

MTD Sales
173.22 L

Brand Share %
4.61 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **4.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	119.87	3.75 %
Dishwash	51.91	40.04 %
Chimney	1.00	1.60 %
Gas-Stov	0.45	0.12 %
Total	173.22	4.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	42.36	8.77 %
SOUTH-01	25.51	4.78 %
SOUTH-03	21.35	5.00 %
CHENNAI-02	19.78	5.54 %
WEST-02	16.81	4.59 %
WEST-01	16.30	4.64 %
SOUTH ARCOT	11.98	5.49 %
NORTH ARCOT	9.68	3.93 %
TRICHY-01	8.68	2.66 %
VIJAYAWADA-01	0.46	0.23 %
TIRUPATI-01	0.32	0.15 %
KL-SOUTH		0.00 %
Total	173.22	4.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.66	6.27 %
Dishwash	16.70	60.47 %
Total	42.36	8.77 %

Branch *	MTD Sales L	Brand Share %
CH42	0.86	3.17 %
CH07	0.82	4.20 %
CH11	0.80	3.79 %
CH22	0.31	2.11 %
CH28	0.29	1.06 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	42.36	8.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.95	3.11 %
Dishwash	11.56	50.14 %
Total	25.51	4.78 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.61	4.55 %
TKS1	0.66	3.52 %
SVK1	0.33	1.75 %
ASM1	0.32	2.65 %
TVL1	0.32	0.80 %
TCN1	0.18	1.16 %
ERL2	0.17	1.99 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	25.51	4.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.90	3.81 %
Dishwash	7.45	65.12 %
Total	21.35	5.00 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.49	2.68 %
MDU3	0.47	3.02 %
TMM1	0.47	3.15 %
PNV2	0.32	4.41 %
TPT1	0.29	2.71 %
KRR1	0.17	1.84 %
SZSD	0.11	3.11 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD		0.00 %
KYK1	-0.33	-5.41 %
Total	21.35	5.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.04	4.17 %
Dishwash	5.30	46.09 %
Chimney	1.00	21.88 %
Gas-Stov	0.45	1.58 %
Total	19.78	5.54 %

Branch *	MTD Sales L	Brand Share %
CH03	1.98	4.58 %
CH21	0.55	3.16 %
CH43	0.35	2.67 %
MJR1	0.29	2.31 %
CH18	0.16	0.65 %
CH06		0.00 %
CH09		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	19.78	5.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.10	4.81 %
Dishwash	1.71	25.34 %
Total	16.81	4.59 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.33	3.69 %
ATU1	0.31	2.43 %
ERD1	0.31	1.42 %
VKL1	0.31	3.90 %
DPR1	0.29	4.25 %
TRM1	0.17	1.91 %
VPD1	0.17	1.27 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	16.81	4.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.01	4.49 %
Dishwash	3.28	26.44 %
Total	16.30	4.64 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.50	4.02 %
MPM1	0.47	3.92 %
PDM1	0.31	3.84 %
CBE3	0.29	4.05 %
SNR1	0.19	1.06 %
TPR1	0.18	1.10 %
UMP1	0.17	1.77 %
SUL1	0.16	1.04 %
AVI1	0.16	1.42 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	16.30	4.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.04	5.74 %
Dishwash	0.94	19.91 %
Total	11.98	5.49 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.61	4.28 %
POY2	0.37	1.82 %
CDM1	0.36	3.14 %
CUD1	0.34	1.51 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	11.98	5.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.70	3.60 %
Dishwash	1.98	35.96 %
Total	9.68	3.93 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.12	4.22 %
TRL1	0.79	3.75 %
VEL1	0.50	4.07 %
SBR1	0.17	0.95 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	9.68	3.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.01	2.14 %
Dishwash	2.67	28.45 %
Total	8.68	2.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.61	3.30 %
MDI1	0.47	3.46 %
KUM1	0.17	0.71 %
TTP1	0.17	3.45 %
TNJ2	0.16	0.95 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	8.68	2.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.46	0.28 %
Total	0.46	0.23 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.31	1.91 %
OGL1	0.15	1.34 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.46	0.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Dishwash	0.32	5.12 %
Total	0.32	0.15 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.32	0.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %