



AP : WHIRLPOL Sales Performance 29/03/2026 9:05 AM

MTD Sales
220.78 L

Brand Share %
7.09 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.09 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 135.88 | 24.54 % |
| Wash-Mac | 63.54 | 17.08 % |
| Air-Cond | 21.36 | 0.98 % |
| Total | 220.78 | 7.09 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01 | 113.13 | 7.88 % |
| VIJAYAWADA-01 | 107.65 | 6.42 % |
| Total | 220.78 | 7.09 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 73.09 | 27.22 % |
| Wash-Mac | 33.17 | 18.54 % |
| Air-Cond | 6.87 | 0.69 % |
| Total | 113.13 | 7.88 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2 | 7.31 | 4.82 % |
| NLR1 | 5.16 | 5.86 % |
| CTO1 | 4.60 | 6.34 % |
| KDA1 | 2.33 | 3.46 % |
| MPL1 | 2.14 | 4.43 % |
| TPY1 | 2.13 | 1.82 % |
| KNL1 | 2.13 | 4.58 % |
| RCY1 | 1.81 | 6.09 % |
| SPE1 | 1.73 | 5.43 % |
| PIL1 | 1.46 | 4.36 % |
| NDL1 | 1.41 | 3.73 % |
| KDR1 | 1.39 | 2.76 % |
| KNL2 | 0.45 | 1.28 % |
| WHKD | | 0.00 % |
| WHRN | | 0.00 % |
| Total | 113.13 | 7.88 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 62.79 | 22.02 % |
| Wash-Mac | 30.37 | 15.74 % |
| Air-Cond | 14.49 | 1.21 % |
| Total | 107.65 | 6.42 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| BVR1 | 3.72 | 3.54 % |
| OGL1 | 3.61 | 3.50 % |
| GNT1 | 3.26 | 4.13 % |
| VJW3 | 3.18 | 4.69 % |
| VJW4 | 2.44 | 4.58 % |
| JPT1 | 2.14 | 6.98 % |
| TNI1 | 2.05 | 5.26 % |
| ELU1 | 1.67 | 2.77 % |
| VKN1 | 1.56 | 4.86 % |
| VJW1 | 1.55 | 1.83 % |
| GNT2 | 1.34 | 3.34 % |
| RAL1 | 1.27 | 3.00 % |
| VJW5 | 1.05 | 1.69 % |
| AMP1 | 1.04 | 5.79 % |
| JGG1 | 0.89 | 5.72 % |
| PNR1 | 0.85 | 6.29 % |
| TDD1 | 0.52 | 1.14 % |
| KND1 | 0.33 | 0.60 % |
| VJW2 | 0.12 | 0.42 % |
| WHVJ | | 0.00 % |
| Total | 107.65 | 6.42 % |