



BOSCH Sales Performance 06/05/2026 9:28 AM

MTD Sales
110.13 L

Brand Share %
6.23 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **6.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	71.79	10.10 %
Dishwash	20.07	52.23 %
Fridge	14.10	1.62 %
Oven	1.58	12.02 %
Mixie	1.23	1.30 %
Chimney	0.69	2.68 %
Small-Ap	0.65	5.69 %
Total	110.13	6.23 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	19.59	9.72 %
SOUTH-01	19.11	7.95 %
WEST-02	11.83	6.85 %
CHENNAI-02	10.74	6.76 %
SOUTH-03	9.71	5.27 %
SOUTH ARCOT	9.50	10.16 %
NORTH ARCOT	7.52	7.68 %
WEST-01	6.63	5.08 %
KL-NORTH	6.52	15.51 %
TRICHY-01	5.53	3.44 %
TIRUPATI-01	1.94	1.43 %
KL-SOUTH	0.92	3.64 %
VIJAYAWADA-01	0.59	0.47 %
Total	110.13	6.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.15	13.59 %
Dishwash	7.00	65.61 %
Fridge	1.44	1.56 %
Total	19.59	9.72 %

Branch *	MTD Sales L	Brand Share %
CH16	0.62	5.71 %
CH07	0.46	4.02 %
CH08	0.37	3.35 %
CH22	0.25	5.10 %
GUD2	0.19	5.88 %
CH42	0.18	1.80 %
CH39	0.17	5.75 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN	-0.19	5.05 %
Total	19.59	9.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.86	13.73 %
Dishwash	2.16	59.38 %
Fridge	2.08	1.91 %
Total	19.11	7.95 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.31	2.91 %
VNR2	0.18	2.17 %
ASM1	0.15	5.59 %
TYI1	0.14	3.58 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	19.11	7.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.36	9.26 %
Fridge	2.17	2.86 %
Dishwash	2.08	84.43 %
Chimney	0.22	6.36 %
Total	11.83	6.85 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.17	2.33 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	11.83	6.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.60	10.58 %
Dishwash	3.29	65.54 %
Fridge	0.85	1.04 %
Total	10.74	6.76 %

Branch *	MTD Sales L	Brand Share %
CH03	0.86	5.30 %
CH23	0.19	4.01 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.74	6.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.70	9.10 %
Fridge	1.67	1.81 %
Dishwash	0.81	38.96 %
Small-Ap	0.33	20.21 %
Chimney	0.20	4.98 %
Total	9.71	5.27 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.46	1.81 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	9.71	5.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.38	15.62 %
Fridge	1.74	4.07 %
Dishwash	1.38	64.21 %
Total	9.50	10.16 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.19	4.51 %
POY2	0.15	2.67 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	9.50	10.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.23	14.50 %
Fridge	1.30	2.79 %
Total	7.52	7.68 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.16	4.94 %
KPM1	0.16	3.92 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.52	7.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.31	7.90 %
Fridge	1.32	2.23 %
Dishwash	0.92	32.40 %
Small-Ap	0.08	10.55 %
Total	6.63	5.08 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.33	4.59 %
CBE4	0.30	4.58 %
KMR1	0.18	2.26 %
CBE1	0.16	3.44 %
MPM1	0.08	1.24 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	6.63	5.08 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.32	30.26 %
Oven	1.58	58.27 %
Dishwash	0.92	100.00 %
Fridge	0.43	1.85 %
Chimney	0.27	18.69 %
Total	6.52	15.51 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	6.52	15.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.36	5.21 %
Fridge	1.11	1.36 %
Dishwash	1.06	52.64 %
Total	5.53	3.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.47	4.82 %
KUM1	0.28	3.97 %
PTK1	0.25	4.20 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	5.53	3.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.98	16.69 %
Dishwash	0.46	13.37 %
Wash-Mac	0.27	0.66 %
Small-Ap	0.24	20.60 %
Total	1.94	1.43 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.27	3.68 %
KDA1	0.26	5.20 %
NLR1	0.24	5.87 %
TPY2	0.13	0.84 %
MPL1	0.12	1.81 %
KHT1	0.11	2.00 %
KNL2	0.09	2.47 %
KOU1	0.03	0.95 %
PDT1	0.03	0.62 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.94	1.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.92	8.03 %
Total	0.92	3.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.29	2.42 %
KLR1		0.00 %
PNL1		0.00 %
Total	0.92	3.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.34	0.87 %
Mixie	0.25	4.40 %
Total	0.59	0.47 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.21	4.91 %
CRL1	0.14	2.12 %
OGL1	0.08	2.37 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.59	0.47 %