

MTD Sales
35.24 L

Brand Share %
5.26 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	21.94	7.43 %
Fridge	7.63	2.51 %
Dishwash	4.71	26.04 %
Mixie	0.73	2.08 %
Chimney	0.13	1.15 %
Small-Ap	0.10	1.57 %
Total	35.24	5.26 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.58	8.71 %
SOUTH-01	3.55	4.77 %
SOUTH ARCOT	3.54	10.12 %
SOUTH-03	3.06	3.83 %
CHENNAI-02	2.62	4.57 %
WEST-03	2.42	6.84 %
VIJAYAWADA-01	2.40	6.03 %
TIRUPATI-01	2.40	5.82 %
WEST-02	2.31	6.48 %
KL-NORTH	2.14	6.64 %
TRICHY-01	1.42	2.74 %
WEST-01	0.93	2.17 %
KL-SOUTH	0.40	4.03 %
HYDERABAD-01	0.27	10.12 %
NORTH ARCOT	0.20	0.46 %
KL-CENTRAL		0.00 %
Total	35.24	5.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.97	10.21 %
Fridge	2.11	5.39 %
Dishwash	1.50	34.04 %
Total	7.58	8.71 %

Branch *	MTD Sales L	Brand Share %
CH16	0.19	3.57 %
CH28	0.18	3.18 %
CH07	0.13	3.62 %
AVD1		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	7.58	8.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.31	7.41 %
Fridge	0.82	2.31 %
Dishwash	0.41	20.21 %
Total	3.55	4.77 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.23	4.41 %
TVL1	0.14	2.48 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	3.55	4.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.65	17.78 %
Dishwash	0.49	49.49 %
Fridge	0.40	2.38 %
Total	3.54	10.12 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	3.54	10.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.60	4.80 %
Dishwash	1.08	48.42 %
Fridge	0.38	0.97 %
Total	3.06	3.83 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.53	3.05 %
MDU2	0.21	4.87 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
KRR1	-0.11	-4.33 %
Total	3.06	3.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.33	5.09 %
Dishwash	0.83	47.68 %
Fridge	0.46	1.82 %
Total	2.62	4.57 %

Branch *	MTD Sales L	Brand Share %
CH15	0.22	3.20 %
CH06		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
Total	2.62	4.57 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.69	9.84 %
Fridge	0.73	4.84 %
Total	2.42	6.84 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.42	6.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.86	10.67 %
Mixie	0.39	25.17 %
Fridge	0.15	0.80 %
Total	2.40	6.03 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.07	2.33 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
WHGT		0.00 %
Total	2.40	6.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.43	8.19 %
Fridge	0.61	3.13 %
Mixie	0.23	14.84 %
Chimney	0.13	16.36 %
Total	2.40	5.82 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.07	3.74 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
GTU1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY2		0.00 %
VKI1		0.00 %
WHKD		0.00 %
RCY1	-0.03	-7.71 %
Total	2.40	5.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.41	7.76 %
Fridge	0.90	7.14 %
Total	2.31	6.48 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	2.31	6.48 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.09	18.20 %
Mixie	0.05	2.97 %
Total	2.14	6.64 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.63	3.58 %
BSY1		0.00 %
KZSD		0.00 %
VLC1		0.00 %
WHKZ		0.00 %
WKNR		0.00 %
Total	2.14	6.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.87	3.91 %
Dishwash	0.40	100.00 %
Fridge	0.16	0.64 %
Total	1.42	2.74 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.14	4.60 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	1.42	2.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.69	4.04 %
Wash-Mac	0.18	0.91 %
Mixie	0.06	2.51 %
Total	0.93	2.17 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.15	3.24 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	0.93	2.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.23	4.42 %
Wash-Mac	0.17	4.71 %
Total	0.40	4.03 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
KOM1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
Total	0.40	4.03 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.17	13.00 %
Small-Ap	0.10	100.00 %
Total	0.27	10.12 %

Branch *	MTD Sales L	Brand Share %
Total	0.27	10.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.20	0.96 %
Total	0.20	0.46 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.20	4.38 %
TRL1		0.00 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.20	0.46 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KOC1		0.00 %
Total		0.00 %