Mac	9.86	4.40 %
Total	20.15	8.30 %

Branch *	MTD Sales L	Brand Share %
CH22	0.17	2.24 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	20.15	8.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.85	3.78 %
Dishwash	5.24	49.11 %
Total	16.09	5.40 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.29	2.83 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	16.09	5.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.54	4.35 %
Dishwash	1.30	21.55 %
Total	12.83	4.73 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.49	2.81 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	12.83	4.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.50	2.13 %
Dishwash	6.15	56.69 %
Total	12.66	3.99 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.48	3.14 %
TUT2	0.45	3.94 %
APK1	0.16	3.86 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	12.66	3.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.54	4.30 %
Dishwash	2.44	39.28 %
Total	9.98	5.50 %

Branch *	MTD Sales L	Brand Share %
CH03	0.15	0.74 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	9.98	5.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.76	2.78 %
Dishwash	3.24	36.45 %
Total	9.00	4.17 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	9.00	4.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.65	3.76 %
Dishwash	3.36	88.77 %
Total	8.01	6.28 %

Branch *	MTD Sales L	Brand Share %
POY2	0.58	4.10 %
CUD1	0.50	4.04 %
CDM1	0.18	1.85 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	8.01	6.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.10	2.83 %
Dishwash	0.47	17.03 %
Total	3.57	3.18 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.57	3.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.83	1.45 %
Dishwash	0.52	11.49 %
Total	3.35	1.68 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.31	2.56 %
TRY4	0.29	2.73 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	3.35	1.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.50	56.73 %
Wash-Mac	0.45	4.97 %
Total	0.95	9.60 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.95	9.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.62	0.34 %
Total	0.62	0.34 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.62	0.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.31	0.17 %
Total	0.31	0.16 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.31	0.16 %