



BOSCH Sales Performance 14/05/2026 9:28 AM

MTD Sales
200.07 L

Brand Share %
5.54 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	121.20	8.50 %
Dishwash	43.85	58.84 %
Fridge	27.69	1.54 %
Mixie	2.88	1.40 %
Oven	1.58	5.39 %
Chimney	1.46	2.80 %
Small-Ap	1.40	5.02 %
Total	200.07	5.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.16	6.81 %
CHENNAI-01	32.41	7.67 %
WEST-02	20.84	6.52 %
CHENNAI-02	18.38	5.81 %
SOUTH-03	17.32	4.56 %
WEST-01	17.27	6.58 %
KL-NORTH	16.77	16.44 %
SOUTH ARCOT	16.21	8.66 %
NORTH ARCOT	11.54	5.75 %
TRICHY-01	9.30	2.94 %
TIRUPATI-01	3.58	1.27 %
VIJAYAWADA-01	2.00	0.69 %
KL-SOUTH	1.30	2.88 %
Total	200.07	5.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.72	10.37 %
Fridge	6.52	2.91 %
Dishwash	4.84	59.28 %
Small-Ap	0.07	1.97 %
Total	33.16	6.81 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.82	3.71 %
TKS1	0.62	3.51 %
MAR1	0.54	3.30 %
RND1	0.36	2.21 %
PKD1	0.32	3.79 %
SVK1	0.31	1.94 %
TKY1	0.29	4.26 %
VNR2	0.29	1.77 %
VNR1	0.18	3.80 %
SNL1	0.17	2.09 %
ASM1	0.15	2.79 %
APK1	0.12	1.64 %
SGT1	0.11	3.50 %
PDI1	0.11	1.13 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	33.16	6.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.19	9.82 %
Dishwash	13.31	73.13 %
Fridge	2.91	1.44 %
Total	32.41	7.67 %

Branch *	MTD Sales L	Brand Share %
CH16	1.10	4.86 %
CH42	0.82	3.50 %
CH07	0.73	3.13 %
GUD1	0.52	4.48 %
CH08	0.37	1.41 %
AVD1	0.26	4.01 %
CH22	0.25	2.57 %
GUD2	0.19	2.64 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	32.41	7.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.24	10.20 %
Fridge	3.77	2.59 %
Dishwash	2.61	75.36 %
Chimney	0.22	3.19 %
Total	20.84	6.52 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	2.75 %
OML1	0.14	1.39 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.21	4.49 %
SLM3	-0.30	-2.52 %
Total	20.84	6.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.67	8.50 %
Dishwash	5.51	76.35 %
Fridge	1.89	1.15 %
Chimney	0.24	8.99 %
Small-Ap	0.07	4.22 %
Total	18.38	5.81 %

Branch *	MTD Sales L	Brand Share %
CH03	1.26	3.71 %
CH12	0.20	1.16 %
CH23	0.19	2.78 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	18.38	5.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.20	7.74 %
Fridge	3.00	1.63 %
Dishwash	1.70	49.67 %
Small-Ap	0.41	11.99 %
Chimney		0.00 %
Total	17.32	4.56 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.33	0.80 %
MLR1	0.29	3.52 %
PKM1	0.27	4.35 %
NKI1	0.24	3.58 %
BNR1	0.19	3.08 %
MDU7	0.17	1.59 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	17.32	4.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.24	9.21 %
Dishwash	5.20	56.41 %
Fridge	1.75	1.54 %
Small-Ap	0.08	4.88 %
Total	17.27	6.58 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.58	4.97 %
KMR1	0.57	2.83 %
CBE1	0.43	4.43 %
SNR1	0.38	3.30 %
UAM1	0.33	2.68 %
AVI1	0.27	3.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	17.27	6.58 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	8.00	27.29 %
Dishwash	5.63	80.28 %
Oven	1.58	29.57 %
Chimney	1.00	15.24 %
Fridge	0.43	0.92 %
Small-Ap	0.13	5.69 %
Total	16.77	16.44 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	16.77	16.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.59	13.43 %
Fridge	3.38	3.74 %
Dishwash	2.24	54.44 %
Total	16.21	8.66 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.19	2.38 %
POY2	0.15	1.27 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJ2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	16.21	8.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.45	11.55 %
Fridge	2.09	2.03 %
Total	11.54	5.75 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.25	2.34 %
KPM1	0.16	2.34 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.54	5.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.39	4.25 %
Dishwash	2.36	53.02 %
Fridge	1.55	0.97 %
Total	9.30	2.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.07	3.75 %
MVM1	0.51	2.95 %
KUM1	0.28	2.01 %
PTK1	0.25	2.09 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	9.30	2.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.28	16.33 %
Dishwash	0.46	8.81 %
Wash-Mac	0.44	0.49 %
Small-Ap	0.40	16.15 %
Total	3.58	1.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	2.08 %
MPL1	0.48	4.32 %
CTO1	0.35	2.43 %
NLR1	0.30	4.56 %
KDA1	0.26	3.08 %
PDT1	0.25	2.40 %
KOU1	0.22	3.17 %
KNL2	0.15	2.42 %
KHT1	0.11	1.08 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.58	1.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.17	1.27 %
Mixie	0.60	4.72 %
Small-Ap	0.24	9.68 %
Total	2.00	0.69 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	3.46 %
RMV1	0.33	3.34 %
CRL1	0.26	2.23 %
OGL1	0.22	1.35 %
PAP1	0.17	1.25 %
GNT1	0.16	1.25 %
VJW1	0.09	1.11 %
GNT2	0.07	1.54 %
ELU1	0.03	0.80 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.00	0.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.92	4.82 %
Fridge	0.39	1.88 %
Total	1.30	2.88 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.68	2.92 %
KLR1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	1.30	2.88 %