

MTD Sales
220.11 L

Brand Share %
10.85 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	130.63	17.65 %
Wash-Mac	88.94	13.28 %
Air-Cond	0.53	0.09 %
Total	220.11	10.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	116.42	12.08 %
VIJAYAWADA-01	103.69	9.74 %
Total	220.11	10.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	68.34	18.65 %
Wash-Mac	48.08	13.47 %
Total	116.42	12.08 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.26	6.54 %
CTO1	4.68	7.18 %
ATP1	4.04	6.99 %
KDA1	3.94	10.27 %
NLR1	3.90	8.48 %
MPL1	3.62	10.68 %
TPY1	3.59	7.13 %
KNL2	2.92	8.72 %
PIL1	2.23	7.07 %
VKI1	1.33	7.15 %
RCY1	1.26	6.59 %
WHRN		0.00 %
Total	116.42	12.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	62.29	16.67 %
Wash-Mac	40.87	13.06 %
Air-Cond	0.53	0.14 %
Total	103.69	9.74 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.82	5.51 %
OGL1	4.52	9.58 %
TNK1	3.99	7.66 %
GNT1	3.80	5.39 %
RMV1	3.49	8.29 %
VJW3	2.88	5.51 %
NRT1	2.47	9.64 %
VJW1	2.17	4.46 %
ELU1	1.92	4.32 %
GNT2	1.72	7.87 %
CKT1	1.67	6.91 %
GDV1	1.49	9.32 %
PPM1	1.38	9.97 %
VJW5	1.12	5.71 %
RAL1	1.05	3.55 %
AMP1	1.00	9.45 %
VJW2	0.82	3.64 %
PNR1	0.57	4.87 %
TEL1	0.46	1.98 %
GTSD		0.00 %
WHVJ		0.00 %
Total	103.69	9.74 %