

MTD Sales
49.81 L

Brand Share %
5.30 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	28.82	7.23 %
Fridge	13.12	2.95 %
Dishwash	6.60	27.99 %
Mixie	1.04	2.10 %
Chimney	0.13	0.98 %
Small-Ap	0.10	0.89 %
Total	49.81	5.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.76	7.36 %
SOUTH-01	6.91	6.17 %
SOUTH-03	4.57	4.05 %
SOUTH ARCOT	4.42	9.51 %
CHENNAI-02	3.92	4.80 %
WEST-02	3.69	7.34 %
WEST-03	2.75	5.90 %
TIRUPATI-01	2.70	4.51 %
KL-NORTH	2.66	5.28 %
VIJAYAWADA-01	2.62	4.86 %
TRICHY-01	2.58	3.42 %
NORTH ARCOT	1.66	2.83 %
WEST-01	1.59	2.85 %
KL-SOUTH	0.72	5.57 %
HYDERABAD-01	0.27	10.12 %
KL-CENTRAL		0.00 %
Total	49.81	5.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.15	10.01 %
Fridge	2.11	3.84 %
Dishwash	1.50	27.67 %
Total	8.76	7.36 %

Branch *	MTD Sales L	Brand Share %
CH48	0.34	4.89 %
CH16	0.19	2.18 %
CH28	0.18	2.44 %
CH07	0.13	2.75 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	8.76	7.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.45	7.69 %
Fridge	1.98	3.59 %
Dishwash	1.48	35.66 %
Total	6.91	6.17 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.15	3.77 %
ERL2	0.14	4.73 %
TVL1	0.14	1.44 %
TCN1	0.12	5.15 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
S2SD	-0.11	-3.35 %
Total	6.91	6.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.62	5.63 %
Dishwash	1.08	48.42 %
Fridge	0.81	1.44 %
Mixie	0.06	1.00 %
Total	4.57	4.05 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.53	1.96 %
MDU2	0.26	5.08 %
MDU6	0.18	4.41 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
KRR1	-0.11	-3.18 %
Total	4.57	4.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.82	14.59 %
Dishwash	0.89	64.09 %
Fridge	0.72	3.21 %
Total	4.42	9.51 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	4.42	9.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.97	5.28 %
Fridge	1.12	2.98 %
Dishwash	0.83	64.48 %
Total	3.92	4.80 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
Total	3.92	4.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.74	7.57 %
Fridge	1.52	7.85 %
Dishwash	0.42	31.40 %
Total	3.69	7.34 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	3.69	7.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.88	8.55 %
Fridge	0.87	4.33 %
Total	2.75	5.90 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.33	4.34 %
AVI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.75	5.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.43	6.16 %
Fridge	0.72	2.36 %
Mixie	0.41	15.26 %
Chimney	0.13	16.36 %
Total	2.70	4.51 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.07	2.81 %
TPY2	0.05	0.99 %
NLR1	0.03	1.67 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
GTU1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KNSD		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
RCY1		-0.11 %
Total	2.70	4.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.09	11.77 %
Fridge	0.52	2.06 %
Mixie	0.05	2.09 %
Total	2.66	5.28 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.63	2.33 %
BSY1		0.00 %
KZSD		0.00 %
VLC1		0.00 %
WHKZ		0.00 %
WKNR		0.00 %
Total	2.66	5.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.86	7.82 %
Mixie	0.46	18.67 %
Fridge	0.29	1.21 %
Total	2.62	4.86 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.07	1.39 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJSD		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	2.62	4.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.74	5.66 %
Fridge	0.44	1.18 %
Dishwash	0.40	44.11 %
Total	2.58	3.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	3.08 %
KUM1	0.14	3.52 %
PDK2	0.13	5.25 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	2.58	3.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.23	4.67 %
Fridge	0.43	1.54 %
Total	1.66	2.83 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.16	4.20 %
TRL1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.66	2.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	1.35	5.51 %
Wash-Mac	0.18	0.75 %
Mixie	0.06	1.86 %
Total	1.59	2.85 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.15	2.29 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.59	2.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.50	9.46 %
Fridge	0.23	3.60 %
Total	0.72	5.57 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
KOM1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
Total	0.72	5.57 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.17	13.00 %
Small-Ap	0.10	100.00 %
Total	0.27	10.12 %

Branch *	MTD Sales L	Brand Share %
Total	0.27	10.12 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KOC1		0.00 %
Total		0.00 %