

MTD Sales
145.77 L

Brand Share %
11.03 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	94.26	20.59 %
Wash-Mac	51.22	14.82 %
Air-Cond	0.29	0.06 %
Total	145.77	11.03 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	74.31	11.77 %
VIJAYAWADA-01	71.46	10.35 %
Total	145.77	11.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	47.25	21.06 %
Wash-Mac	27.06	14.17 %
Total	74.31	11.77 %

Branch *	MTD Sales L	Brand Share %
CTO1	5.34	9.80 %
TPY2	3.93	6.13 %
SPE1	3.11	9.84 %
NLR1	2.26	5.88 %
KDA1	2.20	10.35 %
PMR1	1.83	8.88 %
TPY1	1.55	5.82 %
VKI1	1.29	9.16 %
KNL2	1.25	4.35 %
MPL1	1.23	6.72 %
PIL1	0.93	4.73 %
Total	74.31	11.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	47.01	20.14 %
Wash-Mac	24.16	15.62 %
Air-Cond	0.29	0.10 %
Total	71.46	10.35 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.79	8.01 %
NRT1	3.52	10.74 %
TNK1	2.85	6.70 %
RMV1	2.43	9.68 %
KDR1	2.15	8.51 %
RAL1	2.07	10.75 %
CKT1	1.77	10.38 %
VJW2	1.56	9.12 %
KND1	1.43	5.97 %
VJW5	1.40	7.97 %
TEL1	1.09	5.83 %
PPM1	1.06	8.83 %
TDD1	1.05	7.57 %
VUY1	1.01	9.71 %
VJW4	1.01	9.61 %
GNT2	1.00	7.31 %
VJW1	0.90	2.45 %
GDV1	0.71	6.36 %
GNT1	0.67	2.26 %
ELU1	0.54	2.19 %
MTM1	0.27	2.15 %
GTSD		0.00 %
Total	71.46	10.35 %