

MTD Sales
560.64 L

Brand Share %
6.15 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **6.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	273.55	7.02 %
Fridge	173.70	4.11 %
Dishwash	94.42	46.00 %
Mixie	8.65	1.61 %
Chimney	5.00	3.67 %
Small-Ap	2.74	3.00 %
Hob	2.58	10.15 %
Total	560.64	6.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	91.03	7.47 %
CHENNAI-01	84.20	7.86 %
SOUTH-03	46.78	5.66 %
SOUTH ARCOT	46.66	8.86 %
CHENNAI-02	45.39	5.14 %
WEST-02	44.14	8.02 %
TRICHY-01	32.92	3.76 %
NORTH ARCOT	32.67	5.66 %
TIRUPATI-01	31.67	5.36 %
WEST-01	29.68	6.45 %
WEST-03	24.04	6.60 %
KL-NORTH	20.58	5.19 %
VIJAYAWADA-01	16.34	3.08 %
KL-SOUTH	9.63	5.04 %
KL-CENTRAL	2.97	6.65 %
HYDERABAD-01	1.94	15.55 %
Total	560.64	6.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.12	7.61 %
Fridge	31.46	5.69 %
Dishwash	18.46	64.90 %
Chimney	0.56	4.14 %
Small-Ap	0.43	5.57 %
Total	91.03	7.47 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.60	5.58 %
TKS1	1.29	3.12 %
RND1	1.06	2.80 %
APK1	0.86	5.38 %
UDN1	0.68	3.70 %
ASM1	0.57	3.85 %
SDI1	0.49	1.48 %
SNL1	0.45	1.48 %
TYI1	0.37	1.69 %
KSM1	0.35	2.34 %
VNR2	0.35	0.88 %
SKD1	0.34	1.87 %
PKD1	0.33	1.21 %
TKY1	0.33	3.35 %
RND2	0.32	0.82 %
PDI1	0.27	1.32 %
KYR1	0.22	1.69 %
ARM1	0.17	1.48 %
MMT1	0.11	0.62 %
TCN1	0.11	0.37 %
COL1		0.00 %
SGT1		0.00 %
S2SD	-0.98	-6968.19 %
Total	91.03	7.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	42.37	9.39 %
Fridge	21.95	4.42 %
Dishwash	19.19	42.58 %
Small-Ap	0.37	3.48 %
Chimney	0.27	2.83 %
Mixie	0.06	0.11 %
Total	84.20	7.86 %

Branch *	MTD Sales L	Brand Share %
CH14	3.70	5.53 %
CH16	3.07	3.87 %
CH07	2.04	5.19 %
AVD1	1.78	3.95 %
CH22	1.55	4.58 %
GUD1	1.52	3.42 %
CH28	0.93	1.81 %
CH30	0.76	2.05 %
KNR1	0.74	3.75 %
MRM1	0.51	1.71 %
CH08	0.40	1.95 %
CH39	0.27	1.80 %
CH26	0.22	3.05 %
CH29	0.18	3.90 %
CH38	0.11	0.47 %
CH45		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	84.20	7.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	25.61	7.16 %
Fridge	14.91	3.86 %
Dishwash	6.06	52.91 %
Chimney	0.12	0.88 %
Small-Ap	0.07	1.41 %
Total	46.78	5.66 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.88	4.64 %
MDU2	2.02	3.89 %
KRR1	1.54	6.13 %
MDU4	0.75	4.67 %
PNI1	0.52	4.62 %
TDI1	0.44	3.13 %
NKI1	0.36	2.10 %
MDU3	0.30	1.18 %
PVI1	0.28	0.93 %
MNM1	0.24	2.33 %
TMM1	0.22	1.08 %
ODM1	0.12	1.70 %
USL1	0.12	0.76 %
BTU1	0.11	1.21 %
CBM1	0.11	0.50 %
DKI1	0.11	0.43 %
KPT1	0.11	1.29 %
KYK1	0.11	1.24 %
ATG1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
SZSD	-0.29	5.88 %
WHMD	-0.30	5.82 %
Total	46.78	5.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	23.52	10.36 %
Fridge	14.38	5.76 %
Dishwash	8.55	75.58 %
Chimney	0.22	4.41 %
Total	46.66	8.86 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.68	5.37 %
TRK1	0.76	2.01 %
VPM1	0.27	3.48 %
KML1	0.11	0.51 %
PRT1	0.11	0.41 %
ULP1	0.11	0.40 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHNV	-0.21	5.12 %
Total	46.66	8.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.12	5.98 %
Fridge	15.04	3.58 %
Dishwash	6.68	31.96 %
Chimney	0.48	6.45 %
Small-Ap	0.08	0.97 %
Total	45.39	5.14 %

Branch *	MTD Sales L	Brand Share %
CH03	2.97	3.15 %
CH20	1.02	3.19 %
CH06	0.87	2.12 %
CH12	0.65	1.61 %
CH50	0.46	1.06 %
CH44	0.35	1.35 %
CH23	0.33	2.81 %
CH36	0.28	2.72 %
CH43	0.28	0.90 %
PON1	0.17	0.81 %
CH34	0.17	0.55 %
CH41	0.14	0.52 %
UKI1	0.13	0.88 %
CH33	0.11	0.39 %
GPD1	0.11	1.12 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH37		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
WCHN	-1.77	4.69 %
WHC3	-2.05	-31.80 %
Total	45.39	5.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.10	8.62 %
Fridge	17.33	6.99 %
Dishwash	4.73	69.22 %
Chimney	0.88	7.02 %
Small-Ap	0.10	3.73 %
Total	44.14	8.02 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.75	3.85 %
PLC1	0.58	3.66 %
SLM2	0.44	2.09 %
SLM3	0.42	1.42 %
EDP1	0.33	2.90 %
PNG1	0.30	2.87 %
BMD1	0.11	0.87 %
OML1	0.11	0.52 %
SGI1	0.11	0.89 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH	-0.37	-14.19 %
Total	44.14	8.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	17.51	3.96 %
Dishwash	7.99	43.96 %
Wash-Mac	7.41	2.13 %
Total	32.92	3.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.33	3.32 %
TNJ1	1.77	3.58 %
KUM1	1.34	2.79 %
TVR2	1.24	2.90 %
TVR1	1.22	5.55 %
PBR2	1.20	2.11 %
TRY3	1.15	4.70 %
PDK2	0.94	3.35 %
NGT1	0.52	1.39 %
JKM1	0.51	1.68 %
MSI1	0.46	2.83 %
KRN1	0.44	4.40 %
KIK1	0.33	0.82 %
PTK1	0.33	0.88 %
TRY2	0.22	3.06 %
AYR1	0.11	0.53 %
NCK1	0.11	1.06 %
PBR1	0.11	0.85 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ	-0.30	4.09 %
Total	32.92	3.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	20.53	7.94 %
Fridge	7.77	2.94 %
Dishwash	4.13	38.73 %
Chimney	0.25	2.50 %
Total	32.67	5.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.07	5.15 %
VEL4	1.79	4.83 %
CGM1	1.07	4.25 %
SBR1	0.77	2.64 %
WJP1	0.63	3.58 %
TRR1	0.58	1.57 %
ABR1	0.53	2.05 %
VSI1	0.52	3.54 %
CYR1	0.41	3.54 %
WJD1	0.32	1.77 %
PLR1	0.22	1.26 %
GDM1	0.12	0.67 %
BGR1	0.11	0.92 %
VNB1	0.11	0.72 %
ANI1		0.00 %
ARC2		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	32.67	5.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.47	6.59 %
Fridge	6.35	2.22 %
Mixie	5.41	17.47 %
Dishwash	2.31	25.66 %
Small-Ap	0.71	9.70 %
Chimney	0.41	5.74 %
Total	31.67	5.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.42	4.89 %
NLR1	1.12	5.68 %
KNL1	0.69	3.82 %
NDL1	0.56	3.57 %
KDA1	0.53	2.39 %
BVL1	0.53	3.90 %
ADI1	0.52	3.73 %
KHT1	0.50	3.20 %
PUT1	0.39	2.82 %
KVL1	0.31	1.96 %
VKI1	0.31	2.29 %
RJP1	0.30	1.38 %
KDR1	0.26	2.63 %
KAR1	0.18	1.41 %
SPE1	0.17	1.00 %
KOU1	0.14	0.90 %
PGR1	0.11	0.92 %
GTL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	31.67	5.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.50	6.84 %
Fridge	11.54	6.04 %
Dishwash	3.51	47.39 %
Chimney	0.13	1.13 %
Total	29.68	6.45 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.45	6.14 %
KMR1	0.70	1.55 %
UMP1	0.60	2.78 %
CNR1	0.58	5.56 %
CBE5	0.44	2.78 %
DPM2	0.40	2.96 %
MPM1	0.40	1.85 %
CBE3	0.35	3.03 %
UAM1	0.24	1.42 %
SUL1	0.22	1.01 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	29.68	6.45 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.07	8.02 %
Fridge	8.65	5.63 %
Dishwash	1.31	24.98 %
Total	24.04	6.60 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.14	4.14 %
TCG1	0.58	3.21 %
PDR1	0.43	3.61 %
ERD1	0.37	0.77 %
VKL1	0.32	4.74 %
CMI1	0.11	0.93 %
KGM1	0.11	1.16 %
AVI1		0.00 %
GBM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD	-0.01	-2.09 %
Total	24.04	6.60 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	7.04	5.10 %
Dishwash	6.51	45.19 %
Fridge	2.17	1.35 %
Hob	2.15	10.18 %
Chimney	1.69	8.43 %
Mixie	0.63	2.28 %
Small-Ap	0.39	2.61 %
Total	20.58	5.19 %

Branch *	MTD Sales L	Brand Share %
KNU1	6.11	5.87 %
BSY1	1.30	2.53 %
VLC1	0.60	1.80 %
WHKZ	-0.49	4.60 %
Total	20.58	5.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.34	4.08 %
Dishwash	3.59	27.69 %
Mixie	1.91	7.63 %
Fridge	1.13	0.45 %
Small-Ap	0.37	4.43 %
Total	16.34	3.08 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.74	6.06 %
GNT1	1.16	5.52 %
ELU1	0.96	5.42 %
OGL1	0.68	3.90 %
TNK1	0.41	2.07 %
TVU1	0.41	3.08 %
VJW3	0.41	1.76 %
NPR1	0.41	2.70 %
NZV1	0.35	4.02 %
VJW4	0.33	2.49 %
CKT1	0.20	1.98 %
NRT1	0.15	1.06 %
CRL1	0.11	0.50 %
MTM1	0.11	0.98 %
PPM1	0.05	0.98 %
VJW2	0.05	0.88 %
RMV1	0.03	0.18 %
VJW5	0.03	0.44 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
Total	16.34	3.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.53	9.24 %
Fridge	2.18	2.24 %
Mixie	0.44	3.43 %
Dishwash	0.42	37.59 %
Small-Ap	0.07	1.15 %
Total	9.63	5.04 %

Branch *	MTD Sales L	Brand Share %
KOM1	2.45	5.72 %
TVP1	2.01	2.48 %
PNL1	0.42	2.16 %
TVSD		0.00 %
WHTM	-0.15	2.94 %
Total	9.63	5.04 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.81	12.04 %
Fridge	0.67	3.20 %
Dishwash	0.42	34.00 %
Mixie	0.07	2.60 %
Total	2.97	6.65 %

Branch *	MTD Sales L	Brand Share %
Total	2.97	6.65 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	9.96 %
Dishwash	0.57	54.69 %
Hob	0.43	100.00 %
Small-Ap	0.15	80.84 %
Mixie	0.13	39.94 %
Total	1.94	15.55 %

Branch *	MTD Sales L	Brand Share %
Total	1.94	15.55 %