

MTD Sales
161.96 L

Brand Share %
5.58 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	83.42	6.96 %
Fridge	44.69	3.23 %
Dishwash	26.31	44.27 %
Mixie	3.23	1.80 %
Chimney	2.21	4.91 %
Hob	1.09	14.50 %
Small-Ap	1.01	3.36 %
Total	161.96	5.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.47	7.06 %
CHENNAI-01	24.91	7.15 %
SOUTH ARCOT	14.63	8.22 %
CHENNAI-02	14.13	5.54 %
SOUTH-03	12.54	4.45 %
NORTH ARCOT	12.36	6.74 %
WEST-02	11.27	6.93 %
TRICHY-01	9.50	3.46 %
TIRUPATI-01	8.79	4.18 %
WEST-01	7.93	5.77 %
KL-NORTH	7.66	6.55 %
WEST-03	4.30	4.26 %
VIJAYAWADA-01	3.95	2.08 %
KL-SOUTH	2.19	3.05 %
KL-CENTRAL	1.18	9.86 %
HYDERABAD-01	0.13	4.31 %
Total	161.96	5.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.87	7.70 %
Fridge	8.17	4.53 %
Dishwash	5.99	78.85 %
Chimney	0.37	8.98 %
Small-Ap	0.08	3.19 %
Total	26.47	7.06 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.66	5.45 %
TKS2	0.27	1.72 %
VNR2	0.24	2.02 %
SNL1	0.23	2.31 %
APK1	0.22	5.52 %
RND2	0.21	1.53 %
VKM1	0.19	4.40 %
SDI1	0.16	1.60 %
KYR1	0.11	2.54 %
SKD1	0.11	1.85 %
S2SD	0.05	-85.07 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	26.47	7.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.06	9.53 %
Fridge	6.93	4.22 %
Dishwash	3.55	32.27 %
Chimney	0.27	7.22 %
Small-Ap	0.10	3.49 %
Total	24.91	7.15 %

Branch *	MTD Sales L	Brand Share %
CH28	0.76	4.75 %
CH07	0.58	3.95 %
GUD1	0.44	3.41 %
AVD1	0.42	3.19 %
CH30	0.27	2.01 %
MRM1	0.17	1.86 %
KNR1	0.11	1.81 %
CH08		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	24.91	7.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.22	11.14 %
Fridge	3.74	4.24 %
Dishwash	2.46	85.08 %
Chimney	0.22	17.87 %
Total	14.63	8.22 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.54	4.66 %
NVL2	0.32	3.02 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	14.63	8.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.04	7.83 %
Fridge	4.53	3.88 %
Dishwash	0.57	11.62 %
Total	14.13	5.54 %

Branch *	MTD Sales L	Brand Share %
CH03	0.68	2.36 %
CH20	0.50	5.08 %
CH06	0.31	2.54 %
CH43	0.28	2.93 %
CH50	0.14	0.97 %
CH01		0.00 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	14.13	5.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.72	7.48 %
Fridge	2.91	2.16 %
Dishwash	0.80	22.28 %
Chimney	0.12	2.22 %
Total	12.54	4.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.30	3.94 %
MDU6	0.50	3.19 %
TEN1	0.29	4.90 %
NKI1	0.25	3.80 %
CBM1	0.11	1.23 %
KRR1	0.11	1.46 %
KYK1	0.11	3.37 %
TDI1	0.11	3.35 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	12.54	4.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.06	9.02 %
Fridge	2.80	3.27 %
Dishwash	2.39	44.45 %
Chimney	0.12	3.78 %
Total	12.36	6.74 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.70	5.09 %
TRR1	0.41	3.61 %
GDM1	0.12	2.52 %
BGR1	0.11	2.10 %
PLR1	0.11	3.92 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	12.36	6.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.69	8.00 %
Fridge	4.08	5.59 %
Dishwash	1.21	100.00 %
Chimney	0.30	6.98 %
Total	11.27	6.93 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.20	3.02 %
SLM3	0.13	1.56 %
OML1	0.11	1.65 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	11.27	6.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	5.14	3.61 %
Dishwash	2.79	61.34 %
Wash-Mac	1.57	1.51 %
Total	9.50	3.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.89	3.00 %
TYR1	0.48	4.83 %
JKM1	0.40	4.11 %
KUM1	0.33	2.27 %
PTK1	0.33	2.44 %
PBR2	0.22	1.49 %
TRY4	0.17	1.68 %
TNJ1	0.16	1.13 %
KRN1	0.11	2.61 %
NCK1	0.11	2.63 %
NGT1	0.11	0.98 %
TRY2	0.11	4.71 %
TVR2	0.11	0.79 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PKD2		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	9.50	3.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.72	4.57 %
Mixie	2.39	19.44 %
Dishwash	1.41	41.76 %
Fridge	0.92	0.85 %
Small-Ap	0.36	12.24 %
Total	8.79	4.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.11	3.97 %
ATP1	0.94	5.28 %
KNL1	0.31	5.52 %
PMR1	0.30	4.50 %
RJP1	0.27	2.88 %
KAR1	0.18	3.02 %
KDA1	0.07	0.95 %
KOU1	0.06	0.96 %
PUT1	0.06	1.59 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	8.79	4.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.67	6.54 %
Wash-Mac	3.34	5.35 %
Dishwash	0.80	23.34 %
Chimney	0.13	3.09 %
Total	7.93	5.77 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.17	1.22 %
UMP1	0.11	1.52 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	7.93	5.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	3.41	74.12 %
Wash-Mac	2.27	5.22 %
Hob	1.09	17.20 %
Chimney	0.69	12.60 %
Small-Ap	0.13	2.90 %
Mixie	0.07	0.92 %
Total	7.66	6.55 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.18	0.82 %
VLC1		0.00 %
Total	7.66	6.55 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.70	5.44 %
Fridge	1.60	3.92 %
Total	4.30	4.26 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.26	4.79 %
TCG1	0.18	3.05 %
ERD1	0.15	1.19 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	4.30	4.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.66	3.89 %
Dishwash	0.54	12.30 %
Mixie	0.48	5.20 %
Small-Ap	0.27	7.82 %
Total	3.95	2.08 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.33	4.92 %
TNK1	0.24	3.66 %
VJW1	0.16	2.96 %
VJW3	0.11	1.35 %
OGL1	0.06	1.21 %
PPM1	0.05	1.73 %
GNT1	0.05	0.76 %
VJW5	0.03	1.92 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	3.95	2.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.96	7.36 %
Mixie	0.24	5.16 %
Total	2.19	3.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.50	1.58 %
KOM1	0.43	3.09 %
PNL1		0.00 %
TVSD		0.00 %
Total	2.19	3.05 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	15.12 %
Dishwash	0.42	49.77 %
Fridge	0.21	3.50 %
Total	1.18	9.86 %

Branch *	MTD Sales L	Brand Share %
Total	1.18	9.86 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.07	100.00 %
Mixie	0.05	53.31 %
Total	0.13	4.31 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.13	4.31 %
Total	0.13	4.31 %