

MTD Sales
214.77 L

Brand Share %
5.74 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	105.69	6.85 %
Fridge	66.74	3.72 %
Dishwash	33.94	45.84 %
Mixie	4.09	1.79 %
Chimney	2.21	3.95 %
Hob	1.09	10.55 %
Small-Ap	1.01	2.63 %
Total	214.77	5.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.36	6.99 %
CHENNAI-01	32.83	7.30 %
CHENNAI-02	18.46	5.73 %
SOUTH-03	18.38	4.93 %
SOUTH ARCOT	17.81	8.14 %
WEST-02	16.50	7.16 %
NORTH ARCOT	15.00	6.21 %
TRICHY-01	14.40	4.00 %
TIRUPATI-01	11.48	4.31 %
WEST-01	10.50	5.80 %
WEST-03	8.26	5.93 %
KL-NORTH	7.77	5.61 %
VIJAYAWADA-01	5.34	2.27 %
KL-SOUTH	3.37	3.79 %
KL-CENTRAL	1.18	8.50 %
HYDERABAD-01	0.13	2.90 %
Total	214.77	5.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.07	7.67 %
Fridge	11.30	4.93 %
Dishwash	6.55	72.23 %
Chimney	0.37	7.39 %
Small-Ap	0.08	2.34 %
Total	33.36	6.99 %

Branch *	MTD Sales L	Brand Share %
RND1	0.95	5.69 %
TKS1	0.77	4.46 %
TKS2	0.38	1.92 %
SDI1	0.27	1.58 %
VNR2	0.24	1.64 %
SNL1	0.23	1.89 %
APK1	0.22	4.71 %
RND2	0.21	1.25 %
VKM1	0.19	3.28 %
KYR1	0.11	1.81 %
MMT1	0.11	1.55 %
PKD1	0.11	1.01 %
SKD1	0.11	1.63 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	33.36	6.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.51	8.87 %
Fridge	9.76	4.56 %
Dishwash	6.19	37.24 %
Chimney	0.27	6.16 %
Small-Ap	0.10	2.29 %
Total	32.83	7.30 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.96	5.18 %
CH28	0.93	4.02 %
CH07	0.75	4.39 %
AVD1	0.53	2.84 %
CH08	0.40	2.07 %
CH30	0.27	1.58 %
MRM1	0.17	1.43 %
KNR1	0.11	1.23 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	32.83	7.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.75	7.37 %
Fridge	6.34	4.29 %
Dishwash	1.36	23.31 %
Total	18.46	5.73 %

Branch *	MTD Sales L	Brand Share %
CH03	1.43	4.17 %
CH06	0.87	5.47 %
CH20	0.50	3.85 %
CH43	0.28	2.31 %
CH50	0.25	1.57 %
CH01		0.00 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	18.46	5.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.50	7.40 %
Fridge	5.05	2.84 %
Dishwash	1.71	38.12 %
Chimney	0.12	1.73 %
Total	18.38	4.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.52	3.65 %
MDU2	1.17	4.94 %
TEN1	0.47	5.66 %
NKI1	0.25	2.93 %
CBM1	0.11	0.99 %
DKI1	0.11	1.39 %
KYK1	0.11	2.85 %
TDI1	0.11	2.52 %
TMM1	0.11	1.48 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	18.38	4.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.18	9.99 %
Fridge	4.57	4.28 %
Dishwash	3.85	89.94 %
Chimney	0.22	14.65 %
Total	17.81	8.14 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.54	3.72 %
NVL2	0.50	4.26 %
TVM2	0.14	4.39 %
ULP1	0.11	0.92 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	17.81	8.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.61	8.38 %
Fridge	6.38	6.14 %
Dishwash	1.21	87.75 %
Chimney	0.30	5.41 %
Total	16.50	7.16 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.31	3.68 %
SLM3	0.13	1.10 %
BMD1	0.11	1.97 %
OML1	0.11	1.24 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	16.50	7.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.51	8.43 %
Fridge	3.46	2.99 %
Dishwash	2.91	45.46 %
Chimney	0.12	3.30 %
Total	15.00	6.21 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.70	3.74 %
SBR1	0.55	3.72 %
TRR1	0.41	2.73 %
WJD1	0.32	4.46 %
GDM1	0.12	1.98 %
BGR1	0.11	1.77 %
CGM1	0.11	2.22 %
PLR1	0.11	2.59 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	15.00	6.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	9.28	4.82 %
Dishwash	3.19	52.92 %
Wash-Mac	1.94	1.47 %
Total	14.40	4.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.89	2.23 %
KUM1	0.77	3.52 %
TVR2	0.62	3.14 %
TVR1	0.51	5.19 %
TYR1	0.48	4.09 %
JKM1	0.40	3.32 %
MSI1	0.35	5.09 %
PBR2	0.33	1.85 %
PTK1	0.33	2.04 %
KRN1	0.22	4.71 %
TNJ1	0.16	0.84 %
NCK1	0.11	2.10 %
NGT1	0.11	0.72 %
PDK2	0.11	0.94 %
TRY2	0.11	3.60 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.40	4.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.54	4.45 %
Mixie	2.97	19.31 %
Fridge	2.20	1.58 %
Dishwash	1.41	41.76 %
Small-Ap	0.36	10.54 %
Total	11.48	4.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.16	3.68 %
KNL1	0.31	4.12 %
RCY1	0.31	3.53 %
PMR1	0.30	3.71 %
KHT1	0.29	4.40 %
NDL1	0.28	4.08 %
RJP1	0.27	2.54 %
KAR1	0.18	2.44 %
PGR1	0.11	1.77 %
KDA1	0.07	0.58 %
KOU1	0.06	0.85 %
PUT1	0.06	1.33 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	11.48	4.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.82	5.90 %
Fridge	4.36	5.83 %
Dishwash	1.19	29.86 %
Chimney	0.13	2.25 %
Total	10.50	5.80 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.33	4.93 %
UMP1	0.22	2.34 %
KMR1	0.17	0.97 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	10.50	5.80 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.05	7.58 %
Fridge	3.20	5.43 %
Total	8.26	5.93 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	2.15 %
TCG1	0.18	2.43 %
CMI1	0.11	2.03 %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	8.26	5.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	3.41	74.12 %
Wash-Mac	2.27	4.51 %
Hob	1.09	13.76 %
Chimney	0.69	10.65 %
Mixie	0.18	1.97 %
Small-Ap	0.13	2.53 %
Total	7.77	5.61 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.18	0.70 %
VLC1		0.00 %
Total	7.77	5.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.62	3.99 %
Mixie	0.64	5.44 %
Dishwash	0.54	11.05 %
Fridge	0.27	0.22 %
Small-Ap	0.27	6.95 %
Total	5.34	2.27 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.33	4.52 %
TNK1	0.29	3.36 %
GNT1	0.15	1.91 %
ELU1	0.11	2.26 %
VJW3	0.11	0.96 %
OGL1	0.06	1.01 %
PPM1	0.05	1.64 %
VJW5	0.03	1.20 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	5.34	2.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.77	8.39 %
Fridge	0.36	0.78 %
Mixie	0.24	4.37 %
Total	3.37	3.79 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	2.19 %
PAS1	0.77	5.64 %
KOM1	0.43	2.31 %
PNL1		0.00 %
WHTM	-0.15	4.88 %
Total	3.37	3.79 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	13.50 %
Dishwash	0.42	49.77 %
Fridge	0.21	3.42 %
Total	1.18	8.50 %

Branch *	MTD Sales L	Brand Share %
Total	1.18	8.50 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.07	100.00 %
Mixie	0.05	53.31 %
Total	0.13	2.90 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.13	2.90 %
Total	0.13	2.90 %