



# AP : WHIRLPOL Sales Performance 30/03/2026 9:06 AM

MTD Sales  
228.43 L

Brand Share %  
7.07 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	139.56	24.64 %
Wash-Mac	66.14	17.25 %
Air-Cond	22.73	1.00 %
<b>Total</b>	<b>228.43</b>	<b>7.07 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	115.80	7.76 %
VIJAYAWADA-01	112.62	6.49 %
<b>Total</b>	<b>228.43</b>	<b>7.07 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	74.61	27.04 %
Wash-Mac	34.00	18.43 %
Air-Cond	7.19	0.70 %
<b>Total</b>	<b>115.80</b>	<b>7.76 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	7.47	4.78 %
NLR1	5.37	5.49 %
CTO1	4.87	6.51 %
KDA1	2.33	3.31 %
KNL1	2.28	4.74 %
MPL1	2.14	4.37 %
TPY1	2.13	1.76 %
RCY1	1.81	5.83 %
SPE1	1.73	5.13 %
NDL1	1.58	3.96 %
KDR1	1.50	2.93 %
PIL1	1.46	4.18 %
KNL2	0.62	1.65 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>115.80</b>	<b>7.76 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	64.94	22.36 %
Wash-Mac	32.14	16.16 %
Air-Cond	15.54	1.25 %
<b>Total</b>	<b>112.62</b>	<b>6.49 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	4.12	3.88 %
OGL1	3.98	3.79 %
VJW3	3.49	4.91 %
GNT1	3.26	3.72 %
VJW4	2.71	4.65 %
TNI1	2.15	5.43 %
JPT1	2.14	6.75 %
VKN1	1.83	5.54 %
VJW1	1.78	2.01 %
ELU1	1.77	2.86 %
RAL1	1.65	3.82 %
GNT2	1.34	3.27 %
VJW5	1.21	1.91 %
AMP1	1.19	6.58 %
JGG1	0.89	5.61 %
PNR1	0.85	6.05 %
TDD1	0.65	1.35 %
VJW2	0.36	1.23 %
KND1	0.33	0.58 %
WHVJ		0.00 %
<b>Total</b>	<b>112.62</b>	<b>6.49 %</b>