

MTD Sales
9.50 L

Brand Share %
6.04 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **6.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	6.55	4.36 %
Dishwash	2.95	40.86 %
Total	9.50	6.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.93	12.15 %
SOUTH-01	1.59	5.66 %
SOUTH-03	1.40	5.90 %
WEST-02	1.08	7.13 %
SOUTH ARCOT	1.01	13.63 %
NORTH ARCOT	1.00	14.11 %
WEST-01	0.81	4.34 %
TRICHY-01	0.49	4.82 %
CHENNAI-02	0.19	2.70 %
KL-SOUTH		0.00 %
TIRUPATI-01		0.00 %
VIJAYAWADA-01		0.00 %
Total	9.50	6.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.93	12.61 %
Total	1.93	12.15 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
Total	1.93	12.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Dishwash	0.97	54.11 %
Wash-Mac	0.62	2.37 %
Total	1.59	5.66 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.59	5.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.40	5.99 %
Total	1.40	5.90 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.40	5.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.08	7.13 %
Total	1.08	7.13 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	1.08	7.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Dishwash	1.01	61.47 %
Total	1.01	13.63 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	1.01	13.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.52	7.78 %
Dishwash	0.49	100.00 %
Total	1.00	14.11 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.00	14.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Dishwash	0.49	39.44 %
Wash-Mac	0.32	1.85 %
Total	0.81	4.34 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.81	4.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.49	4.82 %
Total	0.49	4.82 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.49	4.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.19	2.86 %
Total	0.19	2.70 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH09		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	0.19	2.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total		0.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
Total		0.00 %