



BOSCH Sales Performance 07/04/2026 9:28 AM

MTD Sales
84.52 L

Brand Share %
8.20 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **8.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	52.64	6.91 %
Dishwash	28.56	61.77 %
Mixie	1.45	1.34 %
Chimney	0.85	3.43 %
Small-Ap	0.64	3.90 %
Gas-Stov	0.37	0.51 %
Total	84.52	8.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.98	11.57 %
CHENNAI-01	11.36	10.03 %
CHENNAI-02	11.23	12.86 %
WEST-02	9.19	8.43 %
SOUTH-03	8.13	6.57 %
NORTH ARCOT	7.50	12.14 %
WEST-01	7.14	8.60 %
SOUTH ARCOT	5.90	11.46 %
KL-NORTH	3.55	16.94 %
TRICHY-01	3.47	3.21 %
TIRUPATI-01	0.90	1.33 %
VIJAYAWADA-01	0.69	1.13 %
KL-SOUTH	0.48	3.29 %
Total	84.52	8.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.41	9.12 %
Dishwash	5.92	89.01 %
Gas-Stov	0.37	3.30 %
Chimney	0.21	7.60 %
Small-Ap	0.08	3.12 %
Total	14.98	11.57 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.38	8.19 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	14.98	11.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Dishwash	5.72	67.88 %
Wash-Mac	5.58	6.85 %
Small-Ap	0.07	3.89 %
Total	11.36	10.03 %

Branch *	MTD Sales L	Brand Share %
CH42	0.40	6.97 %
CH45	0.30	7.49 %
CH19	0.30	5.71 %
CH14	0.19	2.86 %
CH16	0.18	2.30 %
CH28	0.16	2.73 %
AVD1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	11.36	10.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.62	11.29 %
Dishwash	3.23	80.79 %
Mixie	0.29	3.67 %
Small-Ap	0.09	7.07 %
Total	11.23	12.86 %

Branch *	MTD Sales L	Brand Share %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.23	12.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.64	9.06 %
Dishwash	1.32	43.14 %
Chimney	0.23	10.95 %
Total	9.19	8.43 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.62	6.54 %
HSR1	0.33	7.12 %
WHKP	0.16	4.27 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	9.19	8.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.13	4.43 %
Dishwash	3.90	85.08 %
Small-Ap	0.09	5.22 %
Total	8.13	6.57 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.63	6.81 %
MPA1	0.40	5.05 %
MDU6	0.18	3.69 %
MDU7	0.17	3.20 %
TEN2	0.16	5.12 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	8.13	6.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.65	14.07 %
Dishwash	0.86	26.70 %
Total	7.50	12.14 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.17	4.72 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	7.50	12.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.65	6.41 %
Dishwash	3.48	58.79 %
Total	7.14	8.60 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.18	3.89 %
MPM1	0.16	4.44 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.14	8.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.24	10.48 %
Dishwash	1.66	100.00 %
Total	5.90	11.46 %

Branch *	MTD Sales L	Brand Share %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	5.90	11.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.91	22.61 %
Dishwash	1.16	47.29 %
Chimney	0.42	13.27 %
Small-Ap	0.07	4.97 %
Total	3.55	16.94 %

Branch *	MTD Sales L	Brand Share %
Total	3.55	16.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.64	3.18 %
Dishwash	0.83	46.04 %
Total	3.47	3.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.46	3.09 %
PBR2	0.31	6.30 %
JKM1	0.30	6.45 %
TRY3	0.28	7.29 %
KUM1	0.25	5.20 %
MVM1	0.18	2.37 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	3.47	3.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.73	12.69 %
Small-Ap	0.17	16.54 %
Total	0.90	1.33 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.14	2.15 %
TPY2	0.10	1.29 %
PDT1	0.06	2.47 %
KOU1	0.05	3.72 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	0.90	1.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.42	6.29 %
Wash-Mac	0.17	0.38 %
Small-Ap	0.09	5.63 %
Total	0.69	1.13 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.20	7.64 %
OGL1	0.14	4.92 %
RMV1	0.13	6.87 %
CRL1	0.09	4.05 %
ELU1	0.07	2.07 %
VJW1	0.06	2.52 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.69	1.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Total	0.48	3.29 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.48	6.65 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
Total	0.48	3.29 %