

MTD Sales
187.31 L

Brand Share %
5.63 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	94.92	6.93 %
Fridge	55.54	3.49 %
Dishwash	29.11	43.94 %
Mixie	3.42	1.67 %
Chimney	2.21	4.39 %
Hob	1.09	13.01 %
Small-Ap	1.01	2.92 %
Total	187.31	5.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.00	7.09 %
CHENNAI-01	27.65	7.05 %
SOUTH ARCOT	15.96	8.01 %
CHENNAI-02	15.79	5.54 %
SOUTH-03	14.89	4.48 %
WEST-02	14.39	7.19 %
NORTH ARCOT	13.74	6.49 %
TRICHY-01	12.76	3.98 %
TIRUPATI-01	9.76	4.12 %
WEST-01	8.44	5.47 %
KL-NORTH	7.66	5.98 %
WEST-03	6.11	5.15 %
VIJAYAWADA-01	4.80	2.28 %
KL-SOUTH	3.05	3.68 %
KL-CENTRAL	1.18	9.38 %
HYDERABAD-01	0.13	4.08 %
Total	187.31	5.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.77	7.71 %
Fridge	10.23	4.83 %
Dishwash	6.55	76.56 %
Chimney	0.37	7.39 %
Small-Ap	0.08	2.63 %
Total	31.00	7.09 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.77	4.80 %
TKS2	0.38	2.04 %
SDI1	0.27	1.72 %
VNR2	0.24	1.84 %
SNL1	0.23	1.95 %
APK1	0.22	5.07 %
RND2	0.21	1.32 %
VKM1	0.19	3.66 %
KYR1	0.11	1.90 %
PKD1	0.11	1.08 %
SKD1	0.11	1.70 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	31.00	7.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.81	9.02 %
Fridge	7.87	4.26 %
Dishwash	4.60	34.25 %
Chimney	0.27	6.97 %
Small-Ap	0.10	2.70 %
Total	27.65	7.05 %

Branch *	MTD Sales L	Brand Share %
CH42	0.88	5.19 %
CH28	0.76	4.10 %
CH07	0.75	4.84 %
AVD1	0.42	2.71 %
CH30	0.27	1.70 %
MRM1	0.17	1.65 %
KNR1	0.11	1.51 %
CH08		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	27.65	7.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.01	10.79 %
Fridge	3.89	3.97 %
Dishwash	2.85	86.89 %
Chimney	0.22	16.08 %
Total	15.96	8.01 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.54	4.20 %
NVL2	0.50	4.41 %
TVM2	0.14	5.61 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	15.96	8.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.75	7.51 %
Fridge	4.68	3.63 %
Dishwash	1.36	23.31 %
Total	15.79	5.54 %

Branch *	MTD Sales L	Brand Share %
CH06	0.70	4.76 %
CH03	0.68	2.19 %
CH20	0.50	4.53 %
CH43	0.28	2.60 %
CH50	0.14	0.90 %
CH01		0.00 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	15.79	5.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.37	7.57 %
Fridge	3.60	2.25 %
Dishwash	0.80	22.28 %
Chimney	0.12	2.03 %
Total	14.89	4.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.30	3.54 %
MDU2	1.17	5.59 %
MDU6	0.94	5.06 %
TEN1	0.29	4.66 %
NKI1	0.25	3.04 %
CBM1	0.11	1.07 %
DKI1	0.11	1.55 %
KYK1	0.11	3.18 %
TDI1	0.11	3.13 %
TMM1	0.11	1.71 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	14.89	4.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.14	8.02 %
Fridge	5.74	6.37 %
Dishwash	1.21	100.00 %
Chimney	0.30	6.44 %
Total	14.39	7.19 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.31	4.03 %
SLM3	0.13	1.36 %
BMD1	0.11	2.32 %
OML1	0.11	1.36 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	14.39	7.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.10	9.14 %
Fridge	3.13	3.12 %
Dishwash	2.39	40.60 %
Chimney	0.12	3.44 %
Total	13.74	6.49 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.70	4.28 %
SBR1	0.55	4.32 %
TRR1	0.41	3.13 %
WJD1	0.32	4.98 %
GDM1	0.12	2.49 %
BGR1	0.11	2.04 %
PLR1	0.11	3.33 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	13.74	6.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	8.40	4.93 %
Dishwash	2.79	49.58 %
Wash-Mac	1.57	1.33 %
Total	12.76	3.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.89	2.65 %
KUM1	0.77	4.00 %
TYR1	0.48	4.20 %
JKM1	0.40	3.65 %
PBR2	0.33	1.94 %
PTK1	0.33	2.29 %
TNJ1	0.16	0.88 %
KRN1	0.11	2.46 %
NCK1	0.11	2.37 %
NGT1	0.11	0.80 %
PDK2	0.11	1.05 %
TRY2	0.11	4.38 %
TVR2	0.11	0.64 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	12.76	3.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.06	4.45 %
Mixie	2.58	18.47 %
Dishwash	1.41	41.76 %
Fridge	1.36	1.10 %
Small-Ap	0.36	11.33 %
Total	9.76	4.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.16	3.89 %
KNL1	0.31	4.95 %
PMR1	0.30	4.06 %
RJP1	0.27	2.64 %
KHT1	0.24	4.09 %
RCY1	0.23	2.79 %
KAR1	0.18	2.64 %
PGR1	0.11	2.17 %
KDA1	0.07	0.67 %
KOU1	0.06	0.93 %
PUT1	0.06	1.34 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	9.76	4.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.78	5.96 %
Wash-Mac	3.73	5.38 %
Dishwash	0.80	23.34 %
Chimney	0.13	2.69 %
Total	8.44	5.47 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.17	1.12 %
UMP1	0.11	1.35 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	8.44	5.47 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	3.41	74.12 %
Wash-Mac	2.27	4.76 %
Hob	1.09	15.75 %
Chimney	0.69	11.88 %
Small-Ap	0.13	2.72 %
Mixie	0.07	0.85 %
Total	7.66	5.98 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.18	0.78 %
VLC1		0.00 %
Total	7.66	5.98 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	3.97	6.85 %
Fridge	2.14	4.41 %
Total	6.11	5.15 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.55	5.56 %
PDR1	0.21	5.32 %
TCG1	0.18	2.79 %
ERD1	0.15	1.00 %
CMI1	0.11	2.10 %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	6.11	5.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.35	4.30 %
Dishwash	0.54	11.05 %
Mixie	0.48	4.67 %
Small-Ap	0.27	7.46 %
Fridge	0.16	0.15 %
Total	4.80	2.28 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.33	4.52 %
TNK1	0.24	3.29 %
VJW3	0.11	1.23 %
OGL1	0.06	1.17 %
PPM1	0.05	1.73 %
GNT1	0.05	0.71 %
VJW5	0.03	1.20 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	4.80	2.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.45	7.98 %
Fridge	0.36	0.83 %
Mixie	0.24	4.68 %
Total	3.05	3.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	2.31 %
KOM1	0.43	2.76 %
PNL1		0.00 %
Total	3.05	3.68 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	13.50 %
Dishwash	0.42	49.77 %
Fridge	0.21	3.50 %
Total	1.18	9.38 %

Branch *	MTD Sales L	Brand Share %
Total	1.18	9.38 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.07	100.00 %
Mixie	0.05	53.31 %
Total	0.13	4.08 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.13	4.08 %
Total	0.13	4.08 %