



BOSCH Sales Performance 11/05/2026 9:28 AM

MTD Sales
175.66 L

Brand Share %
5.95 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	108.57	9.24 %
Dishwash	35.92	58.19 %
Fridge	24.50	1.67 %
Mixie	2.60	1.60 %
Oven	1.58	6.65 %
Chimney	1.28	3.01 %
Small-Ap	1.22	5.52 %
Total	175.66	5.95 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	30.68	8.68 %
SOUTH-01	27.89	7.14 %
WEST-02	18.41	6.86 %
CHENNAI-02	16.82	6.37 %
WEST-01	14.96	6.87 %
SOUTH ARCOT	14.54	9.56 %
SOUTH-03	14.36	4.65 %
KL-NORTH	12.79	17.12 %
NORTH ARCOT	11.07	6.51 %
TRICHY-01	8.01	3.14 %
TIRUPATI-01	3.33	1.43 %
VIJAYAWADA-01	1.78	0.78 %
KL-SOUTH	1.02	2.78 %
Total	175.66	5.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.66	11.15 %
Dishwash	12.90	72.51 %
Fridge	2.13	1.27 %
Total	30.68	8.68 %

Branch *	MTD Sales L	Brand Share %
CH16	1.10	5.31 %
CH42	0.82	4.02 %
CH07	0.73	3.74 %
GUD1	0.52	4.92 %
CH45	0.45	4.55 %
CH08	0.37	1.79 %
AVD1	0.26	4.13 %
CH22	0.25	3.19 %
GUD2	0.19	3.30 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.31	3.68 %
Total	30.68	8.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.55	10.95 %
Fridge	5.74	3.18 %
Dishwash	3.52	54.77 %
Small-Ap	0.07	2.51 %
Total	27.89	7.14 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.63	3.83 %
TKS1	0.62	4.51 %
MAR1	0.54	4.55 %
ERL2	0.37	4.00 %
PKD1	0.32	5.61 %
SVK1	0.31	2.04 %
TKY1	0.29	5.38 %
VNR2	0.29	2.08 %
RND1	0.24	1.90 %
VNR1	0.18	4.73 %
SNL1	0.17	2.77 %
ASM1	0.15	3.19 %
SGT1	0.11	3.60 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	27.89	7.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.43	10.29 %
Fridge	3.65	3.07 %
Dishwash	2.11	71.21 %
Chimney	0.22	3.51 %
Total	18.41	6.86 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	3.40 %
OML1	0.14	1.67 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
SLM3	-0.30	-2.86 %
Total	18.41	6.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.74	9.34 %
Dishwash	5.17	79.16 %
Fridge	1.60	1.17 %
Chimney	0.24	10.32 %
Small-Ap	0.07	4.77 %
Total	16.82	6.37 %

Branch *	MTD Sales L	Brand Share %
CH03	1.26	4.57 %
CH23	0.19	3.17 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	16.82	6.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.70	9.56 %
Dishwash	4.42	58.27 %
Fridge	1.75	1.82 %
Small-Ap	0.08	5.72 %
Total	14.96	6.87 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.58	5.64 %
CBE1	0.43	5.43 %
UAM1	0.33	3.64 %
AVI1	0.27	4.29 %
KMR1	0.18	1.05 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.96	6.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.78	14.96 %
Fridge	3.38	4.70 %
Dishwash	1.38	46.07 %
Total	14.54	9.56 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.19	3.15 %
POY2	0.15	1.55 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	14.54	9.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.51	8.10 %
Fridge	2.43	1.63 %
Dishwash	0.81	31.95 %
Small-Ap	0.41	13.69 %
Chimney	0.20	3.53 %
Total	14.36	4.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.08	5.48 %
MDU2	0.88	4.93 %
DGL1	0.54	1.48 %
MLR1	0.29	4.34 %
NKI1	0.24	4.10 %
BNR1	0.19	4.32 %
MDU7	0.17	2.04 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	14.36	4.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.34	30.46 %
Dishwash	3.70	95.78 %
Oven	1.58	39.20 %
Chimney	0.61	13.21 %
Fridge	0.43	1.19 %
Small-Ap	0.13	6.88 %
Total	12.79	17.12 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	12.79	17.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.20	12.92 %
Fridge	1.87	2.18 %
Total	11.07	6.51 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.25	2.67 %
KPM1	0.16	2.70 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.07	6.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.14	4.95 %
Dishwash	1.46	47.57 %
Fridge	1.41	1.10 %
Total	8.01	3.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.07	4.13 %
KUM1	0.28	2.57 %
PTK1	0.25	2.68 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	8.01	3.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.13	17.78 %
Dishwash	0.46	11.74 %
Wash-Mac	0.44	0.60 %
Small-Ap	0.31	15.70 %
Total	3.33	1.43 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	2.43 %
MPL1	0.41	4.29 %
CTO1	0.35	2.78 %
NLR1	0.30	4.94 %
KDA1	0.26	3.39 %
KOU1	0.22	3.86 %
KNL2	0.15	2.99 %
KHT1	0.11	1.31 %
PDT1	0.07	0.91 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.33	1.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.17	1.67 %
Mixie	0.47	4.67 %
Small-Ap	0.14	7.60 %
Total	1.78	0.78 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	4.04 %
RMV1	0.33	3.97 %
OGL1	0.22	1.62 %
CRL1	0.20	2.44 %
PAP1	0.17	1.79 %
GNT1	0.16	1.44 %
ELU1	0.03	1.08 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.78	0.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.92	5.79 %
Fridge	0.11	0.64 %
Total	1.02	2.78 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.39	2.15 %
KLR1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	1.02	2.78 %