

MTD Sales
210.19 L

Brand Share %
4.58 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	136.96	7.41 %
Dishwash	66.71	61.33 %
Mixie	2.46	0.94 %
Chimney	1.70	2.78 %
Small-Ap	1.53	3.99 %
Fridge	0.45	0.02 %
Gas-Stov	0.37	0.22 %
Total	210.19	4.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.00	6.10 %
CHENNAI-02	29.94	7.16 %
SOUTH-01	28.43	4.66 %
SOUTH-03	21.32	4.12 %
WEST-02	20.38	4.70 %
WEST-01	18.72	5.56 %
NORTH ARCOT	17.22	6.91 %
SOUTH ARCOT	15.88	6.23 %
KL-NORTH	9.82	10.11 %
TRICHY-01	8.50	2.00 %
TIRUPATI-01	2.34	0.78 %
VIJAYAWADA-01	2.17	0.73 %
KL-SOUTH	0.48	0.62 %
Total	210.19	4.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.20	9.27 %
Dishwash	13.60	64.37 %
Fridge	0.13	0.05 %
Small-Ap	0.07	1.25 %
Total	35.00	6.10 %

Branch *	MTD Sales L	Brand Share %
CH14	0.81	2.38 %
CH45	0.59	3.28 %
CH22	0.53	3.60 %
CH16	0.52	1.48 %
CH39	0.36	3.89 %
CH28	0.16	0.68 %
GUD1	0.16	0.81 %
AVD1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	35.00	6.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.46	10.68 %
Dishwash	9.20	74.51 %
Mixie	0.44	2.05 %
Chimney	0.33	9.23 %
Fridge	0.33	0.18 %
Small-Ap	0.18	6.61 %
Total	29.94	7.16 %

Branch *	MTD Sales L	Brand Share %
CH12	1.01	4.51 %
CH50	0.69	4.39 %
CH34	0.56	3.93 %
PON1	0.31	3.96 %
CH23	0.29	3.25 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	29.94	7.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.72	7.88 %
Dishwash	7.96	70.56 %
Gas-Stov	0.37	1.44 %
Chimney	0.21	3.23 %
Small-Ap	0.17	3.09 %
Total	28.43	4.66 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.98	3.83 %
TCN1	0.52	2.59 %
RPM1	0.38	1.70 %
RND1	0.37	1.51 %
ERL2	0.35	3.39 %
VNR1	0.31	3.10 %
MMT1	0.25	2.63 %
SDI1	0.22	2.35 %
PDI1	0.17	1.90 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	28.43	4.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.59	5.37 %
Dishwash	9.57	88.05 %
Small-Ap	0.17	3.79 %
Total	21.32	4.12 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.11	3.91 %
CBM1	0.53	3.70 %
MPA1	0.40	1.79 %
MDU4	0.30	2.80 %
KRR1	0.18	2.27 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	21.32	4.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.37	9.16 %
Dishwash	2.78	45.03 %
Chimney	0.23	2.95 %
Total	20.38	4.70 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.90	4.37 %
ERD1	0.90	2.88 %
SLM3	0.64	3.98 %
CMI1	0.17	2.87 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	20.38	4.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.85	7.10 %
Dishwash	8.87	65.28 %
Total	18.72	5.56 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.79	3.92 %
KMR1	0.61	2.96 %
MPM1	0.33	1.96 %
CBE1	0.18	1.34 %
SUL1	0.16	1.65 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	18.72	5.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.10	13.35 %
Dishwash	2.12	39.12 %
Total	17.22	6.91 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.56	2.93 %
SBR1	0.37	2.53 %
KPM1	0.33	3.99 %
VSI1	0.27	2.62 %
CPT1	0.16	3.52 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	17.22	6.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.02	11.69 %
Dishwash	3.86	59.83 %
Total	15.88	6.23 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	4.26 %
CDM1	0.57	3.58 %
VPM2	0.46	3.53 %
KML1	0.38	3.12 %
VCM1	0.18	3.55 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	15.88	6.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	4.94	79.26 %
Wash-Mac	3.87	17.34 %
Chimney	0.94	15.89 %
Small-Ap	0.07	2.12 %
Total	9.82	10.11 %

Branch *	MTD Sales L	Brand Share %
Total	9.82	10.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.17	2.78 %
Dishwash	3.33	49.34 %
Total	8.50	2.00 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.29	4.11 %
TRY1	1.21	2.14 %
MVM1	0.56	2.13 %
PBR2	0.31	1.23 %
JKM1	0.30	1.90 %
TRY3	0.28	2.23 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	8.50	2.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.20	9.51 %
Wash-Mac	0.69	0.69 %
Small-Ap	0.45	20.87 %
Total	2.34	0.78 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.35	4.39 %
TPY2	0.32	1.24 %
CTO1	0.30	1.56 %
NLR1	0.28	3.38 %
KOU1	0.12	2.58 %
ATP1	0.12	0.72 %
KDA1	0.07	0.82 %
PDT1	0.06	0.50 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	2.34	0.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.91	0.95 %
Mixie	0.82	5.72 %
Small-Ap	0.44	12.50 %
Total	2.17	0.73 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.39	3.28 %
VJW5	0.27	4.11 %
RMV1	0.26	2.87 %
CRL1	0.22	1.58 %
ELU1	0.07	0.70 %
VJW1	0.06	0.53 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.17	0.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Total	0.48	0.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.48	1.30 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.48	0.62 %