



AP : WHIRLPOL Sales Performance 31/03/2026 9:06 AM

MTD Sales
234.60 L

Brand Share %
7.07 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	142.70	24.60 %
Wash-Mac	67.63	17.30 %
Air-Cond	24.28	1.03 %
Total	234.60	7.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	118.95	7.78 %
VIJAYAWADA-01	115.66	6.47 %
Total	234.60	7.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	76.36	27.01 %
Wash-Mac	35.08	18.74 %
Air-Cond	7.51	0.71 %
Total	118.95	7.78 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.66	4.78 %
NLR1	5.37	5.42 %
CTO1	4.87	6.29 %
KDA1	2.33	3.21 %
KNL1	2.28	4.62 %
MPL1	2.14	4.36 %
TPY1	2.13	1.76 %
RCY1	1.81	5.57 %
SPE1	1.73	5.10 %
NDL1	1.58	3.65 %
KDR1	1.50	2.93 %
PIL1	1.46	4.09 %
KNL2	0.62	1.62 %
WHKD		0.00 %
WHRN		0.00 %
Total	118.95	7.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	66.34	22.31 %
Wash-Mac	32.55	15.98 %
Air-Cond	16.77	1.30 %
Total	115.66	6.47 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.12	3.75 %
OGL1	3.98	3.71 %
VJW3	3.84	5.20 %
GNT1	3.26	3.54 %
VJW4	2.71	4.59 %
VKN1	2.16	6.16 %
TNI1	2.15	5.20 %
VJW1	1.93	2.06 %
ELU1	1.92	2.98 %
RAL1	1.65	3.64 %
GNT2	1.34	3.20 %
BPP1	1.30	6.97 %
VJW5	1.21	1.89 %
AMP1	1.19	6.30 %
JGG1	0.89	5.39 %
PNR1	0.85	5.83 %
TDD1	0.65	1.32 %
KND1	0.56	0.99 %
VJW2	0.36	1.18 %
WHVJ		0.00 %
Total	115.66	6.47 %