

MTD Sales  
**141.42 L**

Brand Share %  
**10.37 %**

Information:

**MTD :** 01-08-2025 To 30-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.37 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 91.37       | 20.50 %       |
| Wash-Mac | 48.75       | 13.34 %       |
| Air-Cond | 1.30        | 0.23 %        |
| Total    | 141.42      | 10.37 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 73.46       | 11.72 %       |
| VIJAYAWADA-01 | 67.96       | 9.22 %        |
| Total         | 141.42      | 10.37 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 45.09       | 19.63 %       |
| Wash-Mac | 27.86       | 13.46 %       |
| Air-Cond | 0.52        | 0.27 %        |
| Total    | 73.46       | 11.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 4.09        | 8.09 %        |
| NLR1     | 2.85        | 10.22 %       |
| CTO1     | 2.32        | 6.28 %        |
| SPE1     | 2.07        | 10.31 %       |
| ADI1     | 1.86        | 9.96 %        |
| TPI1     | 1.44        | 8.00 %        |
| TPY1     | 1.25        | 4.54 %        |
| KNL2     | 1.17        | 8.09 %        |
| ATP1     | 1.02        | 2.33 %        |
| PIL1     | 0.91        | 4.63 %        |
| KNL1     | 0.63        | 2.88 %        |
| MPL1     |             | 0.00 %        |
| Total    | 73.46       | 11.72 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 46.28       | 21.43 %       |
| Wash-Mac | 20.89       | 13.19 %       |
| Air-Cond | 0.78        | 0.22 %        |
| Total    | 67.96       | 9.22 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RMV1     | 3.48        | 9.94 %        |
| TNK1     | 3.48        | 10.06 %       |
| GVM1     | 3.15        | 9.84 %        |
| VJW3     | 2.69        | 10.32 %       |
| BVR1     | 2.50        | 4.25 %        |
| RAL1     | 2.01        | 8.88 %        |
| ELU1     | 1.94        | 6.98 %        |
| TDD1     | 1.69        | 8.09 %        |
| VJW5     | 1.60        | 8.82 %        |
| VJW1     | 1.48        | 3.86 %        |
| GNT1     | 1.44        | 4.66 %        |
| VJW4     | 1.43        | 7.90 %        |
| KND1     | 1.38        | 6.04 %        |
| CKT1     | 1.37        | 9.63 %        |
| MTM1     | 1.10        | 9.14 %        |
| TEL1     | 1.00        | 5.99 %        |
| GDV1     | 1.00        | 6.74 %        |
| VJW2     | 0.87        | 4.23 %        |
| VUY1     | 0.71        | 5.22 %        |
| GNT2     | 0.67        | 4.49 %        |
| AMP1     | 0.66        | 5.59 %        |
| PNR1     | 0.62        | 6.35 %        |
| TVU1     | 0.60        | 4.42 %        |
| JGG1     | 0.18        | 2.77 %        |
| GTSD     |             | 0.00 %        |
| Total    | 67.96       | 9.22 %        |