



# BOSCH Sales Performance 16/05/2026 9:28 AM

MTD Sales  
230.38 L

Brand Share %  
5.42 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **5.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	136.82	8.45 %
Dishwash	52.38	59.45 %
Fridge	32.63	1.61 %
Mixie	3.18	1.38 %
Chimney	2.01	3.48 %
Oven	1.58	4.76 %
Small-Ap	1.48	4.67 %
Gas-Stov	0.30	0.19 %
<b>Total</b>	<b>230.38</b>	<b>5.42 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	38.92	7.96 %
SOUTH-01	36.32	6.17 %
CHENNAI-02	22.98	6.27 %
WEST-02	21.78	5.81 %
SOUTH-03	20.53	4.64 %
KL-NORTH	19.71	15.51 %
WEST-01	18.89	6.07 %
SOUTH ARCOT	17.94	8.27 %
NORTH ARCOT	13.53	5.83 %
TRICHY-01	11.01	2.88 %
TIRUPATI-01	4.26	1.30 %
VIJAYAWADA-01	2.37	0.71 %
KL-SOUTH	2.13	3.63 %
<b>Total</b>	<b>230.38</b>	<b>5.42 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.87	10.33 %
Dishwash	16.11	72.90 %
Fridge	3.94	1.74 %
<b>Total</b>	<b>38.92</b>	<b>7.96 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	1.10	4.43 %
CH42	0.82	3.02 %
CH45	0.73	5.21 %
CH07	0.73	2.80 %
GUD1	0.52	3.81 %
CH08	0.37	1.26 %
AVD1	0.26	3.66 %
CH22	0.25	2.26 %
GUD2	0.19	2.25 %
SKL1	0.18	1.70 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>38.92</b>	<b>7.96 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	23.63	9.69 %
Fridge	6.76	2.60 %
Dishwash	5.86	58.46 %
Small-Ap	0.07	1.66 %
<b>Total</b>	<b>36.32</b>	<b>6.17 %</b>

Branch *	MTD Sales L	Brand Share %
RPM1	0.82	3.19 %
TKS1	0.62	3.07 %
MAR1	0.54	2.54 %
VNR2	0.46	2.17 %
TKY1	0.41	4.65 %
RND1	0.36	1.66 %
PKD1	0.32	2.98 %
SVK1	0.31	1.80 %
VNR1	0.18	3.29 %
SNL1	0.17	1.66 %
ASM1	0.15	2.20 %
APK1	0.12	1.44 %
VKM1	0.11	1.28 %
SGT1	0.11	2.94 %
PDI1	0.11	0.92 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
<b>Total</b>	<b>36.32</b>	<b>6.17 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.29	8.69 %
Dishwash	7.83	85.62 %
Fridge	2.55	1.40 %
Chimney	0.24	8.99 %
Small-Ap	0.07	3.92 %
<b>Total</b>	<b>22.98</b>	<b>6.27 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.70	4.27 %
CH21	0.97	5.22 %
CH12	0.20	1.07 %
CH23	0.19	2.60 %
CH41	0.13	0.86 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>22.98</b>	<b>6.27 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	14.43	9.28 %
Fridge	4.52	2.73 %
Dishwash	2.61	69.42 %
Chimney	0.22	2.97 %
<b>Total</b>	<b>21.78</b>	<b>5.81 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	2.34 %
OML1	0.14	1.26 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
SLM3	-0.30	-2.02 %
<b>Total</b>	<b>21.78</b>	<b>5.81 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.05	7.89 %
Fridge	3.69	1.81 %
Dishwash	2.19	51.60 %
Small-Ap	0.41	10.98 %
Chimney	0.20	2.60 %
Total	20.53	4.64 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.89	1.86 %
MLR1	0.29	2.68 %
PNI1	0.29	4.91 %
PKM1	0.27	3.86 %
NKI1	0.24	3.05 %
BNR1	0.19	2.51 %
MDU7	0.17	1.28 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	20.53	4.64 %

### KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	9.38	27.38 %
Dishwash	6.55	77.16 %
Oven	1.58	27.27 %
Chimney	1.34	17.34 %
Fridge	0.43	0.79 %
Gas-Stov	0.30	3.55 %
Small-Ap	0.13	5.25 %
Total	19.71	15.51 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	19.71	15.51 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	11.65	9.17 %
Dishwash	5.20	53.61 %
Fridge	1.89	1.44 %
Small-Ap	0.16	6.72 %
<b>Total</b>	<b>18.89</b>	<b>6.07 %</b>

Branch *	MTD Sales L	Brand Share %
MPM1	0.58	4.41 %
KMR1	0.57	2.45 %
CBE1	0.43	3.30 %
SNR1	0.38	2.66 %
UAM1	0.33	2.29 %
AVI1	0.27	2.96 %
PDM1	0.19	2.90 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>18.89</b>	<b>6.07 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Wash-Mac	11.65	13.26 %
Fridge	4.05	3.99 %
Dishwash	2.24	49.07 %
<b>Total</b>	<b>17.94</b>	<b>8.27 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.33	2.41 %
VPM2	0.19	2.27 %
TVM1	0.18	4.33 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>17.94</b>	<b>8.27 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.05	11.92 %
Fridge	2.48	2.20 %
Dishwash	-0.01	-0.51 %
Total	13.53	5.83 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.25	2.05 %
CGM1	0.24	3.94 %
KPM1	0.16	2.12 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.08 %
Total	13.53	5.83 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	5.89	4.03 %
Dishwash	3.34	56.50 %
Fridge	1.79	0.96 %
<b>Total</b>	<b>11.01</b>	<b>2.88 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.07	3.26 %
MVM1	1.09	4.59 %
MSI1	0.35	5.02 %
KUM1	0.28	1.58 %
PTK1	0.25	1.79 %
TRY4	0.19	1.19 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>11.01</b>	<b>2.88 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	2.52	16.46 %
Wash-Mac	0.88	0.84 %
Dishwash	0.46	8.81 %
Small-Ap	0.40	15.22 %
<b>Total</b>	<b>4.26</b>	<b>1.30 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	4.80 %
TPY2	0.76	2.32 %
MPL1	0.65	4.90 %
CTO1	0.42	2.46 %
KDA1	0.26	2.65 %
PDT1	0.25	2.21 %
KOU1	0.22	2.70 %
KNL2	0.15	2.10 %
KHT1	0.11	0.95 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
<b>Total</b>	<b>4.26</b>	<b>1.30 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	1.47	1.42 %
Mixie	0.66	4.59 %
Small-Ap	0.24	8.86 %
<b>Total</b>	<b>2.37</b>	<b>0.71 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	3.12 %
GNT1	0.46	2.87 %
RMV1	0.33	2.75 %
CRL1	0.26	1.91 %
OGL1	0.22	1.28 %
PAP1	0.17	1.17 %
ELU1	0.10	2.33 %
VJW1	0.09	0.99 %
GNT2	0.07	1.30 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>2.37</b>	<b>0.71 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Wash-Mac	1.59	7.33 %
Fridge	0.54	1.94 %
<b>Total</b>	<b>2.13</b>	<b>3.63 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	1.50	4.63 %
KLR1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
<b>Total</b>	<b>2.13</b>	<b>3.63 %</b>