



AP : WHIRLPOL Sales Performance 31/10/2025 9:06 AM

MTD Sales
229.53 L

Brand Share %
10.97 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	135.58	17.84 %
Wash-Mac	93.42	13.47 %
Air-Cond	0.53	0.08 %
Total	229.53	10.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	120.75	12.12 %
VIJAYAWADA-01	108.78	9.93 %
Total	229.53	10.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	70.70	18.86 %
Wash-Mac	50.04	13.50 %
Total	120.75	12.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.71	6.73 %
CTO1	4.83	7.21 %
ATP1	4.44	7.44 %
NLR1	4.21	8.71 %
KDA1	3.94	9.02 %
MPL1	3.62	10.47 %
TPY1	3.59	7.00 %
KNL2	2.92	8.54 %
PIL1	2.50	7.77 %
VKI1	1.49	7.65 %
RCY1	1.26	6.39 %
WHRN		0.00 %
Total	120.75	12.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	64.87	16.84 %
Wash-Mac	43.37	13.44 %
Air-Cond	0.53	0.14 %
Total	108.78	9.93 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.95	5.68 %
OGL1	4.52	9.40 %
TNK1	4.16	7.93 %
GNT1	3.80	5.31 %
TDD1	3.77	10.79 %
RMV1	3.49	8.16 %
VJW3	2.88	5.30 %
VJW1	2.17	4.18 %
ELU1	2.08	4.47 %
GNT2	1.72	7.71 %
CKT1	1.67	6.86 %
GDV1	1.49	9.03 %
PPM1	1.38	9.97 %
VJW5	1.12	4.89 %
RAL1	1.05	3.39 %
AMP1	1.00	9.05 %
VJW2	0.98	4.29 %
PNR1	0.57	4.87 %
TEL1	0.55	2.32 %
GTSD		0.00 %
WHVJ		0.00 %
Total	108.78	9.93 %