

MTD Sales
131.44 L

Brand Share %
10.22 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	85.43	20.52 %
Wash-Mac	44.71	13.08 %
Air-Cond	1.30	0.25 %
Total	131.44	10.22 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	67.76	11.58 %
VIJAYAWADA-01	63.68	9.09 %
Total	131.44	10.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	41.34	19.40 %
Wash-Mac	25.91	13.41 %
Air-Cond	0.52	0.29 %
Total	67.76	11.58 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.09	8.57 %
PUT1	3.47	10.15 %
CTO1	2.24	6.15 %
ADI1	1.67	9.16 %
SPE1	1.63	8.41 %
TPI1	1.27	7.31 %
TPY1	1.25	4.82 %
KNL2	1.17	9.09 %
ATP1	0.83	2.04 %
PIL1	0.69	3.73 %
KNL1	0.63	3.54 %
MPL1		0.00 %
Total	67.76	11.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	44.10	21.69 %
Wash-Mac	18.80	12.65 %
Air-Cond	0.78	0.22 %
Total	63.68	9.09 %

Branch *	MTD Sales L	Brand Share %
RMV1	3.34	9.81 %
GVM1	2.74	8.72 %
BVR1	2.32	4.10 %
RAL1	1.83	9.19 %
ELU1	1.64	6.24 %
VJW5	1.60	9.18 %
TDD1	1.53	7.91 %
VJW1	1.48	4.01 %
GNT1	1.44	5.15 %
KND1	1.38	6.16 %
CKT1	1.37	9.78 %
VJW4	1.24	9.12 %
MTM1	1.10	9.39 %
PPM1	1.04	9.53 %
GDV1	1.00	6.74 %
TEL1	0.79	4.89 %
VUY1	0.71	5.22 %
GNT2	0.67	4.69 %
PNR1	0.62	6.35 %
VJW2	0.60	3.20 %
TVU1	0.60	4.85 %
AMP1	0.45	4.00 %
JGG1	0.18	2.96 %
GTSD		0.00 %
Total	63.68	9.09 %