



AP : WHIRLPOL Sales Performance 29/04/2026 9:06 AM

MTD Sales
270.36 L

Brand Share %
4.92 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	167.17	27.06 %
Wash-Mac	67.70	20.56 %
Air-Cond	35.49	0.78 %
Total	270.36	4.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	141.87	5.23 %
VIJAYAWADA-01	128.49	4.61 %
Total	270.36	4.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	87.00	27.73 %
Wash-Mac	40.88	23.64 %
Air-Cond	13.98	0.63 %
Total	141.87	5.23 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.75	4.04 %
ATP1	7.02	4.79 %
NLR1	5.68	2.81 %
KDA1	4.77	3.35 %
CTO1	4.02	2.72 %
TPY1	3.94	2.19 %
NDL1	3.47	4.48 %
SPE1	3.07	4.04 %
RCY1	2.96	4.62 %
KNL1	2.81	2.62 %
KNL2	2.36	2.46 %
KDR1	2.21	3.19 %
KOU1	2.19	3.77 %
MPL1	1.00	1.18 %
WHKD		0.00 %
Total	141.87	5.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	80.17	26.37 %
Wash-Mac	26.82	17.15 %
Air-Cond	21.50	0.93 %
Total	128.49	4.61 %

Branch *	MTD Sales L	Brand Share %
OGL1	5.65	4.49 %
BVR1	4.57	3.07 %
VJW3	4.50	3.87 %
TEL1	3.93	4.02 %
GNT1	3.80	2.42 %
GVM1	3.64	4.07 %
NRT1	3.41	4.78 %
VKN1	2.60	4.41 %
VJW1	2.58	1.66 %
VJW4	2.56	2.71 %
RAL1	2.34	3.05 %
TDD1	1.73	1.79 %
NZV1	1.40	4.65 %
GNT2	1.34	2.76 %
ELU1	1.22	1.08 %
VJW2	1.18	1.39 %
JGG1	1.16	3.06 %
VJW5	0.95	1.69 %
AMP1	0.88	2.64 %
KND1	0.80	1.01 %
GDV1	0.74	1.68 %
RMV1	0.70	0.76 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	128.49	4.61 %