

MTD Sales
259.64 L

Brand Share %
5.86 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	127.04	6.88 %
Fridge	82.23	3.90 %
Dishwash	40.84	44.49 %
Mixie	4.34	1.62 %
Chimney	2.21	3.46 %
Hob	1.88	17.07 %
Small-Ap	1.11	2.63 %
Total	259.64	5.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.73	6.97 %
CHENNAI-01	40.32	7.52 %
CHENNAI-02	23.22	5.55 %
SOUTH ARCOT	21.47	8.22 %
SOUTH-03	21.45	5.00 %
WEST-02	19.71	7.12 %
NORTH ARCOT	18.65	6.37 %
TRICHY-01	16.29	3.92 %
WEST-01	13.26	6.36 %
TIRUPATI-01	12.69	4.33 %
WEST-03	10.22	6.26 %
KL-NORTH	8.88	6.07 %
VIJAYAWADA-01	6.79	2.47 %
KL-SOUTH	3.23	3.55 %
KL-CENTRAL	1.18	7.38 %
HYDERABAD-01	0.56	9.57 %
Total	259.64	5.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.86	7.61 %
Fridge	14.76	5.30 %
Dishwash	7.66	61.21 %
Chimney	0.37	5.62 %
Small-Ap	0.08	1.97 %
Total	41.73	6.97 %

Branch *	MTD Sales L	Brand Share %
RND1	0.95	4.59 %
TKS1	0.77	3.73 %
TKS2	0.38	1.47 %
APK1	0.33	5.29 %
PDI1	0.27	2.74 %
SDI1	0.27	1.39 %
VNR2	0.24	1.27 %
SNL1	0.23	1.43 %
KYR1	0.22	3.04 %
PKD1	0.22	1.87 %
SKD1	0.22	2.65 %
TKY1	0.22	4.53 %
RND2	0.21	1.06 %
VKM1	0.19	2.56 %
TYI1	0.18	1.64 %
ARM1	0.17	2.56 %
MMT1	0.11	1.28 %
UDN1	0.11	1.32 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV		0.00 %
S2SD	-0.11	-23.63 %
Total	41.73	6.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.53	8.77 %
Fridge	11.87	4.68 %
Dishwash	8.55	37.51 %
Chimney	0.27	5.95 %
Small-Ap	0.10	2.04 %
Total	40.32	7.52 %

Branch *	MTD Sales L	Brand Share %
GUD1	1.07	5.22 %
CH07	0.94	4.80 %
CH28	0.93	3.42 %
AVD1	0.64	2.86 %
CH08	0.40	1.95 %
CH22	0.38	2.64 %
CH30	0.27	1.27 %
MRM1	0.17	1.13 %
CH14	0.11	0.36 %
CH26	0.11	3.27 %
CH38	0.11	0.95 %
KNR1	0.11	1.09 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	40.32	7.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.06	7.56 %
Fridge	7.80	3.93 %
Dishwash	1.36	17.54 %
Total	23.22	5.55 %

Branch *	MTD Sales L	Brand Share %
CH03	2.25	4.75 %
CH06	0.87	4.62 %
CH20	0.50	3.36 %
CH23	0.33	5.82 %
CH43	0.28	2.00 %
CH50	0.25	1.10 %
CH34	0.17	0.97 %
CH01		0.00 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN	-0.25	1.78 %
CH36	-0.51	-10.96 %
Total	23.22	5.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.02	9.80 %
Fridge	5.21	4.16 %
Dishwash	5.02	92.11 %
Chimney	0.22	13.25 %
Total	21.47	8.22 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.71	4.43 %
TRK1	0.54	3.35 %
NVL2	0.50	3.92 %
VPM1	0.27	5.37 %
TVM2	0.25	5.65 %
ULP1	0.11	0.75 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	21.47	8.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.47	6.99 %
Fridge	6.66	3.22 %
Dishwash	2.20	40.91 %
Chimney	0.12	1.63 %
Total	21.45	5.00 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.69	3.49 %
MDU2	1.28	4.64 %
KRR1	0.63	4.98 %
MDU4	0.52	5.08 %
TEN1	0.47	4.83 %
NKI1	0.25	2.48 %
CBM1	0.11	0.92 %
DKI1	0.11	1.17 %
KYK1	0.11	2.50 %
TMM1	0.11	1.38 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	21.45	5.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.43	7.54 %
Fridge	8.28	6.63 %
Dishwash	1.61	90.49 %
Chimney	0.30	4.81 %
Small-Ap	0.10	8.10 %
Total	19.71	7.12 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.53	5.14 %
SLM3	0.24	1.62 %
BMD1	0.11	1.54 %
EDP1	0.11	1.89 %
OML1	0.11	1.04 %
SGI1	0.11	1.59 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.37	-19.78 %
Total	19.71	7.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.28	8.96 %
Fridge	4.34	3.15 %
Dishwash	2.91	39.87 %
Chimney	0.12	2.46 %
Total	18.65	6.37 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.01	5.41 %
VEL4	0.70	3.29 %
TRR1	0.58	3.19 %
SBR1	0.55	3.17 %
ABR1	0.53	3.89 %
WJP1	0.41	4.32 %
WJD1	0.32	3.75 %
CYR1	0.30	5.28 %
GDM1	0.12	1.42 %
BGR1	0.11	1.49 %
CGM1	0.11	1.83 %
PLR1	0.11	2.17 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	18.65	6.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.60	4.81 %
Dishwash	3.58	55.84 %
Wash-Mac	2.11	1.36 %
Total	16.29	3.92 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.90	5.10 %
TRY1	0.89	2.03 %
PBR2	0.84	3.63 %
KUM1	0.77	3.12 %
TYR1	0.70	5.06 %
TVR2	0.62	2.87 %
TVR1	0.51	4.45 %
JKM1	0.40	2.92 %
MSI1	0.35	4.34 %
NGT1	0.33	1.88 %
PTK1	0.33	1.58 %
PDK2	0.22	1.53 %
TNJ1	0.16	0.75 %
NCK1	0.11	1.98 %
TRY2	0.11	3.10 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	2.93 %
Total	16.29	3.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.14	6.52 %
Fridge	5.24	6.12 %
Dishwash	1.75	31.52 %
Chimney	0.13	2.03 %
Total	13.26	6.36 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.33	4.45 %
UMP1	0.22	2.18 %
KMR1	0.17	0.85 %
UAM1	0.11	1.51 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	13.26	6.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.42	4.74 %
Mixie	3.08	18.79 %
Fridge	2.42	1.59 %
Dishwash	1.41	41.76 %
Small-Ap	0.36	10.08 %
Total	12.69	4.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.16	3.45 %
PMR1	0.49	4.48 %
NDL1	0.39	5.28 %
KNL1	0.36	4.39 %
RCY1	0.31	3.13 %
KHT1	0.29	4.29 %
RJP1	0.27	2.30 %
KAR1	0.18	2.32 %
PGR1	0.11	1.60 %
KOU1	0.09	1.19 %
KDA1	0.07	0.56 %
PUT1	0.06	1.10 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	12.69	4.33 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.08	7.63 %
Fridge	4.14	6.09 %
Total	10.22	6.26 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	1.73 %
TCG1	0.18	1.93 %
CMI1	0.11	1.64 %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	10.22	6.26 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	3.41	74.12 %
Wash-Mac	2.83	5.47 %
Hob	1.45	17.98 %
Chimney	0.69	10.47 %
Mixie	0.25	2.43 %
Small-Ap	0.13	2.42 %
Fridge	0.11	0.19 %
Total	8.88	6.07 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.61	2.25 %
VLC1		0.00 %
Total	8.88	6.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.49	4.03 %
Dishwash	0.95	17.98 %
Mixie	0.71	5.57 %
Fridge	0.38	0.27 %
Small-Ap	0.27	6.18 %
Total	6.79	2.47 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	4.79 %
GNT1	0.42	4.38 %
VJW4	0.33	4.07 %
ELU1	0.31	5.56 %
VJW3	0.31	2.40 %
TNK1	0.29	2.75 %
OGL1	0.06	0.81 %
PPM1	0.05	1.55 %
VJW5	0.03	1.11 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	6.79	2.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.77	8.14 %
Mixie	0.24	4.16 %
Fridge	0.22	0.47 %
Total	3.23	3.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	2.10 %
PAS1	0.77	5.43 %
KOM1	0.43	2.20 %
PNL1		0.00 %
TVSD		0.00 %
WHTM	-0.15	4.20 %
Total	3.23	3.55 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	11.42 %
Dishwash	0.42	49.77 %
Fridge	0.21	2.84 %
Total	1.18	7.38 %

Branch *	MTD Sales L	Brand Share %
Total	1.18	7.38 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Hob	0.43	100.00 %
Small-Ap	0.07	100.00 %
Mixie	0.05	38.39 %
Total	0.56	9.57 %

Branch *	MTD Sales L	Brand Share %
Total	0.56	9.57 %