

MTD Sales
115.55 L

Brand Share %
12.37 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	61.85	18.36 %
Wash-Mac	53.17	15.74 %
Air-Cond	0.53	0.20 %
Total	115.55	12.37 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.08	13.65 %
VIJAYAWADA-01	53.46	11.15 %
Total	115.55	12.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	31.81	19.31 %
Wash-Mac	29.74	16.58 %
Air-Cond	0.53	0.48 %
Total	62.08	13.65 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.64	8.10 %
CTO1	3.41	11.23 %
TPY1	2.55	10.02 %
PDT1	1.94	12.04 %
MPL1	1.66	11.36 %
PMR1	1.60	8.82 %
KNL2	1.27	8.84 %
ATP1	0.95	3.40 %
KOU1	0.86	9.17 %
PIL1	0.80	7.02 %
TPI1	0.43	4.64 %
Total	62.08	13.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	30.04	17.46 %
Wash-Mac	23.42	14.79 %
Total	53.46	11.15 %

Branch *	MTD Sales L	Brand Share %
KND1	2.41	9.01 %
VJW4	2.21	11.53 %
BVR1	2.09	5.77 %
ELU1	1.55	10.52 %
RMV1	1.46	8.40 %
VJW1	1.21	4.58 %
TNI1	0.93	10.08 %
CKT1	0.86	7.38 %
GNT2	0.66	6.91 %
AMP1	0.47	10.34 %
GNT1	0.44	1.82 %
BPP1	0.44	10.01 %
GVM1	0.37	4.23 %
RAL1	0.30	2.23 %
GDV1	0.23	3.67 %
VJW5	0.17	1.26 %
GTSD		0.00 %
VJW2		0.00 %
Total	53.46	11.15 %