

MTD Sales
105.92 L

Brand Share %
12.57 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	55.43	17.79 %
Wash-Mac	49.96	16.19 %
Air-Cond	0.53	0.24 %
Total	105.92	12.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.20	13.89 %
VIJAYAWADA-01	48.72	11.32 %
Total	105.92	12.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	28.48	18.64 %
Wash-Mac	28.19	17.51 %
Air-Cond	0.53	0.54 %
Total	57.20	13.89 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.44	9.76 %
CTO1	3.17	11.59 %
TPY1	1.88	7.94 %
PDT1	1.80	11.79 %
NDL1	1.62	12.28 %
PMR1	1.60	9.38 %
MPL1	1.51	11.14 %
KNL2	0.96	7.18 %
ATP1	0.95	3.73 %
PIL1	0.69	6.39 %
KOU1	0.66	8.44 %
TPI1	0.43	4.98 %
Total	57.20	13.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	26.95	16.98 %
Wash-Mac	21.77	14.75 %
Total	48.72	11.32 %

Branch *	MTD Sales L	Brand Share %
VJW4	2.06	11.50 %
BVR1	1.94	6.28 %
ELU1	1.55	11.70 %
RMV1	1.46	8.88 %
VJW1	1.21	4.93 %
TEL1	1.13	12.26 %
TNI1	0.93	11.16 %
CKT1	0.86	8.01 %
JPT1	0.69	11.91 %
GNT2	0.66	7.18 %
AMP1	0.47	12.23 %
GNT1	0.44	1.89 %
GVM1	0.37	4.35 %
BPP1	0.32	8.49 %
GDV1	0.23	3.77 %
VJW5	0.17	1.40 %
RAL1	0.15	1.19 %
GTSD		0.00 %
VJW2		0.00 %
Total	48.72	11.32 %