

MTD Sales
215.91 L

Brand Share %
5.40 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	128.95	8.47 %
Dishwash	48.44	60.01 %
Fridge	30.59	1.60 %
Mixie	3.04	1.40 %
Chimney	1.59	2.92 %
Oven	1.58	5.00 %
Small-Ap	1.40	4.77 %
Gas-Stov	0.30	0.20 %
Total	215.91	5.40 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	36.20	7.78 %
SOUTH-01	34.03	6.28 %
WEST-02	21.47	6.13 %
CHENNAI-02	20.78	6.02 %
SOUTH-03	19.01	4.54 %
KL-NORTH	18.54	15.47 %
WEST-01	17.98	6.14 %
SOUTH ARCOT	17.04	8.24 %
NORTH ARCOT	12.90	5.84 %
TRICHY-01	10.01	2.83 %
TIRUPATI-01	4.02	1.29 %
VIJAYAWADA-01	2.30	0.72 %
KL-SOUTH	1.62	2.97 %
Total	215.91	5.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.33	9.92 %
Dishwash	15.21	73.70 %
Fridge	3.67	1.71 %
Total	36.20	7.78 %

Branch *	MTD Sales L	Brand Share %
CH16	1.10	4.61 %
CH42	0.82	3.21 %
CH45	0.73	5.32 %
CH07	0.73	2.89 %
GUD1	0.52	4.05 %
CH08	0.37	1.30 %
AVD1	0.26	3.86 %
CH22	0.25	2.43 %
GUD2	0.19	2.36 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	36.20	7.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.88	9.74 %
Fridge	6.76	2.82 %
Dishwash	5.33	58.73 %
Small-Ap	0.07	1.94 %
Total	34.03	6.28 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.82	3.45 %
TKS1	0.62	3.24 %
MAR1	0.54	2.87 %
VNR2	0.46	2.43 %
TKY1	0.41	5.28 %
RND1	0.36	1.83 %
PKD1	0.32	3.28 %
SVK1	0.31	1.84 %
VNR1	0.18	3.51 %
SNL1	0.17	1.85 %
ASM1	0.15	2.26 %
APK1	0.12	1.51 %
VKM1	0.11	1.47 %
SGT1	0.11	3.04 %
PDI1	0.11	1.03 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
Total	34.03	6.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.43	9.84 %
Fridge	4.22	2.74 %
Dishwash	2.61	69.42 %
Chimney	0.22	3.11 %
Total	21.47	6.13 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	2.61 %
OML1	0.14	1.29 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
SLM3	-0.30	-2.27 %
Total	21.47	6.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.59	8.71 %
Dishwash	6.47	83.10 %
Fridge	2.41	1.40 %
Chimney	0.24	8.99 %
Small-Ap	0.07	4.12 %
Total	20.78	6.02 %

Branch *	MTD Sales L	Brand Share %
CH03	1.70	4.64 %
CH12	0.20	1.10 %
CH23	0.19	2.60 %
CH41	0.13	0.93 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	20.78	6.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.98	7.78 %
Fridge	3.43	1.76 %
Dishwash	2.19	55.90 %
Small-Ap	0.41	11.55 %
Chimney		0.00 %
Total	19.01	4.54 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.52	1.16 %
MLR1	0.29	2.85 %
PNI1	0.29	5.06 %
PKM1	0.27	3.95 %
NKI1	0.24	3.09 %
BNR1	0.19	2.65 %
MDU7	0.17	1.37 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	19.01	4.54 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	8.97	27.79 %
Dishwash	6.00	75.57 %
Oven	1.58	27.79 %
Chimney	1.13	15.04 %
Fridge	0.43	0.84 %
Gas-Stov	0.30	3.69 %
Small-Ap	0.13	5.37 %
Total	18.54	15.47 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	18.54	15.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.81	9.06 %
Dishwash	5.20	56.41 %
Fridge	1.89	1.54 %
Small-Ap	0.08	4.08 %
Total	17.98	6.14 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.58	4.71 %
KMR1	0.57	2.61 %
CBE1	0.43	3.65 %
SNR1	0.38	2.85 %
UAM1	0.33	2.41 %
AVI1	0.27	3.08 %
PDM1	0.19	2.95 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	17.98	6.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.30	13.43 %
Fridge	3.50	3.61 %
Dishwash	2.24	54.44 %
Total	17.04	8.24 %

Branch *	MTD Sales L	Brand Share %
POY2	0.33	2.49 %
VPM2	0.19	2.35 %
TVM1	0.18	4.80 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	17.04	8.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.70	12.26 %
Fridge	2.20	2.02 %
Dishwash	-0.01	-0.69 %
Total	12.90	5.84 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.25	2.17 %
CGM1	0.24	4.06 %
KPM1	0.16	2.23 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.08 %
Total	12.90	5.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.70	4.21 %
Dishwash	2.76	56.87 %
Fridge	1.55	0.90 %
Total	10.01	2.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.07	3.41 %
MVM1	0.51	2.48 %
MSI1	0.35	5.15 %
KUM1	0.28	1.75 %
PTK1	0.25	1.93 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.01	2.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.45	16.67 %
Wash-Mac	0.71	0.73 %
Dishwash	0.46	8.81 %
Small-Ap	0.40	15.76 %
Total	4.02	1.29 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.88	5.24 %
TPY2	0.69	2.23 %
MPL1	0.48	3.87 %
CTO1	0.42	2.52 %
KDA1	0.26	2.76 %
PDT1	0.25	2.23 %
KOU1	0.22	2.86 %
KNL2	0.15	2.14 %
KHT1	0.11	0.97 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.02	1.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.47	1.47 %
Mixie	0.60	4.34 %
Small-Ap	0.24	9.01 %
Total	2.30	0.72 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	3.18 %
GNT1	0.46	3.05 %
RMV1	0.33	3.07 %
CRL1	0.26	1.95 %
OGL1	0.22	1.29 %
PAP1	0.17	1.20 %
VJW1	0.09	1.03 %
GNT2	0.07	1.56 %
ELU1	0.03	0.76 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.30	0.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.09	5.30 %
Fridge	0.54	2.08 %
Total	1.62	2.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.00	3.37 %
KLR1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	1.62	2.97 %