

MTD Sales
274.09 L

Brand Share %
5.87 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	135.20	6.93 %
Fridge	86.04	3.89 %
Dishwash	42.87	44.37 %
Mixie	4.49	1.58 %
Chimney	2.41	3.57 %
Hob	1.88	15.84 %
Small-Ap	1.20	2.67 %
Total	274.09	5.87 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.28	7.68 %
SOUTH-01	43.19	6.79 %
CHENNAI-02	24.95	5.65 %
SOUTH ARCOT	22.95	8.28 %
SOUTH-03	22.65	4.99 %
WEST-02	20.66	7.14 %
NORTH ARCOT	19.75	6.49 %
TRICHY-01	16.61	3.77 %
WEST-01	13.62	6.08 %
TIRUPATI-01	13.42	4.35 %
KL-NORTH	10.45	6.77 %
WEST-03	10.16	6.00 %
VIJAYAWADA-01	7.01	2.43 %
KL-SOUTH	3.53	3.65 %
KL-CENTRAL	1.29	7.73 %
HYDERABAD-01	0.56	9.57 %
Total	274.09	5.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.29	9.14 %
Fridge	12.99	4.87 %
Dishwash	8.55	36.13 %
Chimney	0.27	5.59 %
Small-Ap	0.19	3.46 %
Total	43.28	7.68 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	5.84 %
CH42	1.48	5.85 %
GUD1	1.07	5.03 %
CH07	0.94	4.60 %
CH28	0.93	3.17 %
AVD1	0.85	3.39 %
CH22	0.47	3.13 %
CH08	0.40	1.95 %
CH30	0.27	1.24 %
MRM1	0.17	1.09 %
CH14	0.11	0.36 %
CH26	0.11	3.10 %
CH38	0.11	0.94 %
KNR1	0.11	1.08 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	43.28	7.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.83	7.53 %
Fridge	15.25	5.16 %
Dishwash	7.66	61.21 %
Chimney	0.37	5.20 %
Small-Ap	0.08	1.89 %
Total	43.19	6.79 %

Branch *	MTD Sales L	Brand Share %
RND1	0.95	4.39 %
TKS1	0.77	3.51 %
TKS2	0.38	1.36 %
UDN1	0.35	3.55 %
APK1	0.33	4.65 %
PDI1	0.27	2.60 %
SDI1	0.27	1.32 %
VNR2	0.24	1.17 %
SNL1	0.23	1.41 %
KYR1	0.22	2.88 %
PKD1	0.22	1.67 %
SKD1	0.22	2.54 %
TKY1	0.22	4.20 %
RND2	0.21	1.04 %
VKM1	0.19	2.34 %
TYI1	0.18	1.52 %
ARM1	0.17	2.37 %
MMT1	0.11	1.22 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV		0.00 %
Total	43.19	6.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.88	7.55 %
Fridge	8.15	3.94 %
Dishwash	1.92	22.11 %
Total	24.95	5.65 %

Branch *	MTD Sales L	Brand Share %
CH03	2.45	4.98 %
CH06	0.87	4.48 %
CH20	0.50	3.12 %
CH23	0.33	5.25 %
CH43	0.28	1.97 %
CH50	0.25	1.07 %
CH34	0.17	0.96 %
CH01		0.00 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN	-0.25	1.60 %
CH36	-0.51	-10.10 %
Total	24.95	5.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.92	9.77 %
Fridge	5.79	4.47 %
Dishwash	5.02	92.11 %
Chimney	0.22	10.87 %
Total	22.95	8.28 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.71	4.38 %
TRK1	0.54	3.02 %
NVL2	0.50	3.64 %
VPM1	0.27	5.37 %
ULP1	0.11	0.71 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	22.95	8.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.09	6.85 %
Fridge	7.24	3.35 %
Dishwash	2.20	40.91 %
Chimney	0.12	1.52 %
Total	22.65	4.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.69	3.34 %
MDU2	1.48	5.13 %
MDU4	0.52	5.07 %
TEN1	0.47	4.11 %
TDI1	0.33	5.63 %
NKI1	0.25	2.34 %
CBM1	0.11	0.86 %
DKI1	0.11	1.08 %
KYK1	0.11	2.34 %
TMM1	0.11	1.28 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	22.65	4.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.22	7.84 %
Fridge	8.44	6.45 %
Dishwash	1.61	90.49 %
Chimney	0.30	4.81 %
Small-Ap	0.10	6.84 %
Total	20.66	7.14 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.58	5.83 %
EPI1	0.53	4.96 %
SLM3	0.24	1.60 %
BMD1	0.11	1.54 %
EDP1	0.11	1.81 %
OML1	0.11	0.98 %
SGI1	0.11	1.57 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.37	-18.97 %
Total	20.66	7.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.96	9.13 %
Fridge	4.34	3.06 %
Dishwash	3.33	40.89 %
Chimney	0.12	2.37 %
Total	19.75	6.49 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.70	3.21 %
TRR1	0.58	3.03 %
SBR1	0.55	3.11 %
ABR1	0.53	3.72 %
WJP1	0.41	4.20 %
WJD1	0.32	3.69 %
CYR1	0.30	5.15 %
GDM1	0.12	1.25 %
BGR1	0.11	1.47 %
CGM1	0.11	1.61 %
PLR1	0.11	2.17 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	19.75	6.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.73	4.57 %
Dishwash	3.58	52.33 %
Wash-Mac	2.30	1.40 %
Total	16.61	3.77 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.90	4.50 %
TRY1	0.89	1.92 %
PBR2	0.84	3.46 %
KUM1	0.77	3.01 %
TYR1	0.70	5.04 %
TRY3	0.66	5.49 %
TVR2	0.62	2.67 %
NGT1	0.52	2.66 %
TVR1	0.51	4.29 %
JKM1	0.40	2.79 %
MSI1	0.35	4.14 %
PDK2	0.35	2.08 %
PTK1	0.33	1.50 %
TNJ1	0.16	0.70 %
NCK1	0.11	1.86 %
TRY2	0.11	3.10 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	2.44 %
Total	16.61	3.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.34	6.27 %
Fridge	5.40	5.81 %
Dishwash	1.75	31.52 %
Chimney	0.13	1.92 %
Total	13.62	6.08 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.33	3.98 %
UMP1	0.22	2.07 %
KMR1	0.17	0.77 %
UAM1	0.11	1.42 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	13.62	6.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.93	4.92 %
Mixie	3.18	18.70 %
Fridge	2.54	1.58 %
Dishwash	1.41	39.38 %
Small-Ap	0.36	9.27 %
Total	13.42	4.35 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.16	3.27 %
PMR1	0.49	4.21 %
RCY1	0.41	3.57 %
NDL1	0.39	5.03 %
KNL1	0.36	3.62 %
KHT1	0.29	4.11 %
RJP1	0.27	2.30 %
KAR1	0.18	2.05 %
PGR1	0.11	1.55 %
KOU1	0.09	1.19 %
KDA1	0.07	0.53 %
PUT1	0.06	1.10 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	13.42	4.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.45	78.90 %
Wash-Mac	3.16	5.75 %
Hob	1.45	16.74 %
Chimney	0.89	12.61 %
Mixie	0.25	2.26 %
Small-Ap	0.13	2.36 %
Fridge	0.11	0.18 %
Total	10.45	6.77 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.61	2.17 %
VLC1		0.00 %
Total	10.45	6.77 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.02	7.34 %
Fridge	4.14	5.81 %
Total	10.16	6.00 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	1.62 %
TCG1	0.18	1.85 %
CMI1	0.11	1.64 %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD	-0.01	-1.15 %
Total	10.16	6.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.67	4.01 %
Dishwash	0.95	16.50 %
Mixie	0.74	5.52 %
Fridge	0.38	0.26 %
Small-Ap	0.27	5.96 %
Total	7.01	2.43 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	4.45 %
TVU1	0.41	5.67 %
VJW4	0.33	3.92 %
ELU1	0.31	5.22 %
VJW3	0.31	2.32 %
TNK1	0.29	2.69 %
OGL1	0.06	0.79 %
PPM1	0.05	1.35 %
RMV1	0.03	0.33 %
VJW5	0.03	0.94 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	7.01	2.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.04	8.50 %
Mixie	0.26	4.13 %
Fridge	0.22	0.44 %
Total	3.53	3.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.10	2.66 %
PAS1	0.77	5.11 %
KOM1	0.45	2.08 %
PNL1		0.00 %
TVSD		0.00 %
WHTM	-0.15	4.20 %
Total	3.53	3.65 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	11.06 %
Dishwash	0.42	49.77 %
Fridge	0.32	4.12 %
Total	1.29	7.73 %

Branch *	MTD Sales L	Brand Share %
Total	1.29	7.73 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Hob	0.43	100.00 %
Small-Ap	0.07	100.00 %
Mixie	0.05	38.39 %
Total	0.56	9.57 %

Branch *	MTD Sales L	Brand Share %
Total	0.56	9.57 %