

MTD Sales
428.40 L

Brand Share %
5.20 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **5.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	257.13	8.24 %
Dishwash	130.60	64.05 %
Fridge	24.78	0.65 %
Mixie	5.50	1.14 %
Chimney	4.34	3.80 %
Small-Ap	3.37	4.85 %
Gas-Stov	1.38	0.41 %
Oven	1.31	1.67 %
Total	428.40	5.20 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	72.72	7.49 %
SOUTH-01	62.19	5.63 %
CHENNAI-02	55.39	7.33 %
WEST-02	39.04	5.16 %
SOUTH-03	38.33	4.18 %
NORTH ARCOT	34.83	7.42 %
WEST-01	33.78	5.96 %
SOUTH ARCOT	33.78	7.07 %
KL-NORTH	31.90	14.12 %
TRICHY-01	14.49	1.94 %
TIRUPATI-01	7.21	1.27 %
VIJAYAWADA-01	3.92	0.72 %
KL-SOUTH	0.81	0.61 %
Total	428.40	5.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.50	10.49 %
Dishwash	27.72	70.86 %
Fridge	4.83	1.12 %
Small-Ap	0.41	4.14 %
Chimney	0.27	2.24 %
Total	72.72	7.49 %

Branch *	MTD Sales L	Brand Share %
CH08	2.35	4.07 %
CH16	2.27	3.59 %
CH14	1.96	3.52 %
CH42	1.87	4.74 %
CH22	0.86	2.79 %
CH45	0.77	2.35 %
SKL1	0.67	2.57 %
TKM1	0.35	2.94 %
AVD1	0.34	1.67 %
CH28	0.16	0.40 %
GUD1	0.16	0.52 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	72.72	7.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.27	8.01 %
Dishwash	21.20	78.73 %
Fridge	4.82	1.00 %
Gas-Stov	0.37	0.75 %
Small-Ap	0.31	3.22 %
Chimney	0.21	1.64 %
Total	62.19	5.63 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.69	4.00 %
TKS2	1.16	2.60 %
RND1	0.70	1.73 %
ERL2	0.52	2.66 %
TCN1	0.52	1.55 %
SVK1	0.50	1.30 %
APK1	0.45	2.24 %
TKY1	0.44	3.69 %
STU2	0.44	2.78 %
KSM1	0.37	3.11 %
MAR1	0.35	1.03 %
ARM1	0.34	2.06 %
MMT1	0.25	1.36 %
SDI1	0.22	1.16 %
PDI1	0.17	1.09 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV	-0.18	2.88 %
Total	62.19	5.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	33.24	10.81 %
Dishwash	17.49	67.07 %
Fridge	3.45	1.00 %
Chimney	0.52	9.46 %
Mixie	0.44	1.28 %
Small-Ap	0.25	5.34 %
Total	55.39	7.33 %

Branch *	MTD Sales L	Brand Share %
CH12	1.79	4.37 %
CH34	0.72	2.89 %
CH50	0.69	2.31 %
CH44	0.64	2.93 %
CH41	0.57	2.19 %
MJR1	0.39	1.78 %
PON1	0.31	2.23 %
UKI1	0.29	2.48 %
CH23	0.29	2.15 %
CH46	0.26	2.86 %
CH20	0.16	0.63 %
CH01		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	55.39	7.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.72	9.97 %
Dishwash	6.43	60.08 %
Fridge	2.59	0.76 %
Chimney	0.23	1.52 %
Small-Ap	0.08	3.15 %
Total	39.04	5.16 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.32	3.96 %
ERD1	0.90	1.89 %
VKL1	0.27	3.27 %
PMP1	0.17	1.25 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHKP	-0.02	-0.94 %
Total	39.04	5.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	21.68	6.11 %
Dishwash	13.35	77.48 %
Fridge	2.87	0.68 %
Small-Ap	0.43	5.19 %
Total	38.33	4.18 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.60	3.59 %
MDU2	1.70	3.67 %
MDU7	1.39	4.95 %
KPT1	0.53	3.91 %
MPA1	0.40	1.20 %
MDU4	0.30	1.42 %
ADP1	0.28	1.62 %
ATG1	0.27	0.76 %
PNI1	0.26	2.75 %
KRR1	0.18	1.29 %
MDU3	0.17	0.60 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	38.33	4.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	25.80	13.26 %
Dishwash	5.72	55.89 %
Fridge	3.18	1.56 %
Chimney	0.14	1.69 %
Total	34.83	7.42 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.58	4.66 %
SBR1	0.89	3.05 %
WJD1	0.57	5.10 %
CYR1	0.33	3.73 %
KPM1	0.33	2.10 %
ANI1	0.32	3.30 %
VSI1	0.27	1.43 %
UGI1	0.16	1.72 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.29	3.08 %
Total	34.83	7.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.16	7.30 %
Dishwash	16.14	68.75 %
Fridge	1.48	0.62 %
Total	33.78	5.96 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.59	4.96 %
MPM1	0.90	2.85 %
KMR1	0.77	2.20 %
SUL1	0.43	2.57 %
CNR1	0.39	4.43 %
AVI1	0.36	2.12 %
KMD1	0.27	2.82 %
CBE1	0.18	0.81 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.19	2.01 %
Total	33.78	5.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	24.81	13.04 %
Dishwash	7.99	63.05 %
Fridge	0.98	0.45 %
Total	33.78	7.07 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.75	2.53 %
VPM2	0.46	1.97 %
KML1	0.38	1.97 %
VCM2	0.28	2.40 %
TVM1	0.17	2.50 %
TVM2	0.17	2.57 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	33.78	7.07 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	16.08	28.97 %
Dishwash	9.98	86.55 %
Chimney	2.98	19.99 %
Oven	1.31	10.80 %
Gas-Stov	1.01	5.38 %
Small-Ap	0.40	7.46 %
Fridge	0.14	0.14 %
Total	31.90	14.12 %

Branch *	MTD Sales L	Brand Share %
Total	31.90	14.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.73	3.50 %
Dishwash	3.33	36.16 %
Fridge	0.44	0.13 %
Total	14.49	1.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.21	1.18 %
TTP1	0.68	4.90 %
MVM1	0.56	1.21 %
PDK1	0.35	2.80 %
PBR2	0.31	0.60 %
JKM1	0.30	1.13 %
TRY3	0.28	1.40 %
KIK1	0.28	1.29 %
TRY2	0.16	2.86 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.11	1.58 %
Total	14.49	1.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.63	14.29 %
Wash-Mac	2.89	1.63 %
Small-Ap	0.69	16.15 %
Total	7.21	1.27 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.34	4.37 %
TPY2	0.99	1.96 %
CTO1	0.95	2.84 %
NLR1	0.63	3.24 %
KHT1	0.59	4.16 %
KOU1	0.33	2.36 %
KNL1	0.29	1.29 %
PDT1	0.27	1.40 %
KDA1	0.23	1.31 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHRN		0.00 %
Total	7.21	1.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.43	5.24 %
Wash-Mac	0.91	0.57 %
Small-Ap	0.79	12.18 %
Dishwash	0.78	7.62 %
Total	3.92	0.72 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.96	3.52 %
RMV1	0.59	3.75 %
TEL1	0.40	2.87 %
OGL1	0.39	1.81 %
CRL1	0.31	1.20 %
KND1	0.30	3.58 %
VJW5	0.27	2.79 %
ELU1	0.20	1.21 %
VJW1	0.06	0.29 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	3.92	0.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Dishwash	0.48	56.76 %
Wash-Mac	0.33	0.91 %
Total	0.81	0.61 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.81	1.29 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.81	0.61 %