



BOSCH Sales Performance 01/08/2025 9:28 AM

MTD Sales
107.03 L

Brand Share %
3.36 %

Information:
MTD : 01-07-2025 To 31-07-2025
* Branch where in Brand Share % is less than Overall
Company's Brand Share **3.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	71.06	2.29 %
Dishwash	35.92	42.88 %
Dummy-WM	0.05	100.00 %
Total	107.03	3.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.02	3.56 %
CHENNAI-01	15.80	4.18 %
WEST-02	14.40	4.23 %
SOUTH ARCOT	13.57	7.11 %
CHENNAI-02	13.35	4.49 %
SOUTH-03	11.14	3.37 %
WEST-01	10.54	3.72 %
TRICHY-01	3.73	1.32 %
KL-SOUTH	1.67	7.34 %
VIJAYAWADA-01	1.54	0.96 %
NORTH ARCOT	1.49	0.89 %
TIRUPATI-01	0.79	0.40 %
Total	107.03	3.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Dishwash	10.13	50.67 %
Wash-Mac	8.89	1.73 %
Total	19.02	3.56 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.03	3.10 %
TVL1	0.60	1.43 %
VNR2	0.48	2.50 %
RPM1	0.39	1.97 %
RND1	0.28	1.91 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	19.02	3.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.64	2.91 %
Dishwash	5.15	43.47 %
Total	15.80	4.18 %

Branch *	MTD Sales L	Brand Share %
CH11	0.31	1.80 %
KNR1	0.28	3.27 %
CH07	0.21	1.31 %
WHC3	0.18	1.34 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	15.80	4.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.62	3.76 %
Dishwash	1.77	38.36 %
Total	14.40	4.23 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.34	2.18 %
ERD2	0.33	1.37 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	14.40	4.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.20	5.47 %
Dishwash	3.38	75.89 %
Total	13.57	7.11 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.33	2.30 %
CUD1	0.30	1.94 %
CDM1	0.20	2.06 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	13.57	7.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.71	3.02 %
Dishwash	4.59	52.43 %
Dummy-WM	0.05	100.00 %
Total	13.35	4.49 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	13.35	4.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.12	2.51 %
Dishwash	3.02	41.99 %
Total	11.14	3.37 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.47	2.08 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
DGL2		0.00 %
Total	11.14	3.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.09	2.25 %
Dishwash	4.45	34.67 %
Total	10.54	3.72 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	10.54	3.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Dishwash	1.97	31.90 %
Wash-Mac	1.76	0.64 %
Total	3.73	1.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.15	2.09 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	3.73	1.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.21	5.85 %
Dishwash	0.46	23.15 %
Total	1.67	7.34 %

Branch *	MTD Sales L	Brand Share %
Total	1.67	7.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.54	0.97 %
Total	1.54	0.96 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.54	0.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Dishwash	1.00	57.87 %
Wash-Mac	0.49	0.30 %
Total	1.49	0.89 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.28	1.64 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.49	0.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.79	0.41 %
Total	0.79	0.40 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.23	2.40 %
KNL1	0.22	2.13 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.79	0.40 %