

MTD Sales
142.44 L

Brand Share %
5.42 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	76.07	6.97 %
Fridge	36.11	2.90 %
Dishwash	23.59	42.06 %
Mixie	2.92	1.80 %
Chimney	2.21	5.21 %
Small-Ap	0.84	3.04 %
Hob	0.72	11.08 %
Total	142.44	5.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.87	6.92 %
CHENNAI-01	22.35	6.98 %
CHENNAI-02	13.06	5.49 %
SOUTH-03	11.37	4.55 %
SOUTH ARCOT	11.29	7.08 %
NORTH ARCOT	11.07	6.46 %
WEST-02	10.16	7.03 %
WEST-01	7.71	6.17 %
TIRUPATI-01	7.51	3.91 %
TRICHY-01	7.33	2.99 %
KL-NORTH	6.90	6.31 %
VIJAYAWADA-01	4.15	2.39 %
WEST-03	3.56	3.94 %
KL-SOUTH	2.19	3.32 %
KL-CENTRAL	0.80	7.24 %
HYDERABAD-01	0.13	4.31 %
Total	142.44	5.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.42	7.56 %
Fridge	6.09	3.90 %
Dishwash	5.99	78.85 %
Chimney	0.37	8.98 %
Total	22.87	6.92 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.48	5.34 %
TKS2	0.27	1.90 %
VNR2	0.24	2.26 %
RND2	0.21	1.75 %
VKM1	0.19	4.73 %
SNL1	0.12	1.46 %
S2SD	0.05	-85.07 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	22.87	6.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.82	9.46 %
Fridge	6.13	4.06 %
Dishwash	3.03	30.16 %
Chimney	0.27	7.22 %
Small-Ap	0.10	3.81 %
Total	22.35	6.98 %

Branch *	MTD Sales L	Brand Share %
CH28	0.59	3.91 %
AVD1	0.42	3.43 %
GUD1	0.33	2.71 %
CH30	0.27	2.18 %
MRM1	0.17	2.21 %
KNR1	0.11	2.02 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	22.35	6.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.42	7.86 %
Fridge	4.07	3.72 %
Dishwash	0.57	11.23 %
Total	13.06	5.49 %

Branch *	MTD Sales L	Brand Share %
CH03	0.57	2.19 %
CH06	0.31	2.64 %
CH43	0.28	3.01 %
CH50	0.14	1.05 %
CH01		0.00 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	13.06	5.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.72	8.35 %
Fridge	2.13	1.81 %
Dishwash	0.40	12.54 %
Chimney	0.12	2.37 %
Total	11.37	4.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.08	3.68 %
MDU6	0.50	3.44 %
MDU4	0.30	4.37 %
NKI1	0.25	4.49 %
KRR1	0.11	1.56 %
KYK1	0.11	5.38 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.37	4.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.91	10.39 %
Fridge	2.30	2.93 %
Dishwash	1.86	81.23 %
Chimney	0.22	18.79 %
Total	11.29	7.08 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.54	4.89 %
NVL2	0.32	3.19 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	11.29	7.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.49	8.91 %
Fridge	2.47	3.09 %
Dishwash	1.99	39.99 %
Chimney	0.12	3.78 %
Total	11.07	6.46 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.70	5.28 %
TRL1	0.61	5.34 %
SBR1	0.44	4.81 %
TRR1	0.41	3.63 %
GDM1	0.12	2.52 %
BGR1	0.11	2.45 %
PLR1	0.11	3.92 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	11.07	6.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.22	8.37 %
Fridge	3.43	5.26 %
Dishwash	1.21	100.00 %
Chimney	0.30	7.60 %
Total	10.16	7.03 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.20	3.66 %
SLM3	0.13	1.71 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	10.16	7.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.67	7.27 %
Wash-Mac	3.11	5.46 %
Dishwash	0.80	23.34 %
Chimney	0.13	3.09 %
Total	7.71	6.17 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.17	1.33 %
UMP1	0.11	1.56 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	7.71	6.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.07	4.11 %
Mixie	2.15	18.98 %
Dishwash	1.41	41.76 %
Fridge	0.53	0.54 %
Small-Ap	0.36	13.08 %
Total	7.51	3.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.03	3.97 %
CTO1	0.38	4.06 %
PMR1	0.30	4.68 %
MPL1	0.28	4.79 %
RJP1	0.27	2.92 %
KAR1	0.18	3.51 %
KHT1	0.16	5.18 %
KDA1	0.07	1.01 %
KOU1	0.06	1.03 %
PUT1	0.06	1.86 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	7.51	3.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	4.10	3.30 %
Dishwash	1.99	55.64 %
Wash-Mac	1.24	1.28 %
Total	7.33	2.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.89	3.27 %
TYR1	0.48	5.27 %
JKM1	0.40	4.26 %
KUM1	0.33	2.53 %
PTK1	0.33	2.77 %
TNJ2	0.30	2.89 %
PBR2	0.22	1.58 %
TRY4	0.17	1.77 %
TNJ1	0.16	1.29 %
KRN1	0.11	3.00 %
NCK1	0.11	2.72 %
NGT1	0.11	1.09 %
TRY2	0.11	4.71 %
TVR2	0.11	0.85 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	7.33	2.99 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	3.01	71.66 %
Wash-Mac	2.27	5.32 %
Hob	0.72	12.46 %
Chimney	0.69	12.60 %
Small-Ap	0.13	3.14 %
Mixie	0.07	1.01 %
Total	6.90	6.31 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.18	0.90 %
VLC1		0.00 %
Total	6.90	6.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.66	4.39 %
Dishwash	0.91	19.24 %
Mixie	0.40	4.62 %
Small-Ap	0.17	5.37 %
Total	4.15	2.39 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.33	5.17 %
TNK1	0.24	3.84 %
VJW1	0.16	3.19 %
OGL1	0.06	1.22 %
PPM1	0.05	1.73 %
GNT1	0.05	0.88 %
VJW3	0.03	0.41 %
VJW5	0.03	1.92 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	4.15	2.39 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.49	5.68 %
Fridge	1.07	2.93 %
Total	3.56	3.94 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.40	5.24 %
TCG1	0.18	3.07 %
ERD1	0.15	1.44 %
RSP1	0.11	2.63 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	3.56	3.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.96	8.02 %
Mixie	0.24	5.73 %
Total	2.19	3.32 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.50	1.72 %
KOM1	0.43	3.42 %
PNL1		0.00 %
TVSD		0.00 %
Total	2.19	3.32 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Dishwash	0.42	49.77 %
Wash-Mac	0.29	8.46 %
Fridge	0.10	1.70 %
Total	0.80	7.24 %

Branch *	MTD Sales L	Brand Share %
Total	0.80	7.24 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.07	100.00 %
Mixie	0.05	53.31 %
Total	0.13	4.31 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.13	4.31 %
Total	0.13	4.31 %