

MTD Sales
122.73 L

Brand Share %
5.74 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	65.32	7.28 %
Fridge	29.38	2.94 %
Dishwash	23.06	46.67 %
Mixie	2.34	1.78 %
Chimney	1.67	5.03 %
Small-Ap	0.60	2.68 %
Hob	0.36	8.01 %
Total	122.73	5.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.43	7.25 %
CHENNAI-01	18.81	7.18 %
CHENNAI-02	10.91	5.69 %
SOUTH-03	10.20	5.10 %
SOUTH ARCOT	9.93	8.04 %
WEST-02	8.91	7.39 %
NORTH ARCOT	8.56	6.29 %
WEST-01	7.64	7.10 %
TIRUPATI-01	7.05	4.20 %
TRICHY-01	6.34	3.37 %
KL-NORTH	6.04	6.48 %
WEST-03	3.21	4.33 %
VIJAYAWADA-01	3.15	2.19 %
KL-SOUTH	1.63	3.21 %
KL-CENTRAL	0.80	9.04 %
HYDERABAD-01	0.13	5.07 %
Total	122.73	5.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.68	7.68 %
Dishwash	5.99	84.88 %
Fridge	4.40	3.52 %
Chimney	0.37	11.60 %
Total	19.43	7.25 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.49	4.86 %
TKS2	0.27	2.23 %
VNR2	0.24	2.74 %
RND2	0.21	2.08 %
VKM1	0.19	5.52 %
APK2	0.18	3.18 %
ERL2	0.12	2.50 %
SNL1	0.12	1.63 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	19.43	7.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.68	9.59 %
Fridge	5.11	4.16 %
Dishwash	3.03	34.17 %
Total	18.81	7.18 %

Branch *	MTD Sales L	Brand Share %
CH28	0.59	4.38 %
AVD1	0.42	4.27 %
GUD1	0.33	3.28 %
MRM1	0.17	2.48 %
CH30	0.13	1.24 %
KNR1	0.11	2.50 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	18.81	7.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.74	7.49 %
Fridge	3.60	4.27 %
Dishwash	0.57	13.11 %
Total	10.91	5.69 %

Branch *	MTD Sales L	Brand Share %
CH06	0.31	3.30 %
CH03	0.29	1.37 %
CH43	0.28	4.21 %
CH50	0.14	1.16 %
CH01		0.00 %
CH12		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	10.91	5.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	7.27	8.67 %
Fridge	2.01	2.16 %
Dishwash	0.80	26.01 %
Chimney	0.12	2.70 %
Total	10.20	5.10 %

Branch *	MTD Sales L	Brand Share %
MDU4	0.30	5.22 %
MDU6	0.18	1.38 %
NKI1	0.12	2.88 %
KRR1	0.11	2.07 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	10.20	5.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.10	11.94 %
Dishwash	1.86	81.23 %
Fridge	1.75	2.89 %
Chimney	0.22	26.67 %
Total	9.93	8.04 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.32	5.05 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	9.93	8.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	4.81	9.12 %
Fridge	2.74	5.17 %
Dishwash	1.21	100.00 %
Chimney	0.14	3.87 %
Total	8.91	7.39 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.20	4.09 %
KAM1	0.18	4.94 %
SLM3	0.13	2.28 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.91	7.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.45	9.28 %
Fridge	1.66	2.60 %
Dishwash	1.45	40.88 %
Total	8.56	6.29 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.77	5.56 %
TRR1	0.41	4.38 %
BGR1	0.11	3.01 %
PLR1	0.11	4.55 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.56	6.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.42	7.77 %
Wash-Mac	3.29	6.71 %
Dishwash	0.80	27.03 %
Chimney	0.13	4.03 %
Total	7.64	7.10 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.17	1.58 %
UMP1	0.11	1.77 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	7.64	7.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.07	4.66 %
Mixie	1.81	19.31 %
Dishwash	1.41	41.76 %
Fridge	0.41	0.49 %
Small-Ap	0.36	14.39 %
Total	7.05	4.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.91	4.14 %
CTO1	0.38	4.73 %
RJP1	0.27	3.43 %
PMR1	0.18	3.07 %
KAR1	0.18	4.00 %
KHT1	0.08	3.05 %
KDA1	0.07	1.25 %
KOU1	0.03	0.59 %
PUT1	0.03	1.09 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	7.05	4.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	3.47	3.64 %
Dishwash	1.99	55.64 %
Wash-Mac	0.88	1.19 %
Total	6.34	3.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.72	3.13 %
JKM1	0.40	5.31 %
TYR1	0.35	5.05 %
KUM1	0.33	3.25 %
PTK1	0.33	3.88 %
PBR2	0.22	2.14 %
TNJ1	0.16	1.54 %
KRN1	0.11	4.54 %
NCK1	0.11	2.96 %
NGT1	0.11	1.62 %
TNJ2	0.11	1.32 %
TVR2	0.11	1.07 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	6.34	3.37 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	3.01	71.66 %
Wash-Mac	1.97	5.34 %
Chimney	0.69	16.62 %
Hob	0.36	8.58 %
Total	6.04	6.48 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.18	1.06 %
VLC1		0.00 %
Total	6.04	6.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.49	6.72 %
Fridge	0.72	2.51 %
Total	3.21	4.33 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.18	4.13 %
ERD1	0.15	1.61 %
RSP1	0.11	3.49 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	3.21	4.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.15	4.43 %
Dishwash	0.52	20.72 %
Mixie	0.30	4.18 %
Small-Ap	0.17	5.81 %
Total	3.15	2.19 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.33	5.33 %
TNK1	0.19	4.20 %
OGL1	0.06	1.26 %
PPM1	0.05	2.15 %
VJW3	0.03	0.46 %
VJW5	0.03	2.38 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	3.15	2.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.46	6.94 %
Mixie	0.18	4.85 %
Total	1.63	3.21 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.45	5.72 %
KOM1	0.36	3.30 %
TVP1	0.33	1.50 %
PNL1		0.00 %
Total	1.63	3.21 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Dishwash	0.42	49.77 %
Wash-Mac	0.29	9.41 %
Fridge	0.10	2.31 %
Total	0.80	9.04 %

Branch *	MTD Sales L	Brand Share %
Total	0.80	9.04 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.07	100.00 %
Mixie	0.05	53.31 %
Total	0.13	5.07 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.13	5.07 %
Total	0.13	5.07 %